



2021 Local Government Community Satisfaction Survey

Wangaratta Rural City Council

Coordinated by the Department of Jobs,
Precincts and Regions on behalf of
Victorian councils



Contents

<u>Background and objectives</u>	<u>3</u>	<u>Waste management</u>	<u>83</u>
<u>Key findings and recommendations</u>	<u>4</u>	<u>Business and community development and tourism</u>	<u>87</u>
<u>Detailed findings</u>	<u>11</u>	<u>Planning and building permits</u>	<u>91</u>
<u>Overall performance</u>	<u>12</u>	<u>Environmental sustainability</u>	<u>95</u>
<u>Customer service</u>	<u>30</u>	<u>Maintenance of unsealed roads</u>	<u>99</u>
<u>Communication</u>	<u>36</u>	<u>Detailed demographics</u>	<u>103</u>
<u>Council direction</u>	<u>41</u>	<u>Appendix A: Index scores, margins of error and significant differences</u>	<u>105</u>
<u>Individual service areas</u>	<u>46</u>	<u>Appendix B: Further project information</u>	<u>110</u>
<u>Community consultation and engagement</u>	<u>47</u>		
<u>Lobbying on behalf of the community</u>	<u>49</u>		
<u>Decisions made in the interest of the community</u>	<u>51</u>		
<u>Condition of sealed local roads</u>	<u>53</u>		
<u>Informing the community</u>	<u>55</u>		
<u>Condition of local streets and footpaths</u>	<u>59</u>		
<u>Parking facilities</u>	<u>63</u>		
<u>Recreational facilities</u>	<u>67</u>		
<u>Appearance of public areas</u>	<u>71</u>		
<u>Art centres and libraries</u>	<u>75</u>		
<u>Community and cultural activities</u>	<u>79</u>		



Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-second year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 22 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 22 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional.

Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



Key findings and recommendations



Wangaratta Rural City Council – at a glance

Overall council performance

Results shown are index scores out of 100.



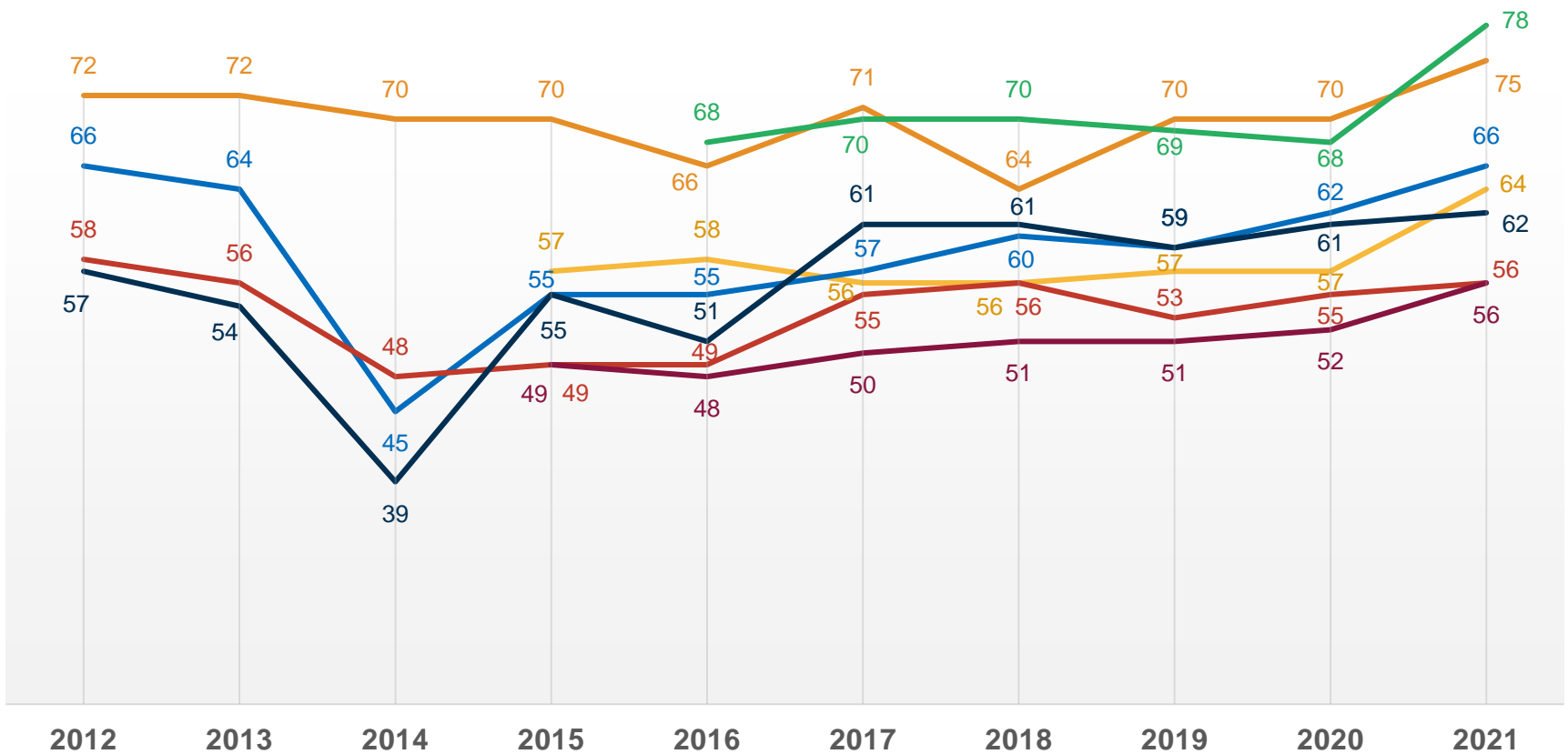
Council performance compared to State-wide and group averages

	The three areas where Council performance is significantly higher by the widest margin	Areas where Council performance is significantly lower
Compared to State-wide average	<ul style="list-style-type: none"> Waste management Sealed local roads Unsealed roads 	<ul style="list-style-type: none"> Parking facilities
Compared to group average	<ul style="list-style-type: none"> Waste management Sealed local roads Bus/community dev./tourism 	<ul style="list-style-type: none"> Building & planning permits Parking facilities



Summary of core measures

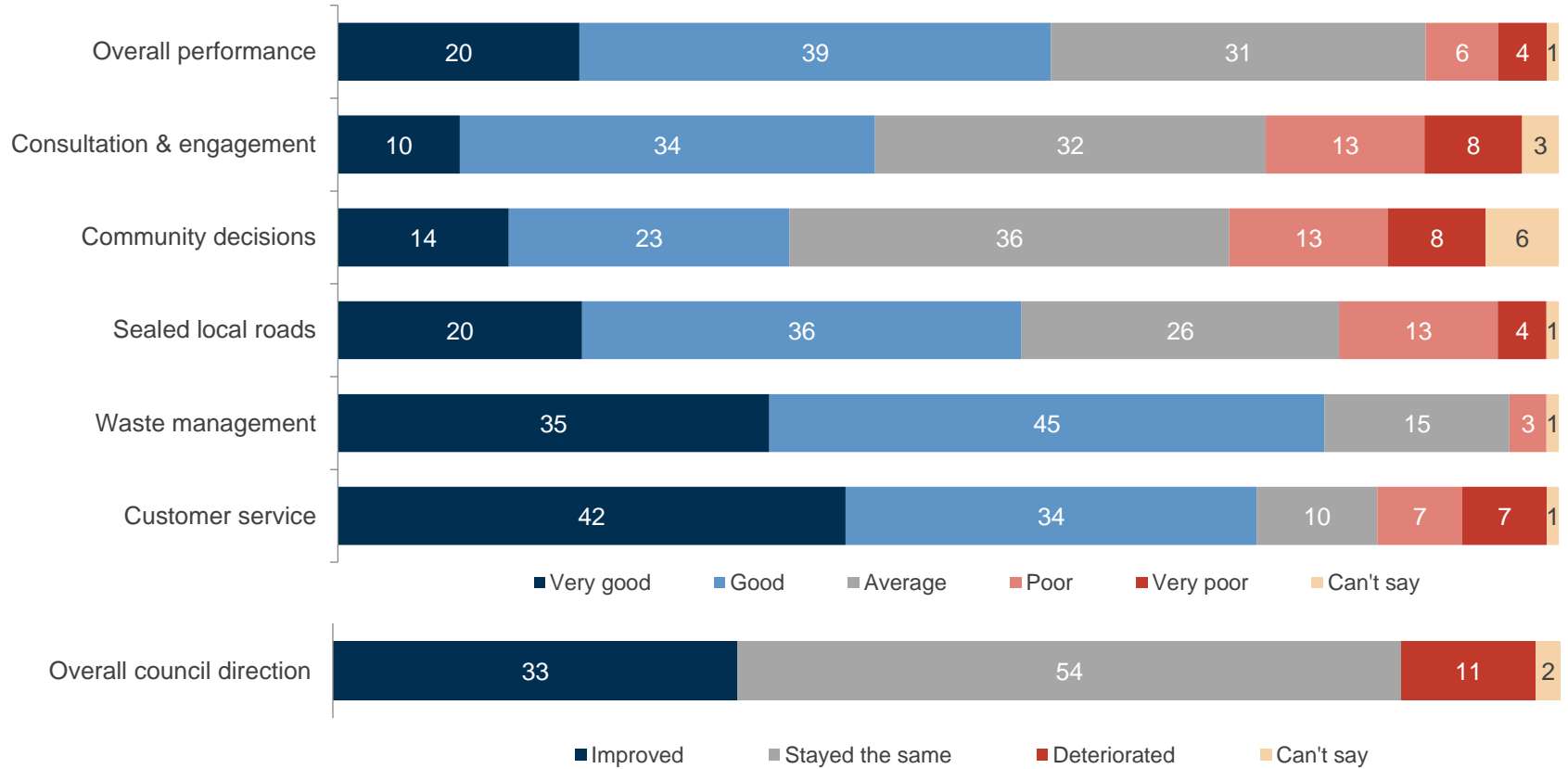
Index scores















Summary of core measures

Core measures summary results (%)















Summary of Wangaratta Rural City Council performance

Services		Wangaratta 2021	Wangaratta 2020	Regional Centres 2021	State-wide 2021	Highest score	Lowest score
	Overall performance	66	62	60	61	Aged 65+ years, Aged 18-34 years	Aged 50-64 years
	Value for money	60	-	55	54	Aged 65+ years	Aged 50-64 years
	Overall council direction	62	61	54	53	Aged 18-34 years	Aged 35-49 years
	Customer service	75	70	71	70	Urban Area residents	Aged 50-64 years
	Appearance of public areas	78	76	75	73	Aged 35-49 years	Aged 50-64 years, Men
	Waste management	78	68	69	69	Urban Area residents, Aged 18-49 years	Aged 50-64 years
	Art centres & libraries	78	78	75	73	Women	Aged 50-64 years
	Recreational facilities	76	69	74	71	Aged 65+ years	Aged 35-49 years
	Community & cultural	67	69	65	65	Aged 65+ years, Urban residents, Women	Rural Area residents
	Bus/community dev./tourism	65	61	62	61	Women, Aged 65+ years	Aged 35-49 years



Summary of Wangaratta Rural City Council performance

Services		Wangaratta 2021	Wangaratta 2020	Regional Centres 2021	State-wide 2021	Highest score	Lowest score
	Environmental sustainability	64	62	62	62	Aged 65+ years, Urban Area residents, Aged 18-34 years, Women	Aged 35-49 years
	Sealed local roads	64	57	60	57	Aged 35-49 years	Aged 50-64 years
	Local streets & footpaths	61	58	62	59	Aged 35-49 years	Aged 50-64 years
	Informing the community	61	60	59	60	Aged 18-34 years	Aged 35-64 years
	Lobbying	59	54	56	55	Aged 18-34 years	Men, Aged 35-49 years
	Consultation & engagement	56	55	54	56	Aged 18-34 years	Aged 35-49 years
	Community decisions	56	52	54	56	Aged 18-34 years	Rural Area residents, Aged 35-64 years, Men
	Building & planning permits	54	54	58	51	Women	Rural Area residents, Men
	Unsealed roads	52	48	53	45	Aged 35-49 years, Urban Area residents	Aged 50-64 years
	Parking facilities	51	47	55	58	Aged 18-34 years	Aged 50-64 years

Significantly higher / lower than Wangaratta Rural City Council 2021 result at the 95% confidence interval. Please see Appendix A for explanation of significant differences.



Focus areas for the next 12 months

Overview

Perceptions of Wangaratta Rural City Council's overall performance continues to improve, with ratings reaching their equal highest level to date (index score of 66, last seen back in 2012). With the one exception of community and cultural activities, ratings on all individual service areas have either been maintained or increased significantly over the past year. Many areas are at peak levels of performance. This is a very positive result for Council.

Key influences on perceptions of overall performance

Council should focus on maintaining and improving performance on decisions made in the interests of the community, as this is the service area that has the most influence on perceptions of overall performance and where Council has improved significantly this year. Community consultation, lobbying and parking facilities all have a moderate influence on perceptions of overall performance, but on which Council has room for improvement.

Comparison to state and area grouping

Importantly, Council performs as well or significantly higher than the Regional Centres group and State-wide averages on nearly all service areas. There are only two areas where Council is rated significantly lower than the Regional Centres group average – parking facilities and building and planning permits.

Maintain and build on gains achieved to date

Council should look to improve its performance on building and planning permits and parking facilities, in order to bring ratings up in line with the Regional Centres group average. As decisions made in the interest of the community is a key influencer of overall perceptions, Council should also endeavor to maintain or improve on this positive result.

DETAILED FINDINGS



Overall performance



Overall performance

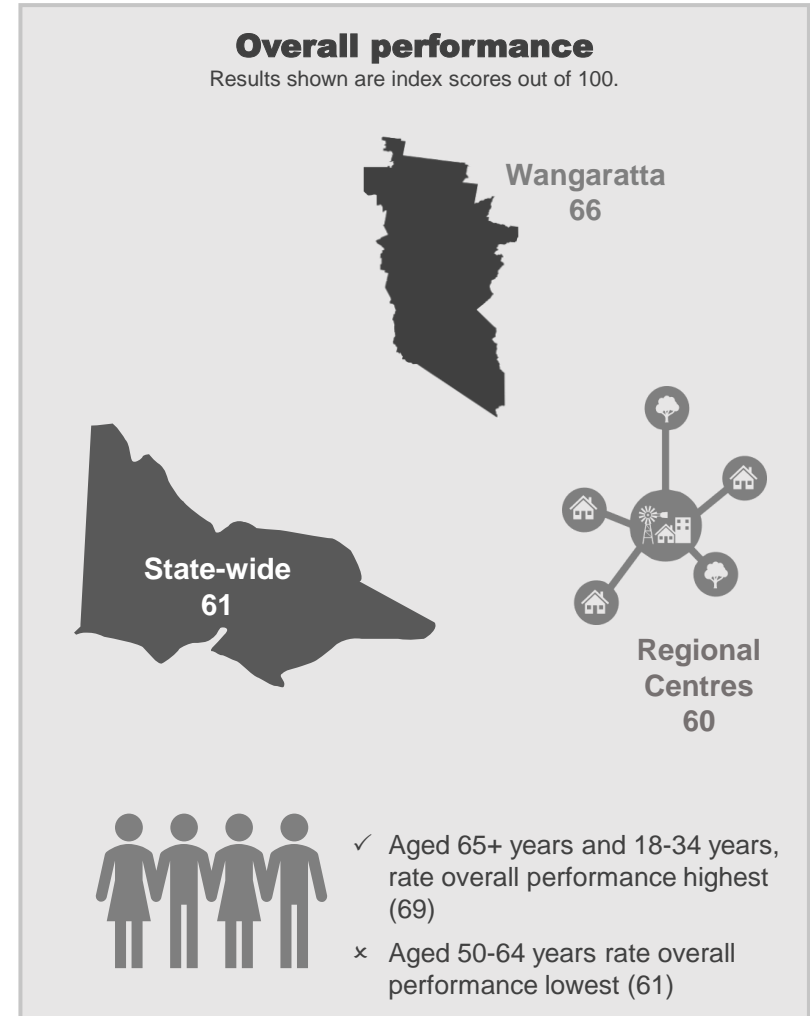
The overall performance index score of 66 for Wangaratta Rural City Council represents a statistically significant (at the 95% confidence interval) four-point improvement on the 2020 result. This is equal with Council's highest ever overall performance rating, recorded back in 2012.

Council's overall performance is rated significantly higher than the average rating for councils in the Regional Centres group, and the State-wide average for councils (index scores of 60 and 61 respectively).

- Most demographic and geographic cohorts improved in their perceptions of overall performance in the past year.
- Ratings among residents aged 35 to 49 years and those residing in Urban Areas are significantly higher than last year.

Almost half of residents (48%) rate the value for money they receive from Council for services and infrastructure provided to their community as 'very good' or 'good'. This is more than double the proportion who rate Council as 'very poor' or 'poor' (18%).

- Ratings of value for money in services and infrastructure (index score of 60) are significantly higher than the Small Rural group and State-wide averages.





Overall performance

2021 overall performance (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
65+	69	66	66	67	58	55	55	44	63	66
18-34	69	65	57	57	61	61	62	47	67	69
Women	68	65	57	61	58	57	57	45	65	69
Urban Area	68	63	60	61	57	56	57	n/a	n/a	n/a
Wangaratta	66	62	59	60	57	55	55	45	64	66
35-49	65	57	52	56	52	52	50	47	66	64
Men	64	60	60	58	56	53	53	46	63	63
Rural Area	64	61	57	57	56	54	52	n/a	n/a	n/a
State-wide	61	58	60	59	59	59	60	61	60	60
50-64	61	61	59	58	56	53	54	45	60	66
Regional Centres	60	56	58	58	57	n/a	n/a	n/a	n/a	n/a

Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Wangaratta Rural City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

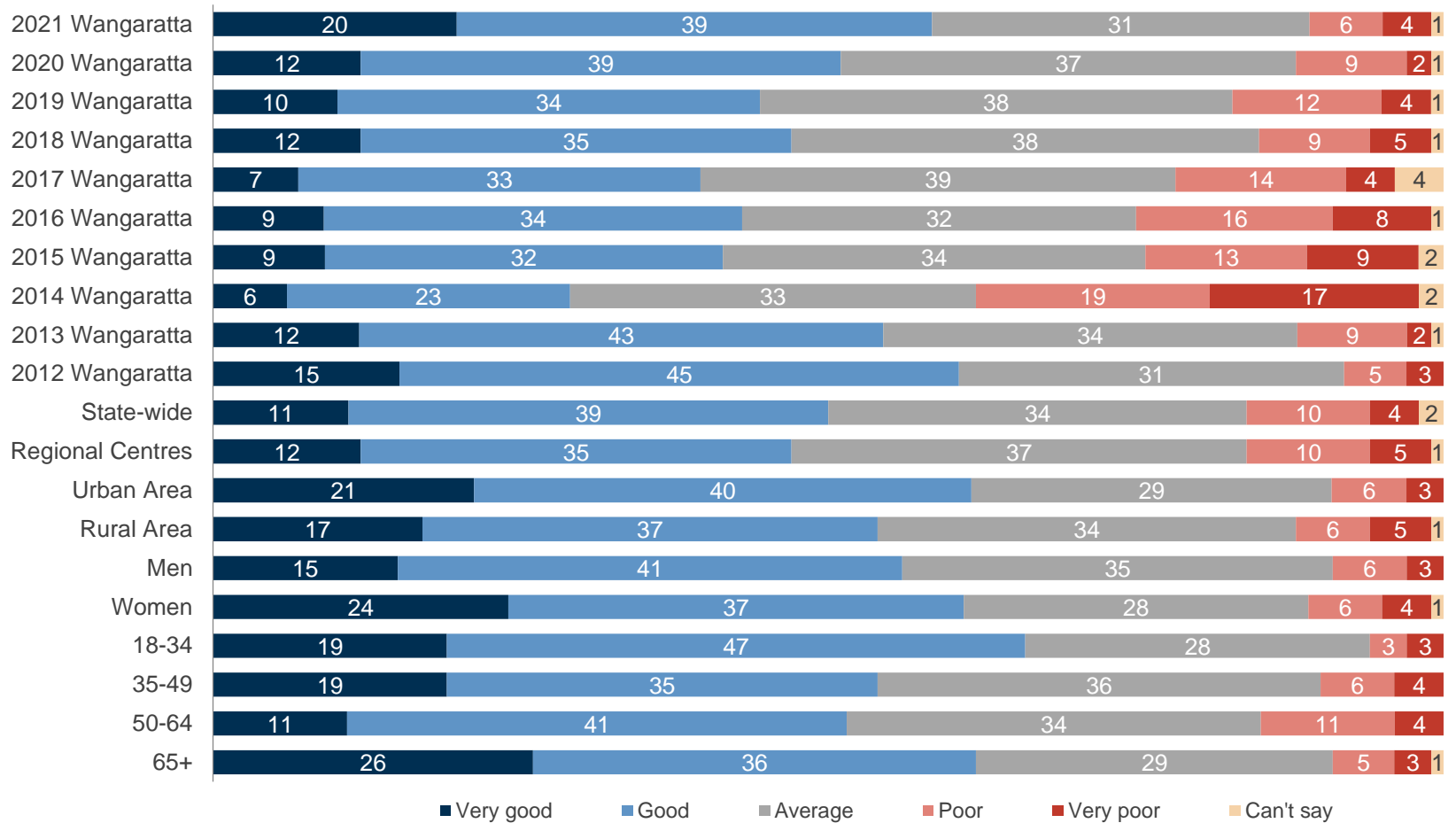
Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.



Overall performance

2021 overall performance (%)

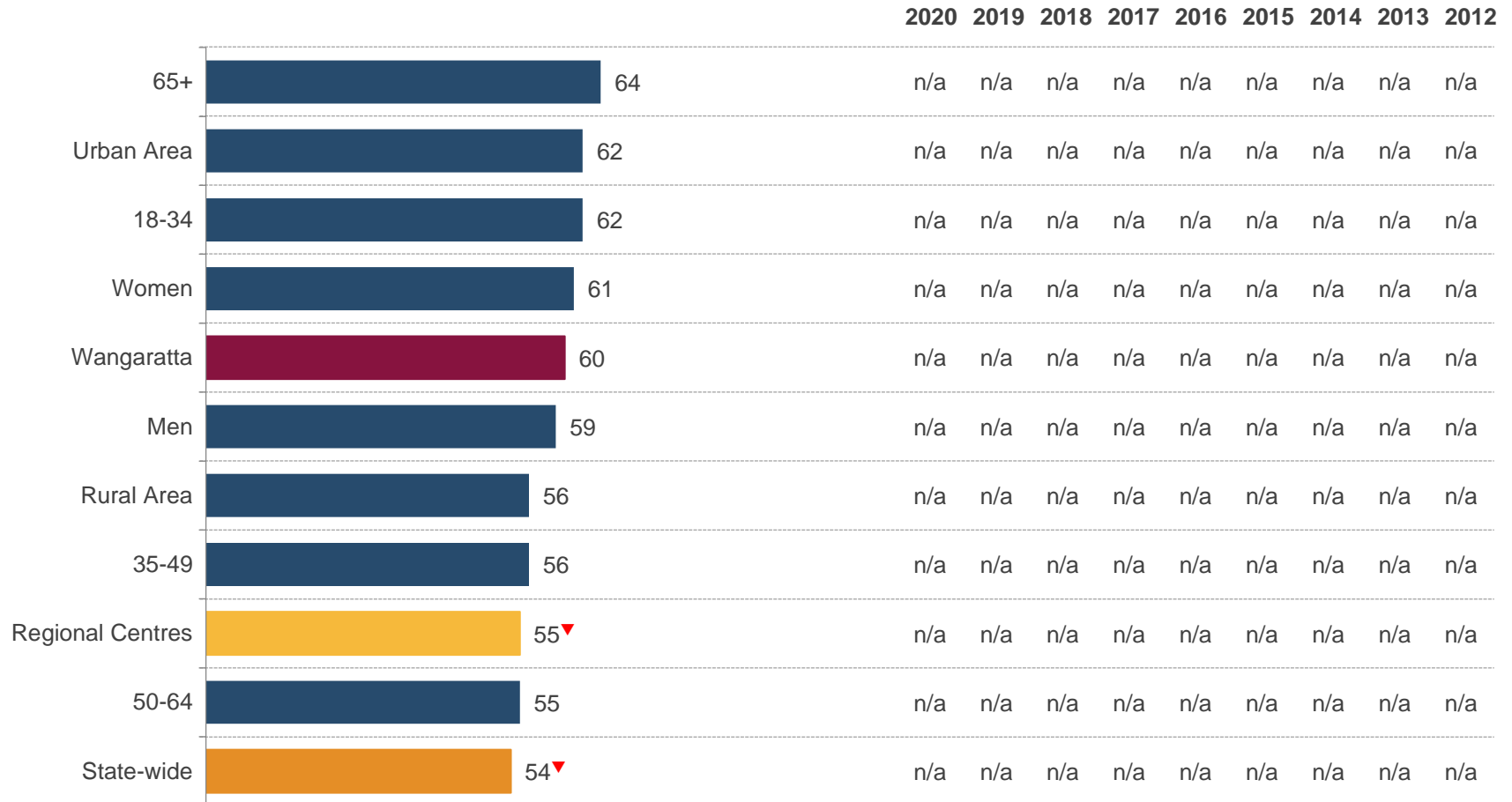


Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Wangaratta Rural City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?
 Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8



Value for money in services and infrastructure

2021 value for money (index scores)



Q3b. How would you rate Wangaratta Rural City Council at providing good value for money in infrastructure and services provided to your community?

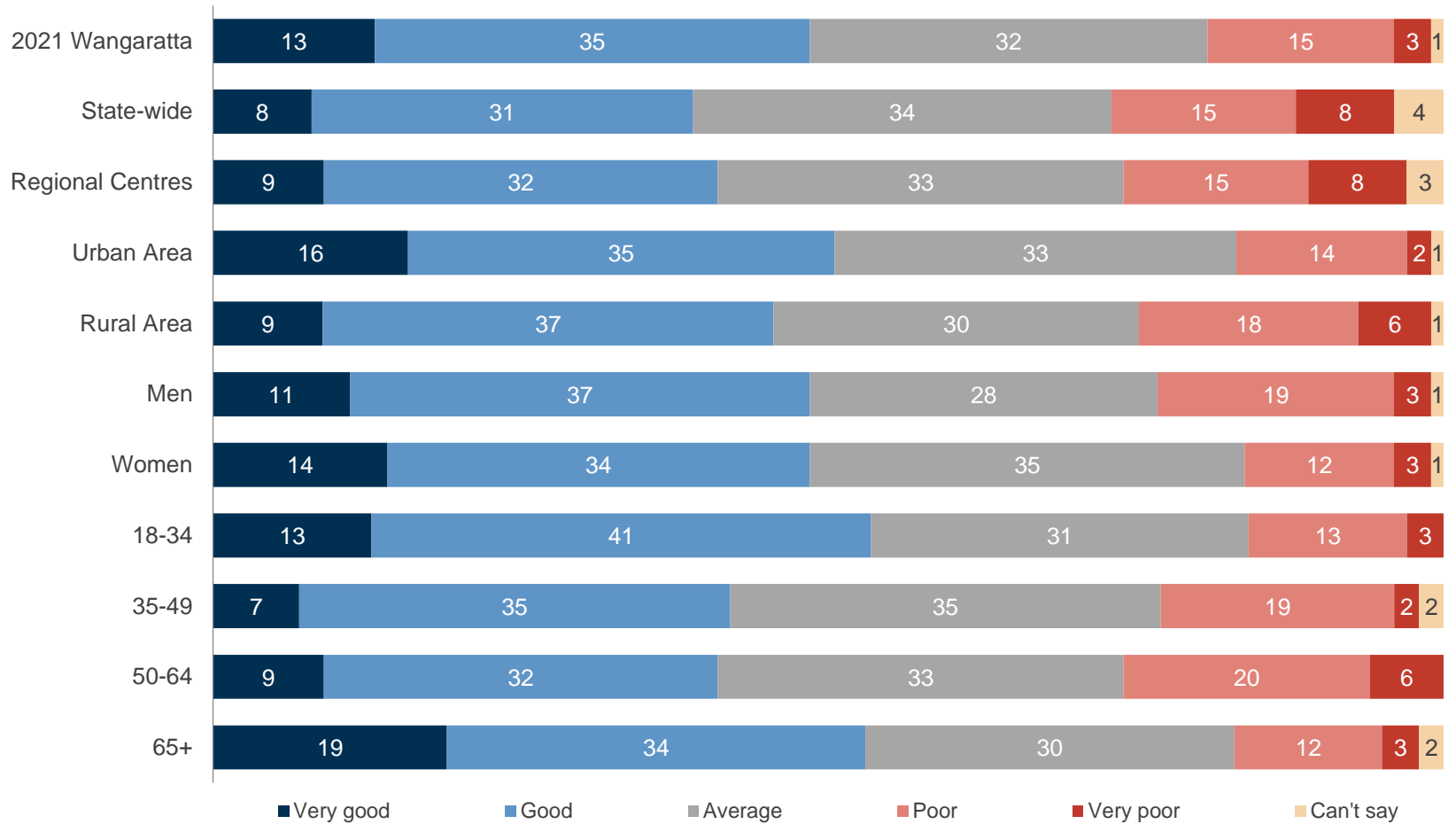
Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.



Value for money in services and infrastructure

2021 value for money (%)



Q3b. How would you rate Wangaratta Rural City Council at providing good value for money in infrastructure and services provided to your community?

Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8



Top performing service areas

Appearance of public areas (index score of 78) is the area where Council performed best in 2021, improving by two index points from 2020.

- Council performs significantly higher than the State-wide and Regional Centres group averages on the appearance of public areas.

Waste management and arts centres and libraries are Council's next highest rated areas (index score of 78 for each).

- Perceptions of Council's performance on both these service areas are significantly higher than the Regional Centres group and State-wide averages.

Perceptions of Council's performance improved significantly in 2021 in the following service areas:

- Waste management (up 10 points)
- Recreational facilities (up seven points)
- Business and community development and tourism (up four points)
- Sealed local roads (up seven points)
- Lobbying (up five points)
- Community decisions (up four points)
- Unsealed roads (up four points).



Appearance of public areas (index score of 78) is the area where Council performed best in 2021, equal to its previous highest rating in 2012.



Low performing service areas



Council rates lowest – relative to its performance in other areas – in the areas of parking facilities (index score of 51) and unsealed roads (index score of 52).

Council rates lowest – relative to its performance in other areas – on parking facilities (index score of 51, up four points).

- Council rates significantly lower than the Regional Centres group and State-wide averages for parking facilities.
- Ratings among residents aged 18 to 34 years are significantly higher than the Council average, while for those aged 50 to 64 years, ratings are significantly lower than average.

Council's next lowest rated service area is unsealed roads (index score of 52). Perceptions of Council performance here increased significantly over the past 12 months (up four points).

- On unsealed roads, Council rates in line with the Regional Centres group average, and significantly higher than the State-wide average.
- Ratings among residents aged 35 to 49 years and those in Urban Areas improved significantly on unsealed roads (with ratings among the latter cohort also significantly higher than the Council average). Ratings among residents in Rural Areas and those aged 50 to 64 years are significantly lower than the Council average.



Individual service area performance

2021 individual service area performance (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
Appearance of public areas	78	76	74	76	75	75	76	75	77	78
Waste management	78	68	69	70	70	68	n/a	n/a	n/a	n/a
Art centres & libraries	78	78	77	78	79	73	79	79	83	84
Recreational facilities	76	69	71	71	70	69	69	72	76	76
Community & cultural	67	69	66	70	72	70	72	71	74	73
Bus/community dev./tourism	65	61	58	61	59	62	63	59	68	69
Environmental sustainability	64	62	61	65	65	66	64	64	67	66
Sealed local roads	64	57	57	56	56	58	57	n/a	n/a	n/a
Local streets & footpaths	61	58	57	58	57	60	60	57	59	61
Informing the community	61	60	57	60	60	n/a	n/a	n/a	n/a	n/a
Lobbying	59	54	51	55	52	48	51	45	58	56
Consultation & engagement	56	55	53	56	55	49	49	48	56	58
Community decisions	56	52	51	51	50	48	49	n/a	n/a	n/a
Planning & building permits	54	54	47	50	n/a	n/a	n/a	n/a	n/a	n/a
Unsealed roads	52	48	48	46	46	48	50	n/a	n/a	n/a
Parking facilities	51	47	46	52	56	52	58	51	53	51

Q2. How has Council performed on [RESPONSIBILITY AREA] over the last 12 months?

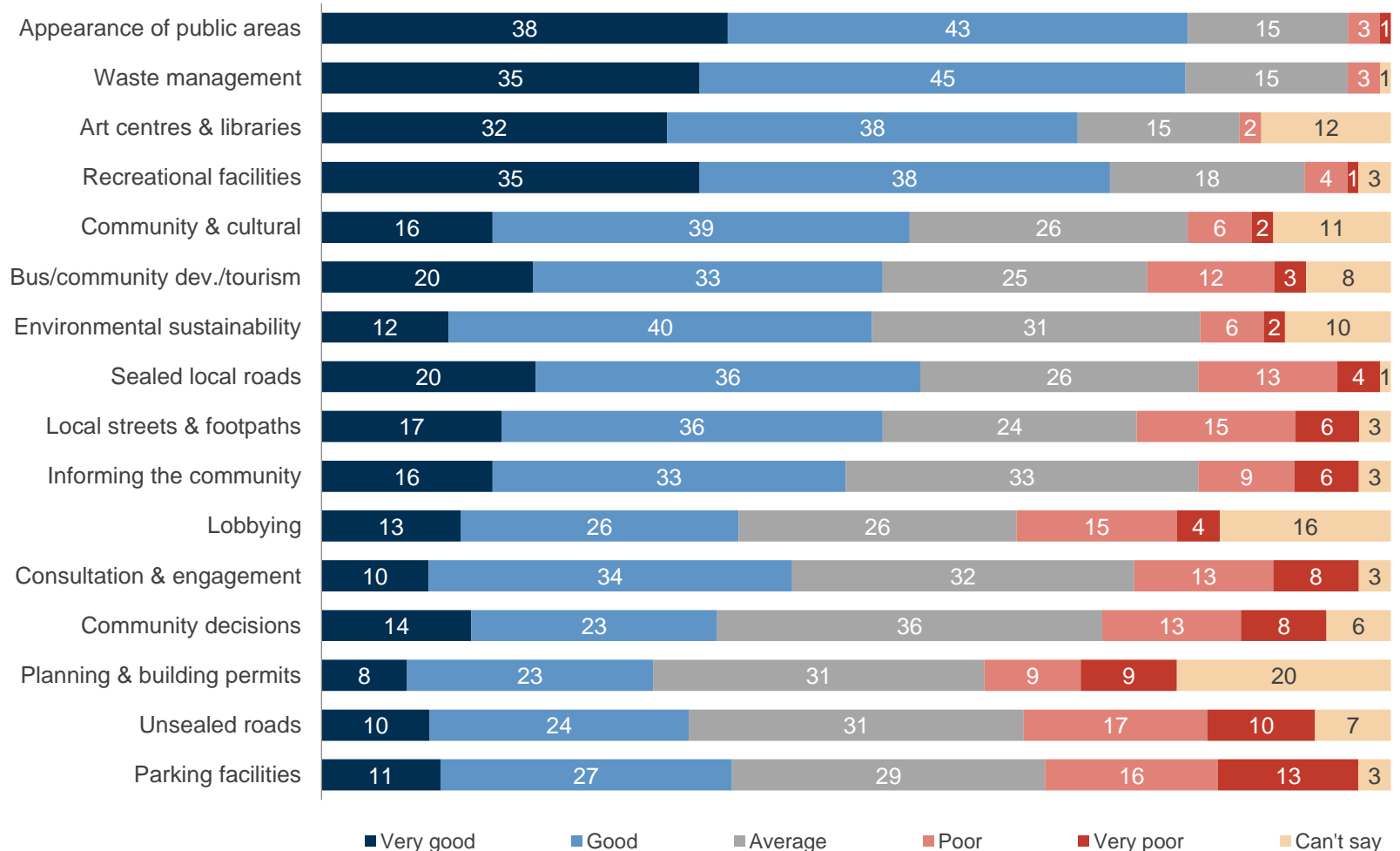
Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.



Individual service area performance

2021 individual service area performance (%)



Q2. How has Council performed on [RESPONSIBILITY AREA] over the last 12 months?
 Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8



Individual service area importance

2021 individual service area importance (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
Waste management	82	82	81	82	80	82	n/a	n/a	n/a	n/a
Unsealed roads	81	80	78	80	77	77	81	n/a	n/a	n/a
Local streets & footpaths	77	78	78	80	76	78	77	77	79	75
Informing the community	77	79	77	76	75	n/a	n/a	n/a	n/a	n/a
Planning & building permits	75	73	74	75	n/a	n/a	n/a	n/a	n/a	n/a
Parking facilities	74	75	75	75	70	74	72	75	76	75
Recreational facilities	74	74	72	75	72	72	74	74	75	73
Bus/community dev./tourism	74	75	74	75	74	75	76	76	75	74
Environmental sustainability	73	74	73	75	71	73	72	70	73	70
Appearance of public areas	71	74	72	73	73	75	74	75	76	71
Art centres & libraries	65	63	63	62	62	63	63	66	68	69
Community & cultural	64	64	62	62	60	63	64	64	65	64

Q1. Firstly, how important should [RESPONSIBILITY AREA] be as a responsibility for Council?

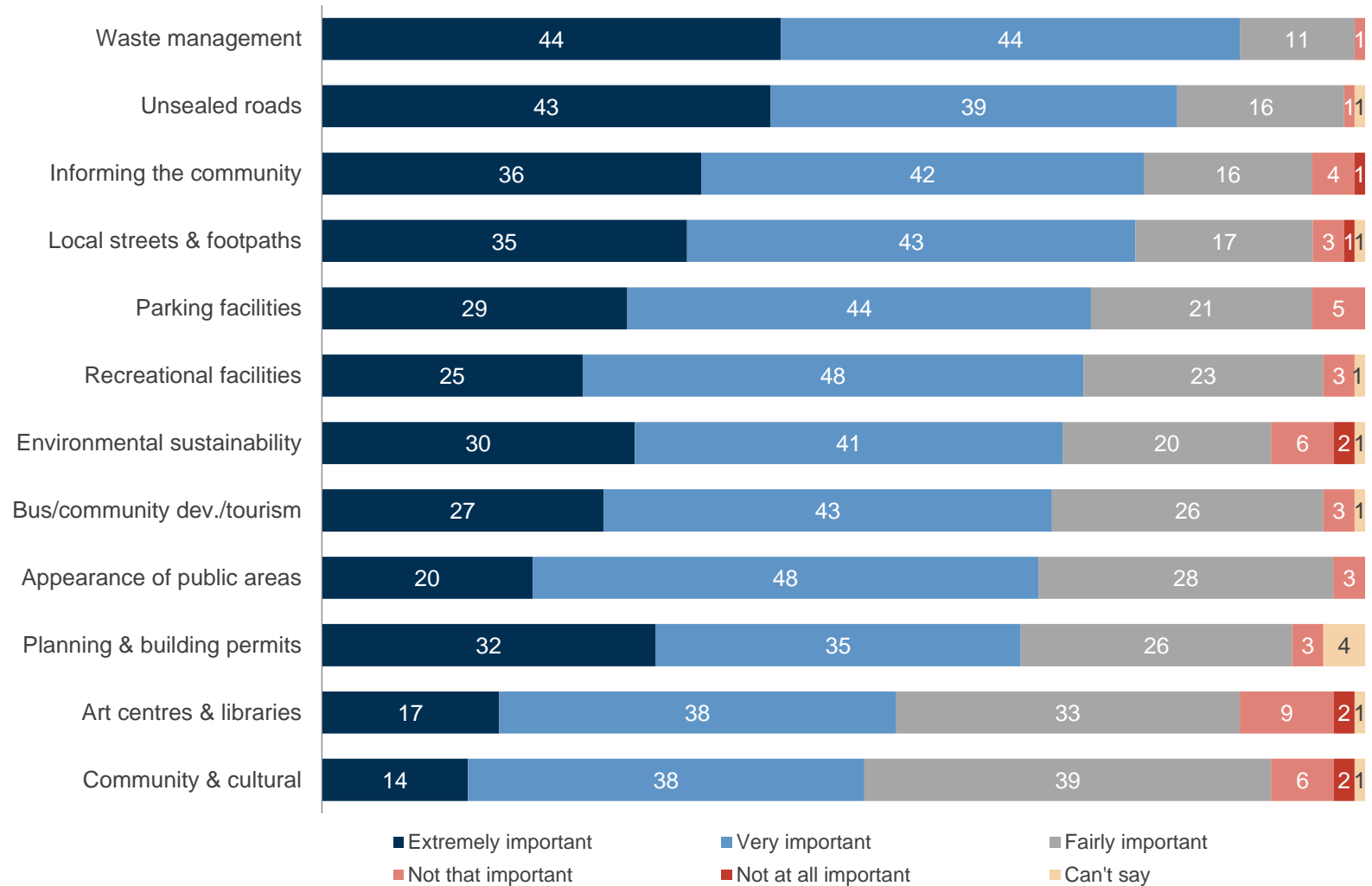
Base: All respondents. Councils asked state-wide: 34 Councils asked group: 5

Note: Please see Appendix A for explanation of significant differences.



Individual service area importance

2021 individual service area importance (%)

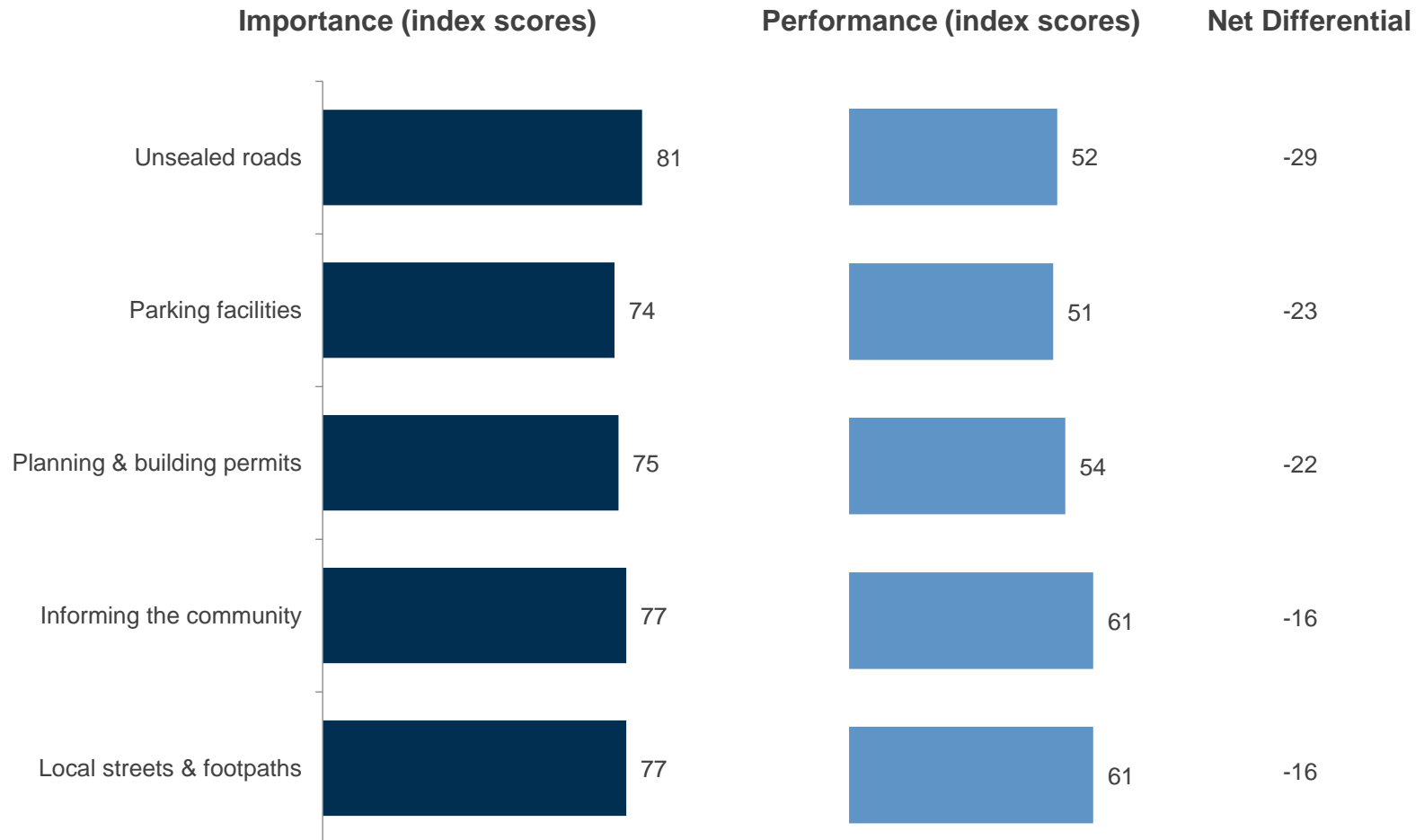


Q1. Firstly, how important should [RESPONSIBILITY AREA] be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 34 Councils asked group: 5



Individual service areas importance vs performance

Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



Note: Net differentials are calculated based on the un-rounded importance and performance scores, then rounded to the nearest whole number, which may result in differences of +/-1% in the importance and performance scores and the net differential scores.



Influences on perceptions of overall performance

The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

- Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate influence on the overall performance rating are:

- Recreational facilities
- The appearance of public areas
- Community consultation and engagement
- The condition of sealed local roads
- Informing the community
- Lobbying on behalf of the community
- Parking facilities.

Looking at these key service areas, the appearance of public areas and recreational facilities have a very high performance index (78 and 76 respectively) and a moderate influence on the overall performance rating.

Council also performs reasonably well in the areas of sealed local roads and informing the community (performance index score of 64 and 61 respectively).

Maintaining these positive results should remain a focus but there is greater work to be done elsewhere.

Council's parking facilities, community consultation and lobbying efforts have a moderate influence on overall perceptions but Council performance is less highly rated here (performance index of 51, 56 and 59 respectively).

Consulting residents on key local issues and demonstrating efforts to advocate on their behalf can help shore up positive opinion of Council. Addressing resident concerns around local parking facilities can also help improve perceptions of Council's overall performance.



Regression analysis explained

We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service. Service areas appearing on the right-side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed. This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

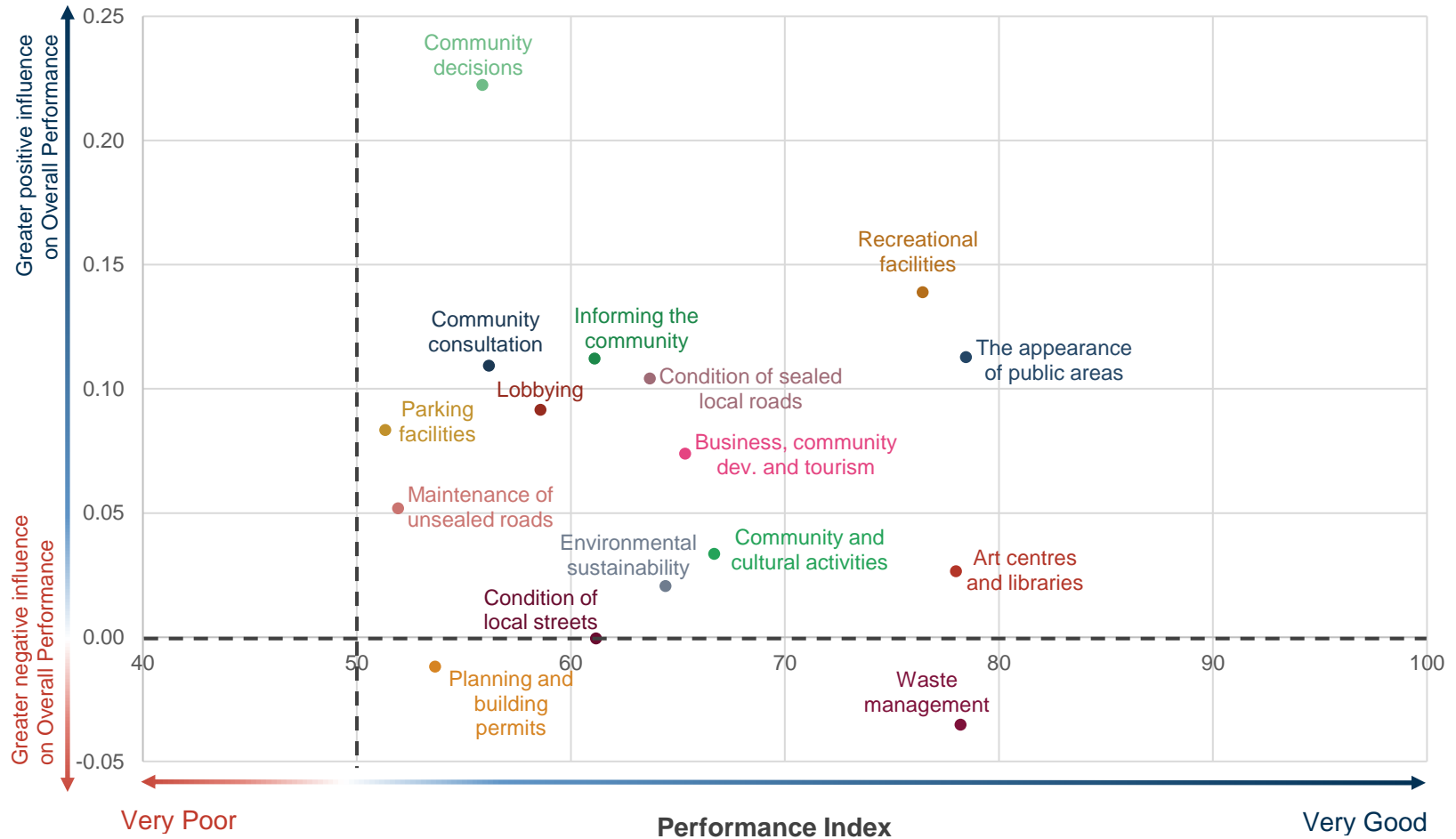
1. **The first chart** shows the results of a regression analysis of *all* individual service areas selected by Council.
2. **The second chart** shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weaker influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.



Influence on overall performance: all service areas

2021 regression analysis (all service areas)

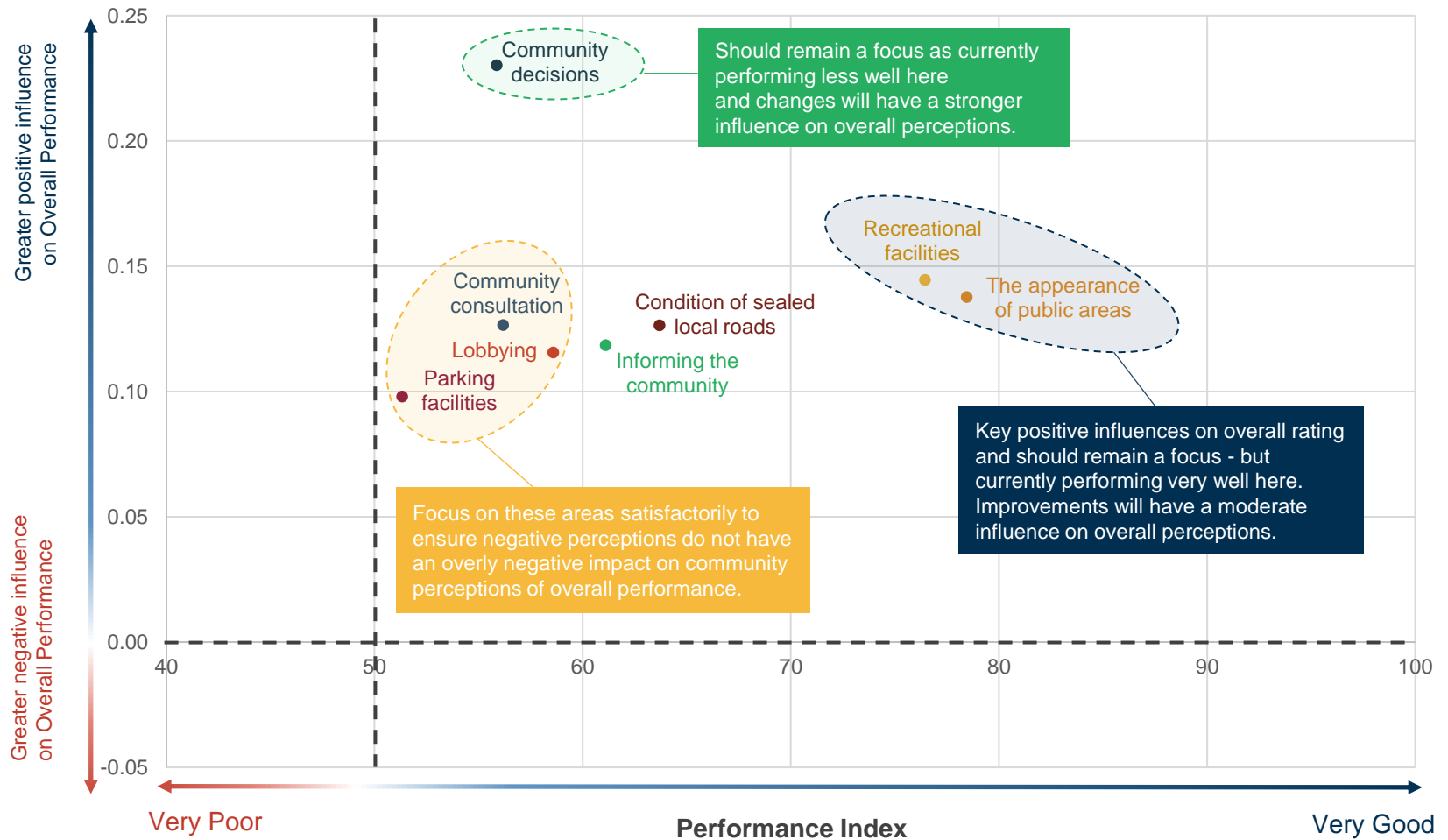


The multiple regression analysis model above (all service areas) has an R^2 value of 0.625 and adjusted R^2 value of 0.610, which means that 63% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at $p = 0.0001$, $F = 40.06$. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.



Influence on overall performance: key service areas

2021 regression analysis (key service areas)

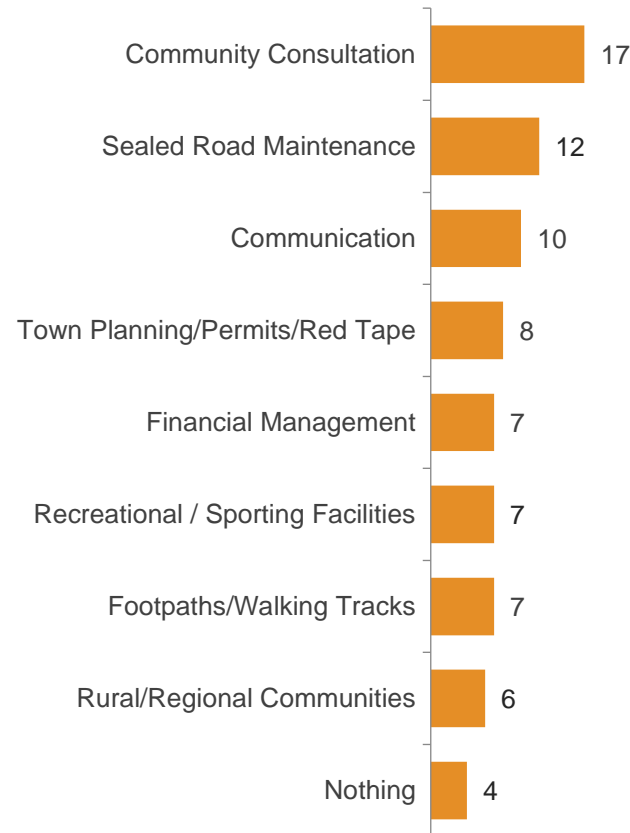


The multiple regression analysis model above (reduced set of service areas) has an R^2 value of 0.616 and adjusted R^2 value of 0.608, which means that 62% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at $p = 0.0001$, $F = 78.56$.



Areas for improvement

2021 areas for improvement (%)
- Top mentions only -



Q17. What does Wangaratta Rural City Council MOST need to do to improve its performance?
Base: All respondents. Councils asked state-wide: 45 Councils asked group: 8
A verbatim listing of responses to this question can be found in the accompanying dashboard.



Customer service



Contact with council and customer service

Contact with council

Around six in ten Council residents (61%) have had contact with Council in the last 12 months. Rate of contact is two percentage points lower than last year and six points lower than in 2019.

- Level of contact among residents aged 35 to 49 years is significantly higher than the Council average.



Among those who have had contact with Council, 76% provide a positive customer service rating of 'very good' or 'good', including 42% who rate Council's customer service as 'very good'.

Customer service

Council's customer service index of 75 is up five points on 2020. This is not a significant change, although this is now Council's highest ever customer service rating.

Customer service is rated significantly higher than the Regional Centres group and State-wide averages (index scores of 71 and 70 respectively).

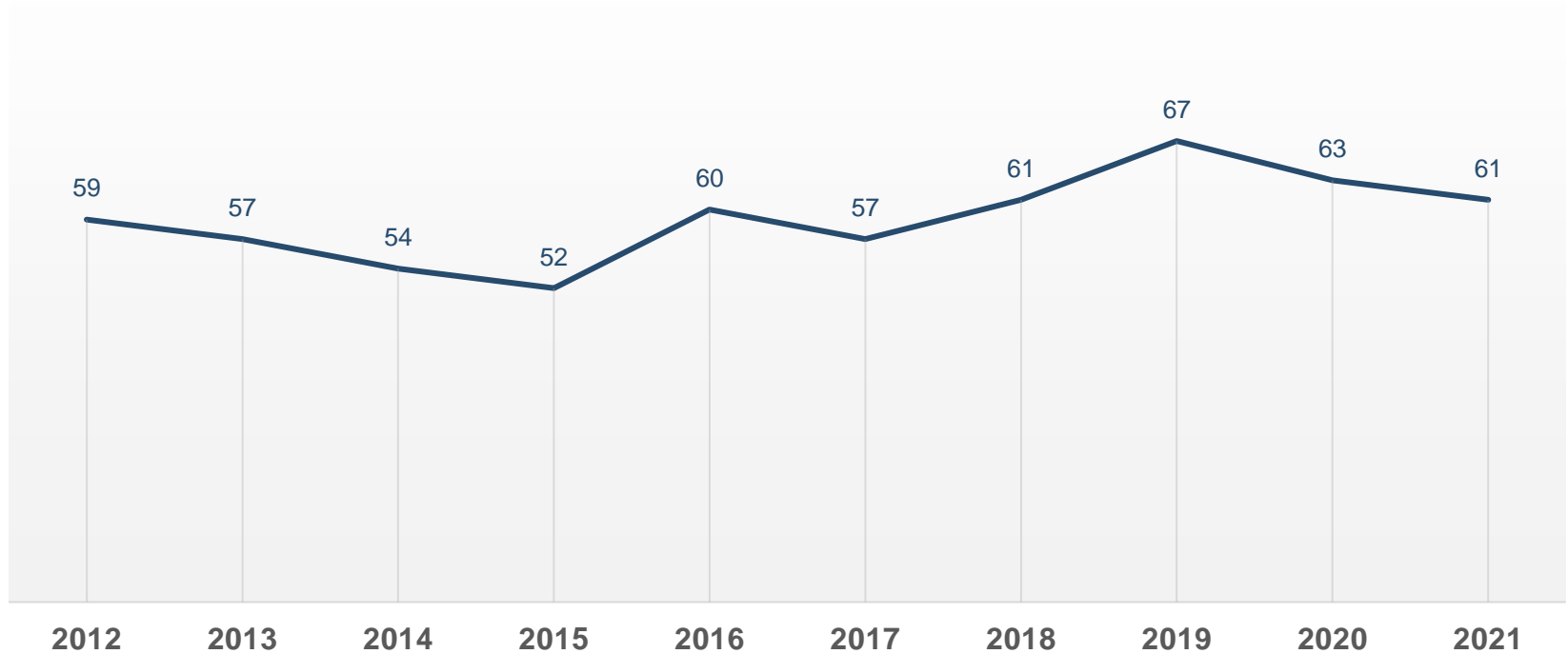
Three quarters (76%) provide a positive customer service rating of 'very good' or 'good'.

- Customer service ratings increased significantly among men and residents aged 18 to 34 years this year.
- Differences across demographic and geographic cohorts are not statistically significantly different to the Council average.



Contact with council

2021 contact with council (%)
Have had contact



Q5. Over the last 12 months, have you or any member of your household had any contact with Wangaratta Rural City Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked state-wide: 39 Councils asked group: 4



Contact with council

2021 contact with council (%)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
35-49	79▲	70	77	72	64	73	57	62	64	72
Men	65	61	69	64	60	64	56	54	57	60
Rural Area	63	68	73	64	59	61	55	n/a	n/a	n/a
Wangaratta	61	63	67	61	57	60	52	54	57	59
State-wide	61	63	61	61	58	58	60	61	60	61
Urban Area	59	60	63	59	56	59	49	n/a	n/a	n/a
Women	57	65	65	58	54	56	48	54	56	58
18-34	57	55	56	54	47	51	42	44	46	46
50-64	57	67	74	64	60	62	58	56	59	64
Regional Centres	56	59	58	56	56	n/a	n/a	n/a	n/a	n/a
65+	54	61	60	56	56	53	49	53	56	52

Q5. Over the last 12 months, have you or any member of your household had any contact with Wangaratta Rural City Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked state-wide: 39 Councils asked group: 4

Note: Please see Appendix A for explanation of significant differences.



Customer service rating

2021 customer service rating (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
Urban Area	77	71	74	68	75	66	73	n/a	n/a	n/a
65+	76	76	73	74	75	68	78	74	80	73
18-34	76	56	69	57	69	68	63	67	61	68
Women	75	74	70	68	75	69	69	74	72	74
35-49	75	72	70	61	68	65	65	66	76	73
Wangaratta	75	70	70	64	71	66	70	70	72	72
Men	74	66	71	61	67	63	70	66	71	69
Rural Area	72	69	66	59	65	66	66	n/a	n/a	n/a
Regional Centres	71▼	70	72	72	72	n/a	n/a	n/a	n/a	n/a
50-64	71	72	68	63	72	64	70	74	67	72
State-wide	70▼	70	71	70	69	69	70	72	71	71

Q5c. Thinking of the most recent contact, how would you rate Wangaratta Rural City Council for customer service?

Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

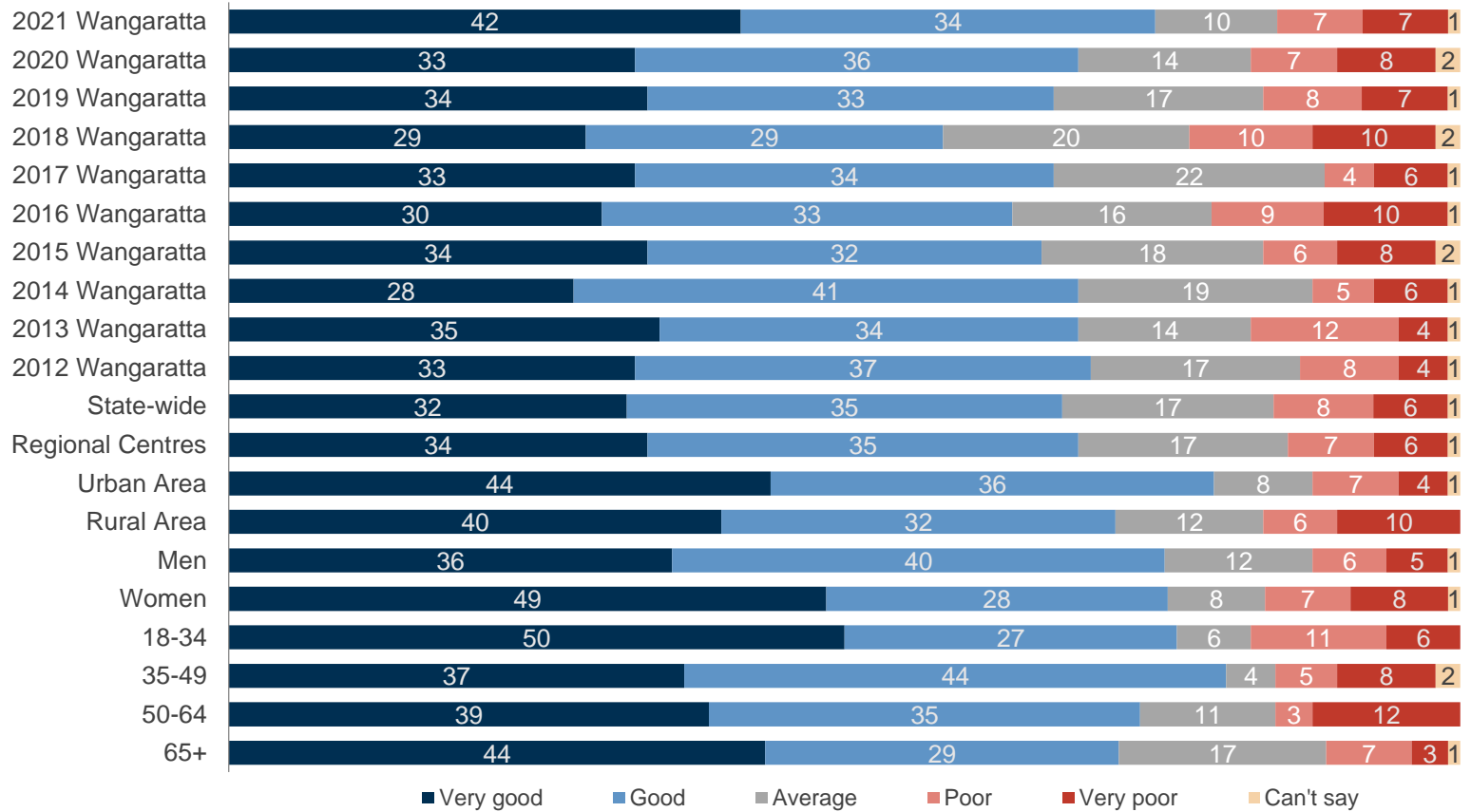
Councils asked state-wide: 66 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.



Customer service rating

2021 customer service rating (%)



Q5c. Thinking of the most recent contact, how would you rate Wangaratta Rural City Council for customer service?
 Please keep in mind we do not mean the actual outcome but rather the actual service that was received.
 Base: All respondents who have had contact with Council in the last 12 months.
 Councils asked state-wide: 66 Councils asked group: 8



Communication

Communication

The preferred forms of communication from Council are Newsletters sent via mail (28%) followed by newsletters sent via email (18%). The greatest change since 2020 has been a ten-point decline in preference for newsletters sent via mail.

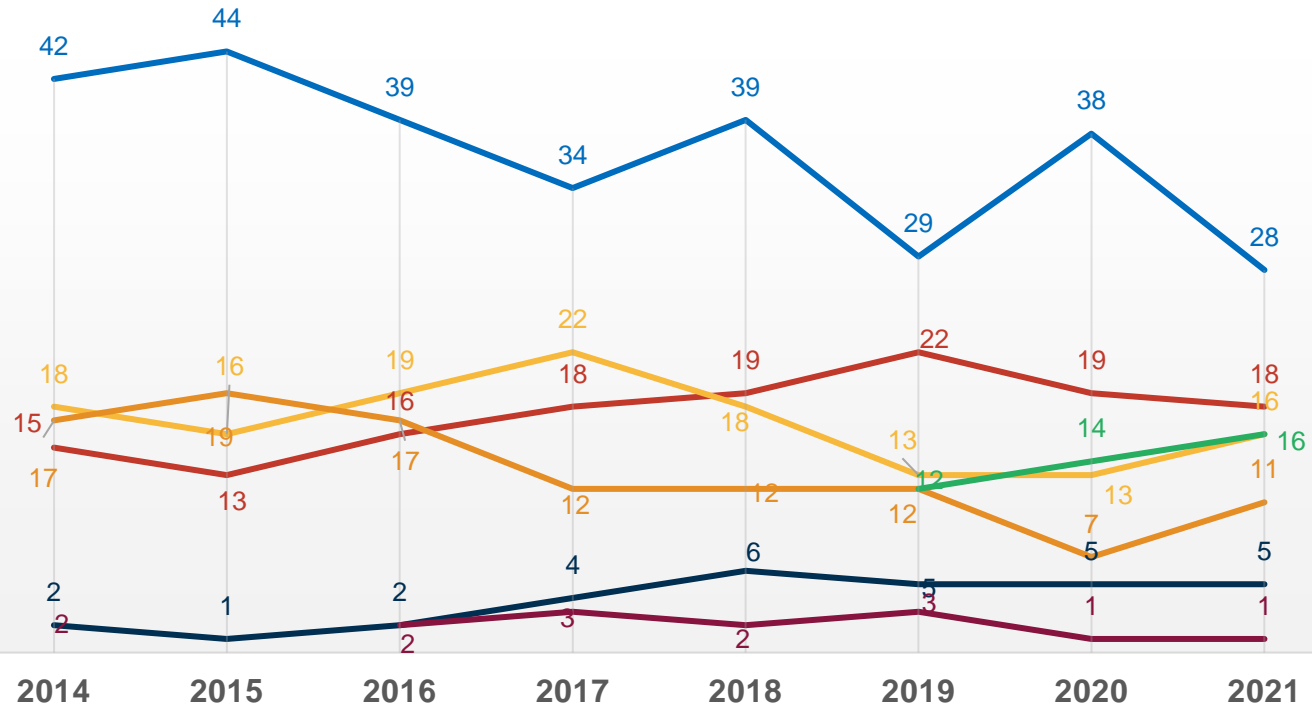
- Preferred forms of communication among those aged under 50 are social media (29%), followed by council newsletters via email (18%).
- Preferred forms of communication among those aged over 50 are newsletters sent via mail (38%), followed by newsletters sent via email (18%).





Best form of communication

2021 best form of communication (%)

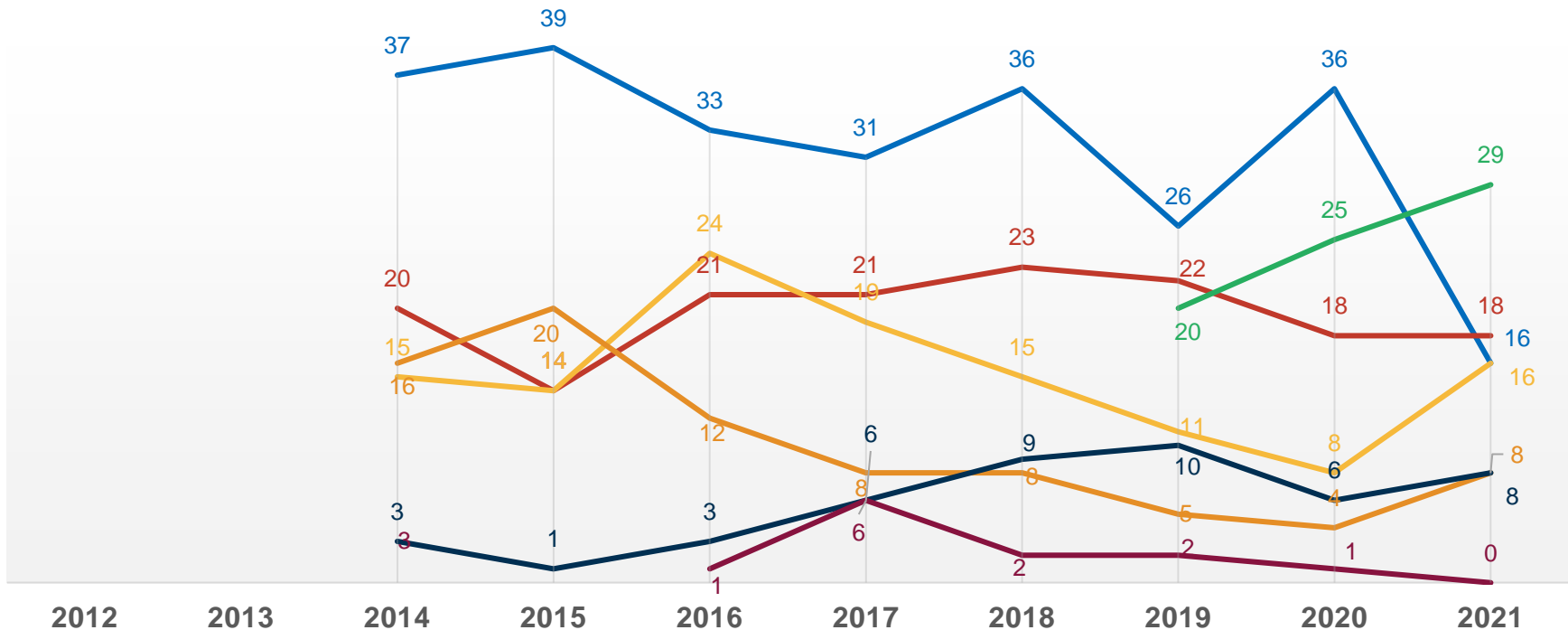


Q13. If Wangaratta Rural City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?
 Base: All respondents. Councils asked state-wide: 35 Councils asked group: 6
 Note: 'Social Media' was included in 2019.



Best form of communication: under 50s

2021 under 50s best form of communication (%)

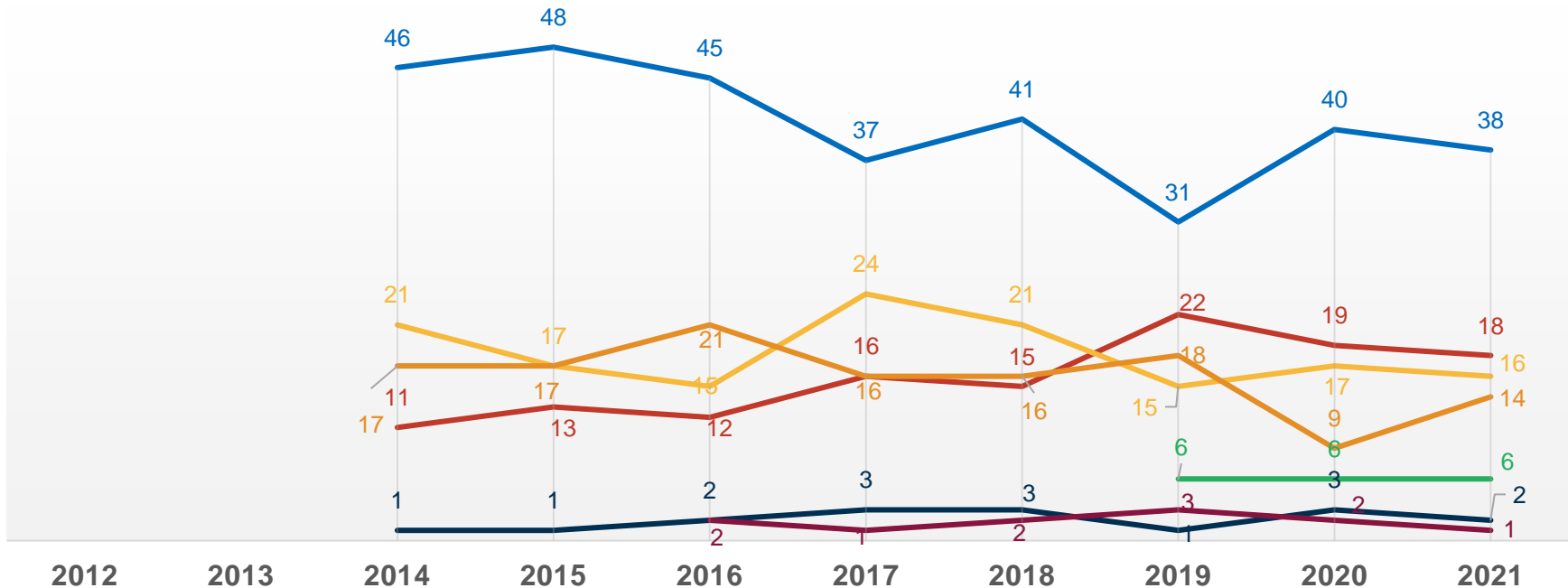


Q13. If Wangaratta Rural City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?
 Base: All respondents aged under 50. Councils asked state-wide: 35 Councils asked group: 6
 Note: 'Social Media' was included in 2019.



Best form of communication: over 50s

2021 over 50s best form of communication (%)



Q13. If Wangaratta Rural City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?
 Base: All respondents aged over 50. Councils asked state-wide: 35 Councils asked group: 6
 Note: 'Social Media' was included in 2019.



Council direction



Council direction

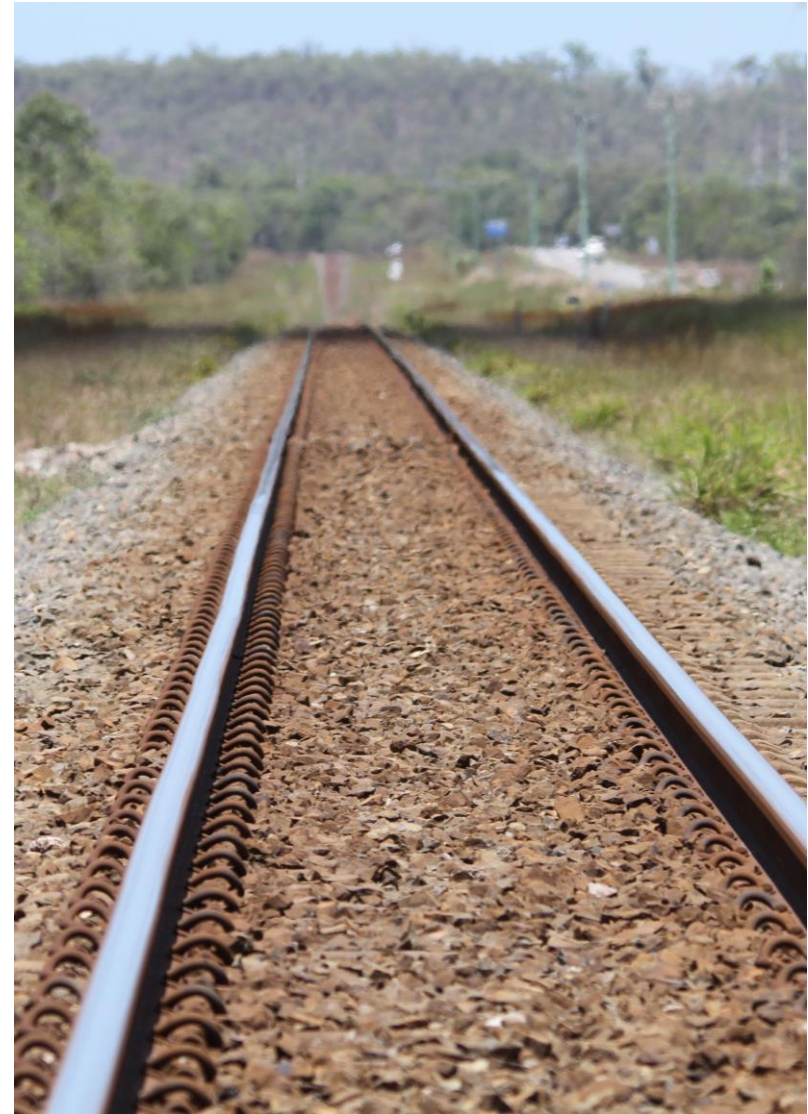
Perceptions of Council's overall direction have increased by one point (index score of 62).

- Perceptions of Council's overall direction are significantly higher than Regional Centres group and State-wide averages (index score of 54 and 53 respectively).

Over the last 12 months, 54% believe the direction of Council's overall performance has stayed the same, up one point on 2020.

- 33% believe the direction has improved, unchanged from 2020.
- 11% believe it has deteriorated, unchanged from 2020.
- The most satisfied with Council direction are those aged 18 to 34 years and Urban Area residents.
- The least satisfied with Council direction are those aged 35 to 64 years.

More residents (54%) would prefer to see cuts in Council services to keep Council rates at the same level as they are now than would prefer to see Council rate rises to improve local services (31%).





Overall council direction last 12 months

2021 overall council direction (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
18-34	68	61	62	57	58	64	63	32	55	61
Urban Area	64	63	59	59	62	51	57	n/a	n/a	n/a
65+	63	67	61	65	70	48	53	44	59	60
Men	62	60	60	59	61	50	51	40	53	56
Wangaratta	62	61	59	61	61	51	55	39	54	57
Women	61	63	58	62	61	53	59	38	55	58
Rural Area	59	59	60	63	60	52	54	n/a	n/a	n/a
50-64	58	62	59	60	61	51	53	42	50	57
35-49	58	54	56	58	55	46	53	36	53	51
Regional Centres	54▼	50	52	53	55	n/a	n/a	n/a	n/a	n/a
State-wide	53▼	51	53	52	53	51	53	53	53	52

Q6. Over the last 12 months, what is your view of the direction of Wangaratta Rural City Council's overall performance?

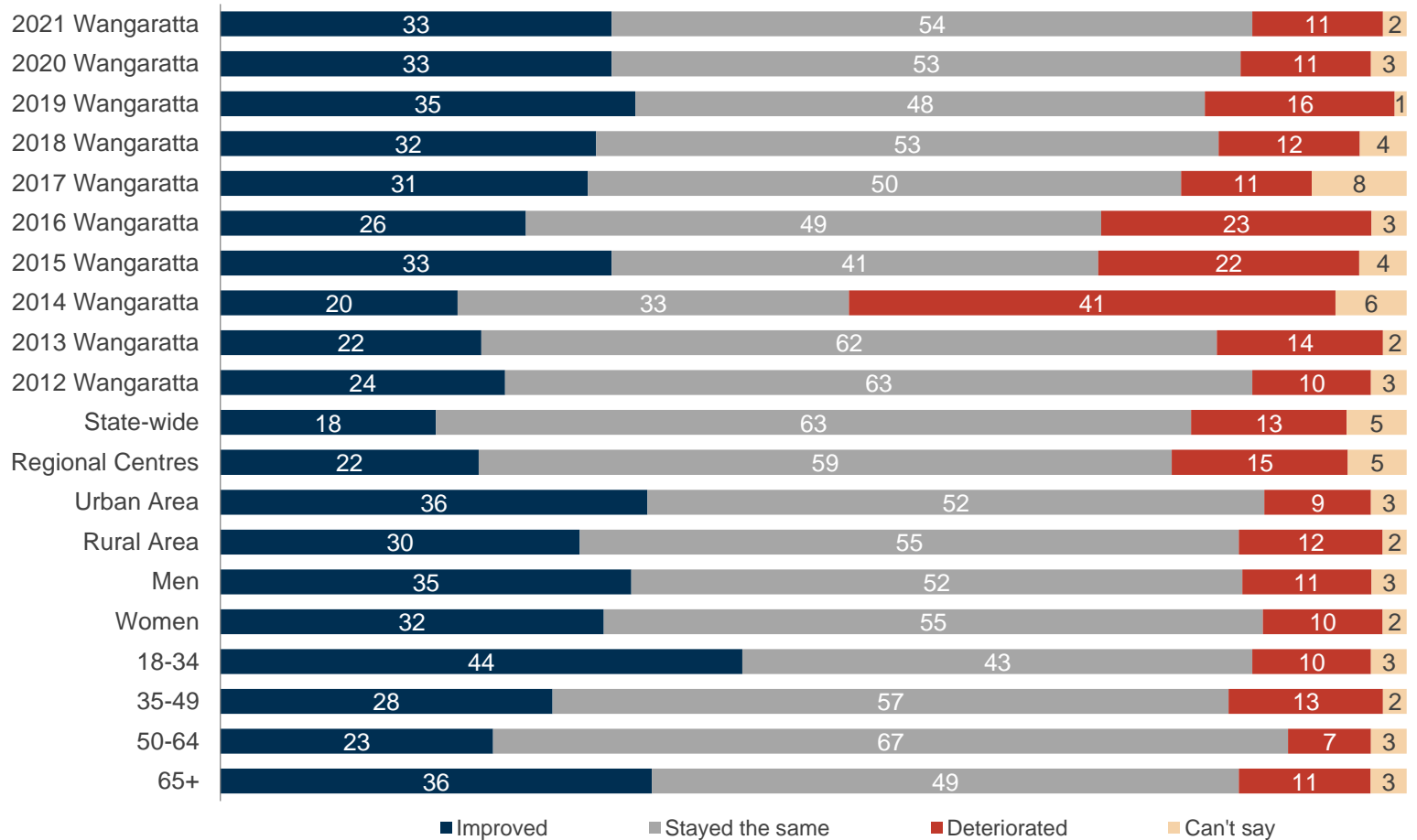
Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.



Overall council direction last 12 months

2021 overall council direction (%)

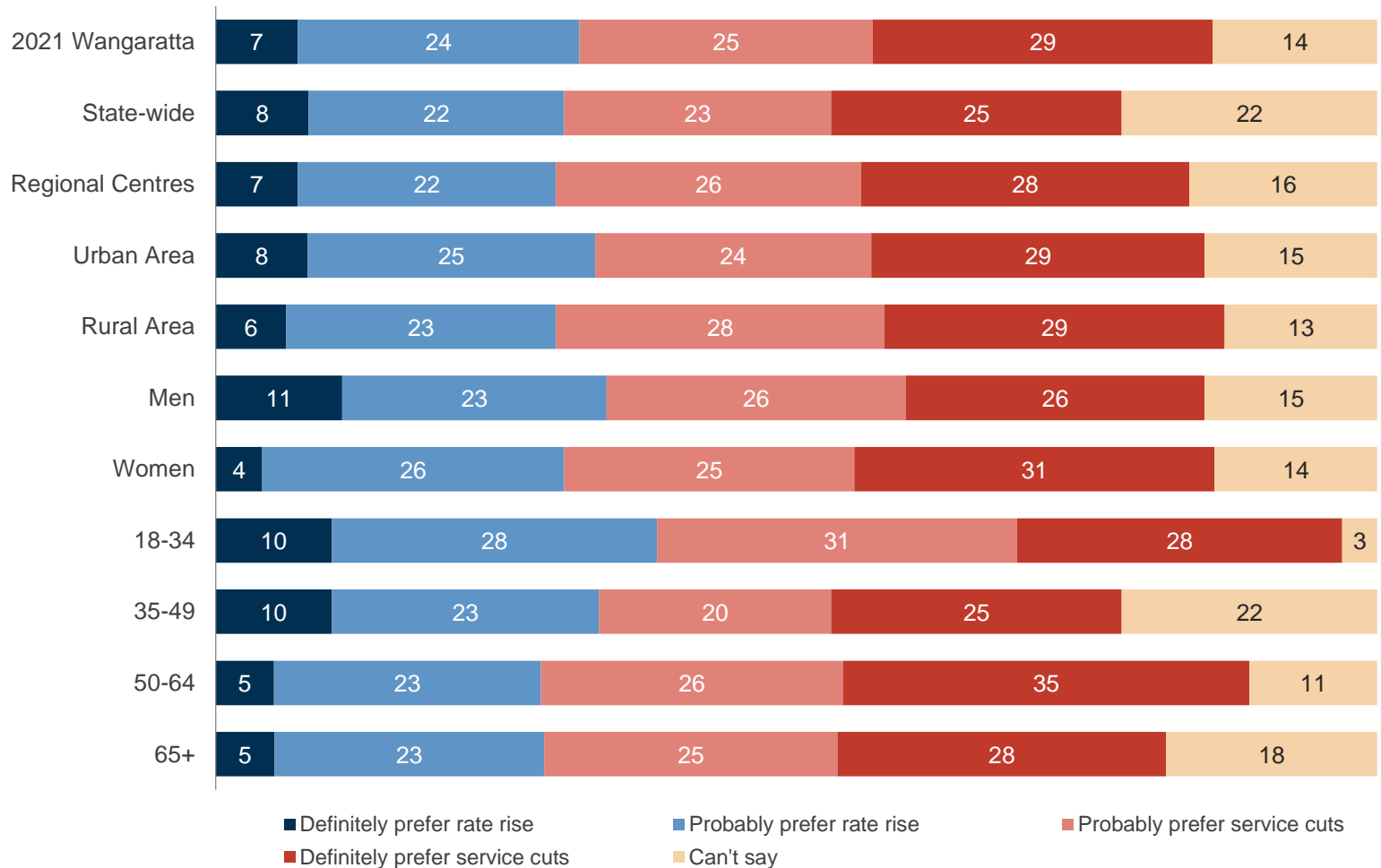


Q6. Over the last 12 months, what is your view of the direction of Wangaratta Rural City Council's overall performance?
 Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8



Rates / services trade-off

2021 rates / services trade-off (%)



Q10. If you had to choose, would you prefer to see council rate rises to improve local services OR would you prefer to see cuts in council services to keep council rates at the same level as they are now?

Base: All respondents. Councils asked state-wide: 16 Councils asked group: 2

A large, dark blue, stylized letter 'W' graphic that spans across the top and right side of the page. The 'W' is filled with a glowing, intricate network pattern of white and light blue lines, resembling a neural network or a complex data structure. The background of the 'W' is a dark blue gradient.

Individual service areas



Community consultation and engagement performance



2021 consultation and engagement performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
18-34	58	57	53	64	57	56	53	64	64
Women	56	53	56	55	51	50	49	58	59
Urban Area	54	53	56	55	49	49	n/a	n/a	n/a
65+	60	57	60	55	49	48	49	53	58
Wangaratta	55	53	56	55	49	49	48	56	58
State-wide	55	56	55	55	54	56	57	57	57
Men	55	53	55	54	47	47	48	54	56
Rural Area	56	54	54	54	50	48	n/a	n/a	n/a
Regional Centres	51	54	55	54	n/a	n/a	n/a	n/a	n/a
50-64	55	50	54	53	43	48	46	54	57
35-49	46	49	55	48	50	46	45	54	52

Q2. How has Council performed on 'Community consultation and engagement' over the last 12 months?

Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

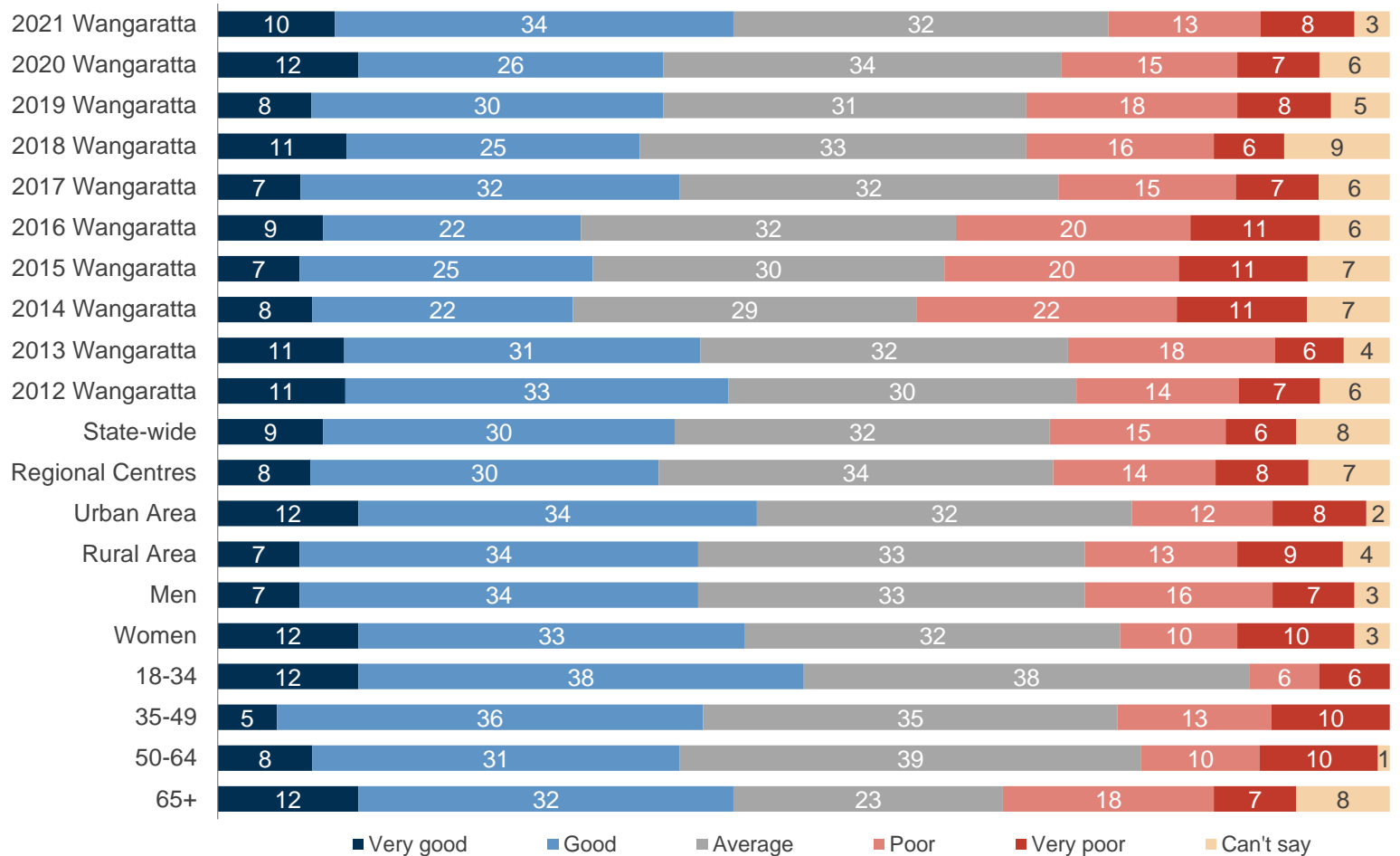
Note: Please see Appendix A for explanation of significant differences.



Community consultation and engagement performance



2021 consultation and engagement performance (%)



Q2. How has Council performed on 'Community consultation and engagement' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8



Lobbying on behalf of the community performance



2021 lobbying performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
18-34	66▲	60	50	55	62	49	58	48	61	60
Women	62	53	52	55	53	50	50	44	57	55
Urban Area	59	54	50	55	52	48	53	n/a	n/a	n/a
Wangaratta	59	54	51	55	52	48	51	45	58	56
65+	58	56	55	59	52	50	50	49	59	60
Rural Area	58	52	53	54	52	49	48	n/a	n/a	n/a
Regional Centres	56▼	52	54	54	54	n/a	n/a	n/a	n/a	n/a
50-64	56	53	52	52	49	44	49	43	55	54
35-49	55	45	48	52	46	49	47	40	56	52
Men	55	54	51	55	52	46	51	46	59	57
State-wide	55▼	53	54	54	54	53	55	56	55	55

Q2. How has Council performed on 'Lobbying on behalf of the community' over the last 12 months?

Base: All respondents. Councils asked state-wide: 51 Councils asked group: 6

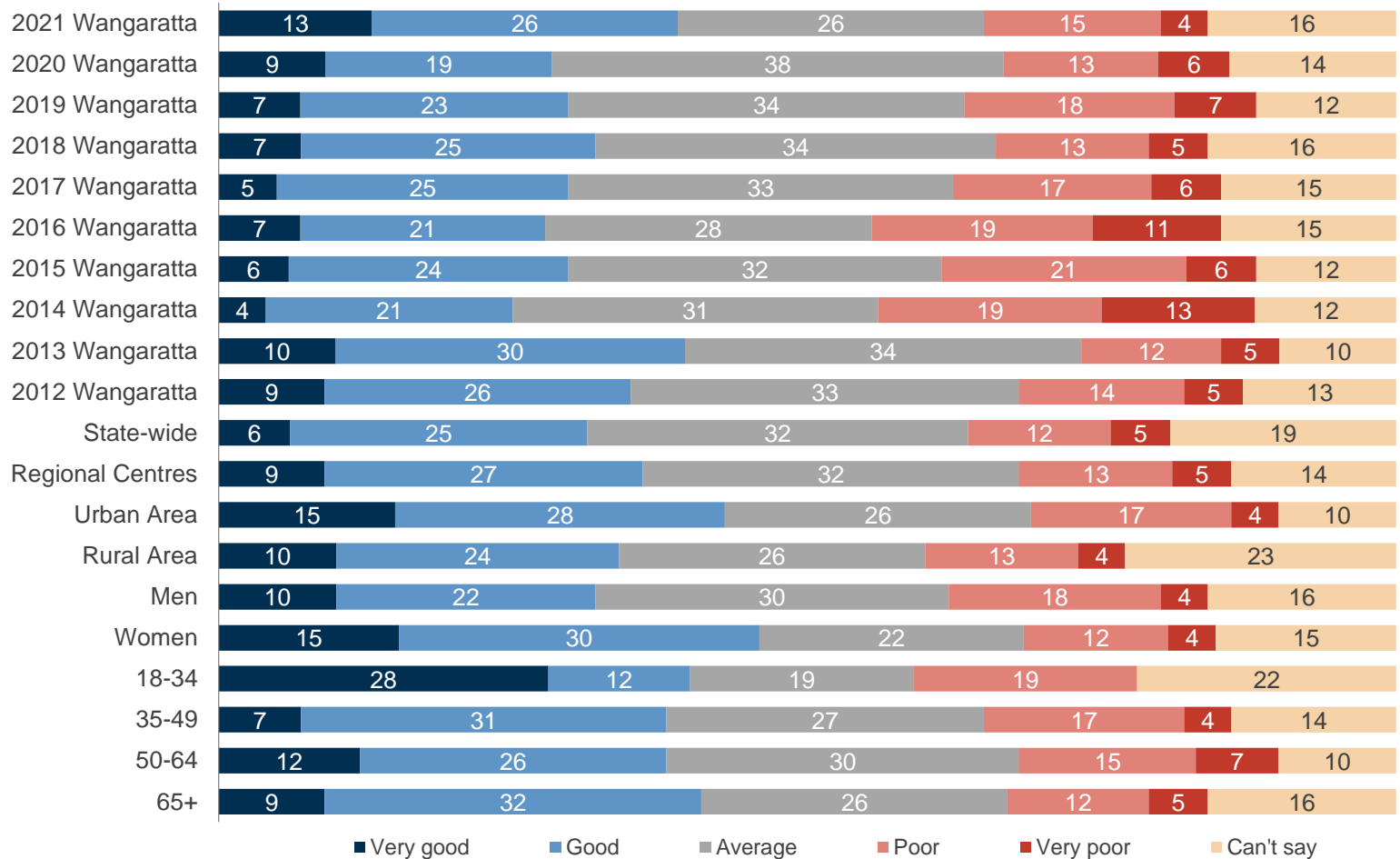
Note: Please see Appendix A for explanation of significant differences.



Lobbying on behalf of the community performance



2021 lobbying performance (%)



Q2. How has Council performed on 'Lobbying on behalf of the community' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 51 Councils asked group: 6

Decisions made in the interest of the community performance



2021 community decisions made performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
18-34	56	49	44	56	56	54	n/a	n/a	n/a
Women	54	49	52	52	49	50	n/a	n/a	n/a
Urban Area	52	52	50	50	47	50	n/a	n/a	n/a
65+	58	55	57	54	50	50	n/a	n/a	n/a
State-wide	53	55	54	54	54	55	57	n/a	n/a
Wangaratta	52	51	51	50	48	49	n/a	n/a	n/a
Regional Centres	50	52	52	52	n/a	n/a	n/a	n/a	n/a
Men	50	53	50	48	47	48	n/a	n/a	n/a
35-49	43	47	48	41	42	46	n/a	n/a	n/a
50-64	51	52	51	50	45	46	n/a	n/a	n/a
Rural Area	54	49	52	50	49	48	n/a	n/a	n/a

Q2. How has Council performed on 'Decisions made in the interest of the community' over the last 12 months?

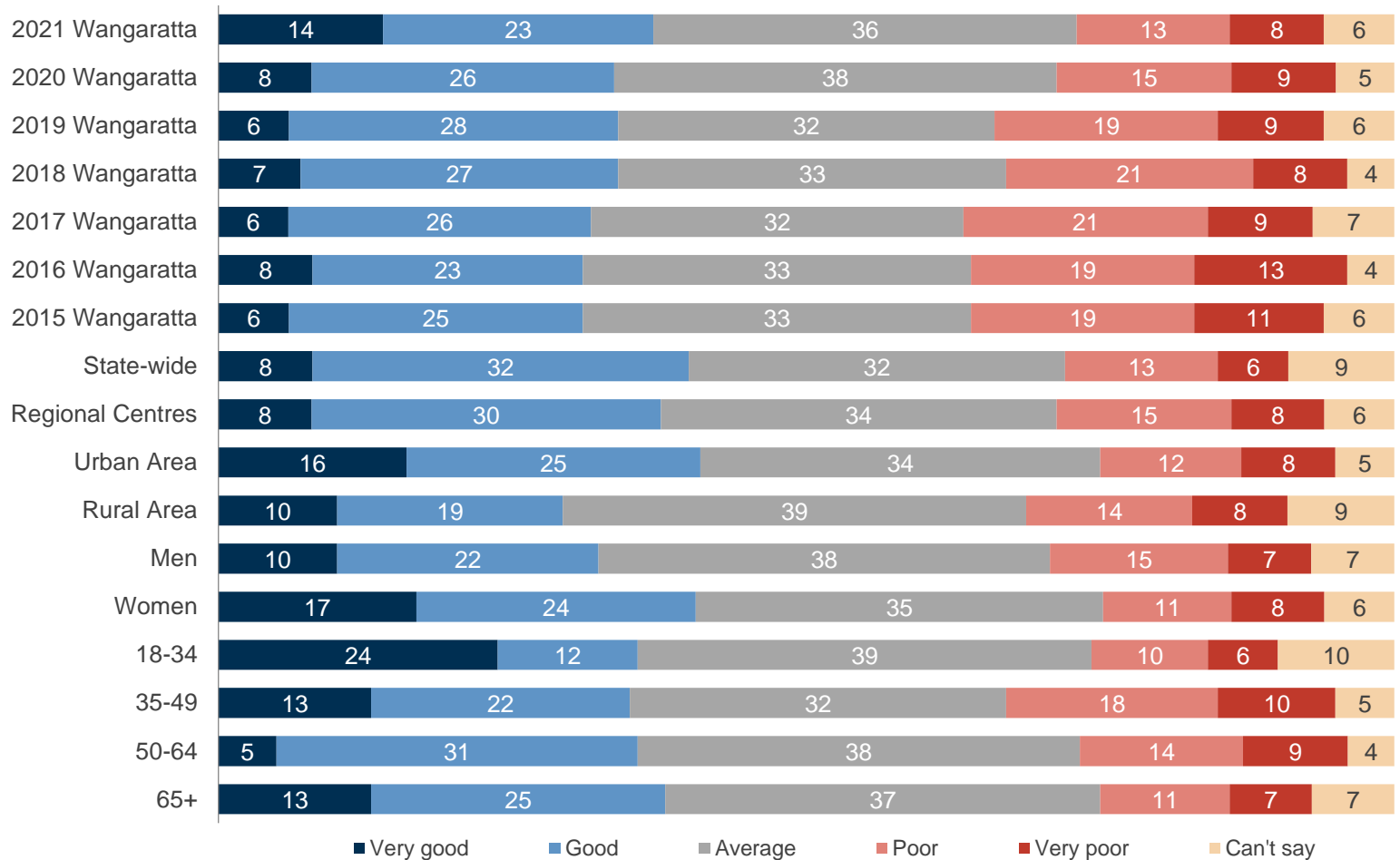
Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.

Decisions made in the interest of the community performance



2021 community decisions made performance (%)



Q2. How has Council performed on 'Decisions made in the interest of the community' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

The condition of sealed local roads in your area performance



2021 sealed local roads performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
35-49	67	55	53	52	56	58	56	n/a	n/a	n/a
Urban Area	66	60	60	58	58	60	62	n/a	n/a	n/a
65+	66	59	65	58	62	59	59	n/a	n/a	n/a
Men	64	56	58	55	53	57	57	n/a	n/a	n/a
Wangaratta	64	57	57	56	56	58	57	n/a	n/a	n/a
Women	64	58	56	56	58	59	57	n/a	n/a	n/a
18-34	61	57	52	55	46	62	57	n/a	n/a	n/a
Rural Area	60	52	52	51	52	55	51	n/a	n/a	n/a
Regional Centres	60▼	55	57	54	53	n/a	n/a	n/a	n/a	n/a
50-64	59	56	55	57	56	53	56	n/a	n/a	n/a
State-wide	57▼	54	56	53	53	54	55	55	n/a	n/a

Q2. How has Council performed on 'The condition of sealed local roads in your area' over the last 12 months?

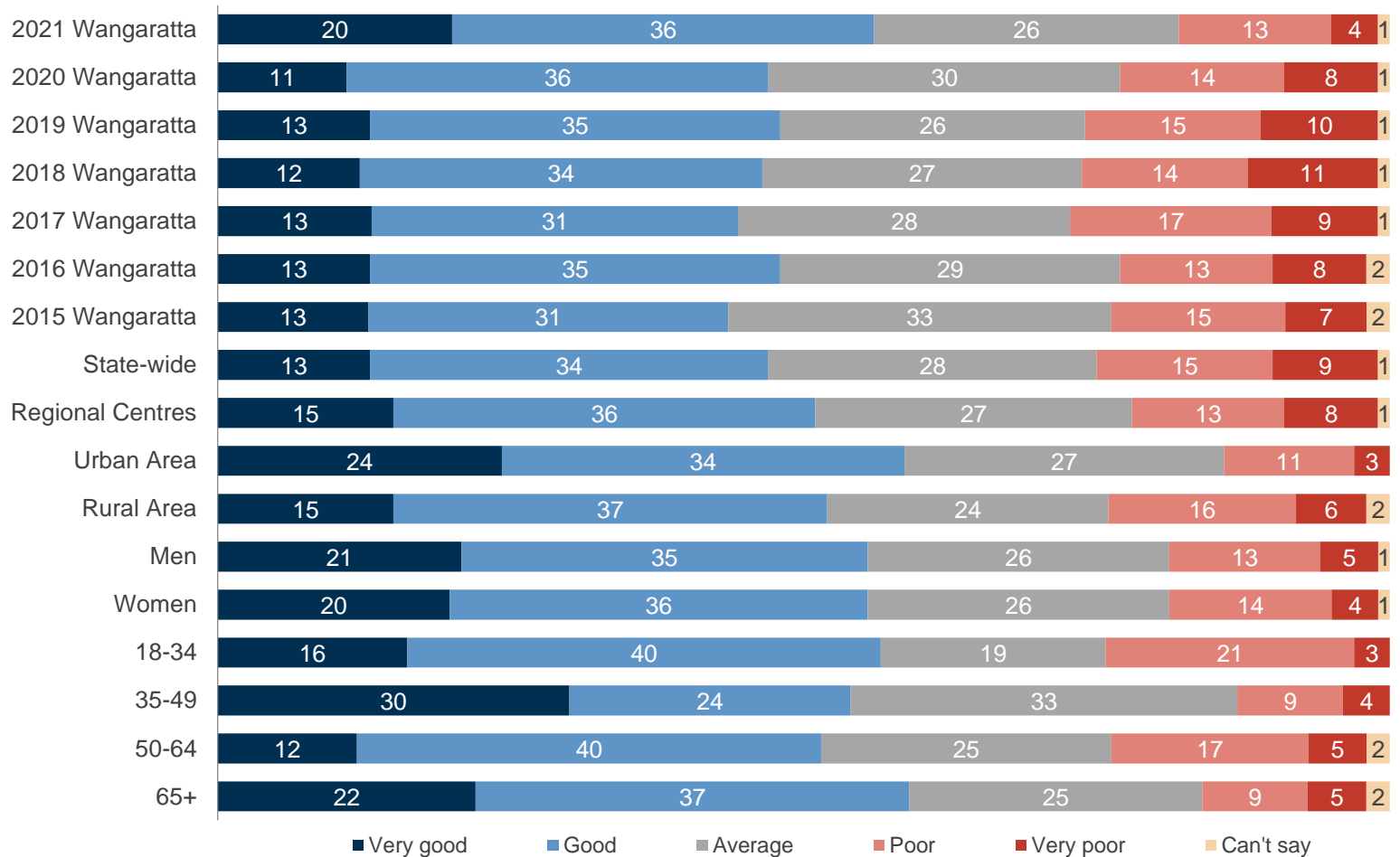
Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.

The condition of sealed local roads in your area performance



2021 sealed local roads performance (%)



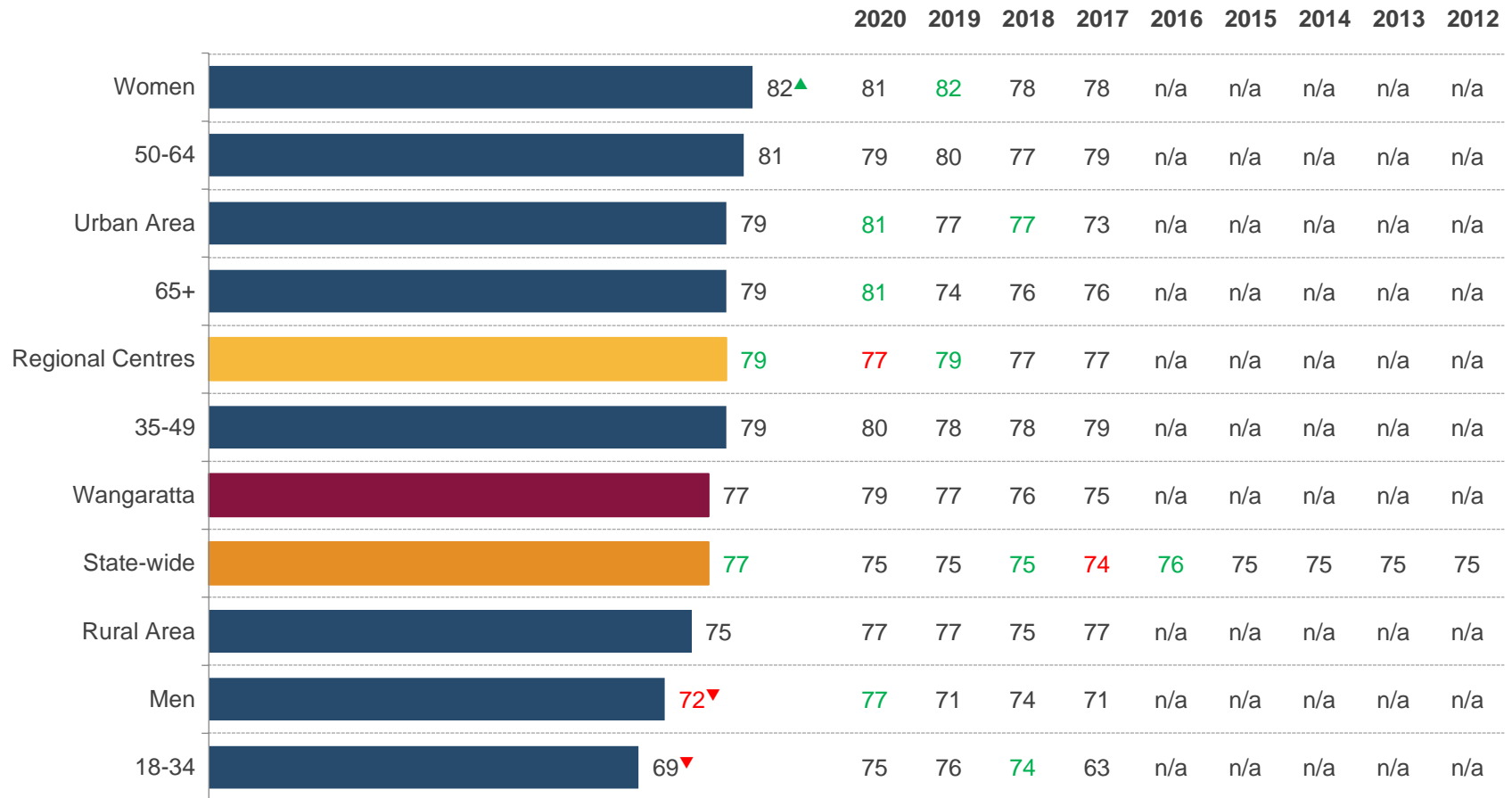
Q2. How has Council performed on 'The condition of sealed local roads in your area' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8



Informing the community importance



2021 informing community importance (index scores)



Q1. Firstly, how important should 'Informing the community' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 27 Councils asked group: 5

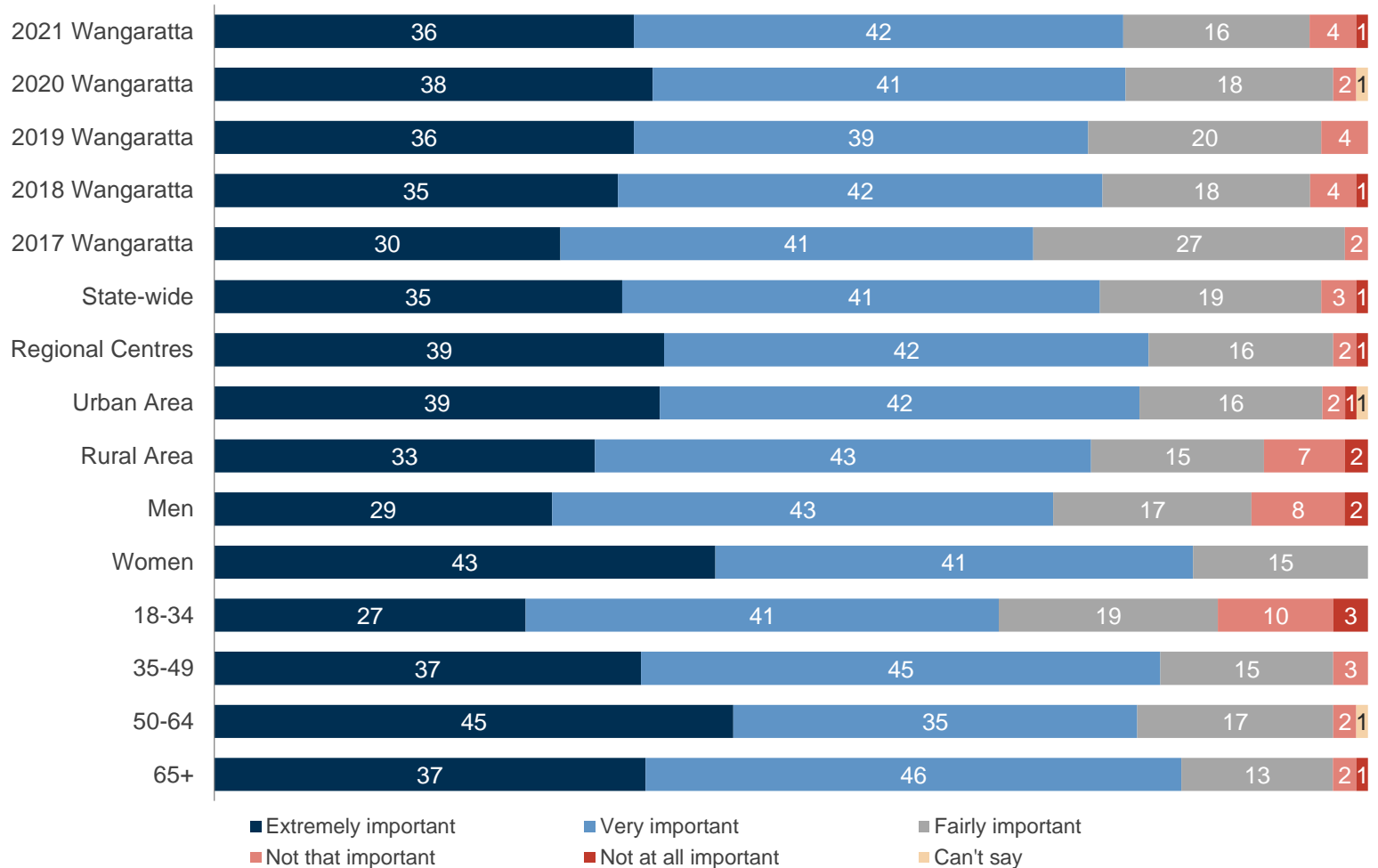
Note: Please see Appendix A for explanation of significant differences.



Informing the community importance



2021 informing community importance (%)



Q1. Firstly, how important should 'informing the community' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 27 Councils asked group: 5



Informing the community performance



2021 informing community performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
18-34	68▲	61	57	59	70	n/a	n/a	n/a	n/a
Women	62	61	55	61	59	n/a	n/a	n/a	n/a
65+	62	64	60	63	61	n/a	n/a	n/a	n/a
Urban Area	62	60	57	57	62	n/a	n/a	n/a	n/a
Wangaratta	61	60	57	60	60	n/a	n/a	n/a	n/a
State-wide	60	59	60	59	59	59	61	62	61
Rural Area	60	58	56	63	57	n/a	n/a	n/a	n/a
Men	60	58	59	58	62	n/a	n/a	n/a	n/a
Regional Centres	59	56	56	59	58	n/a	n/a	n/a	n/a
50-64	57	60	54	56	59	n/a	n/a	n/a	n/a
35-49	57	52	54	59	54	n/a	n/a	n/a	n/a

Q2. How has Council performed on 'Informing the community' over the last 12 months?

Base: All respondents. Councils asked state-wide: 35 Councils asked group: 5

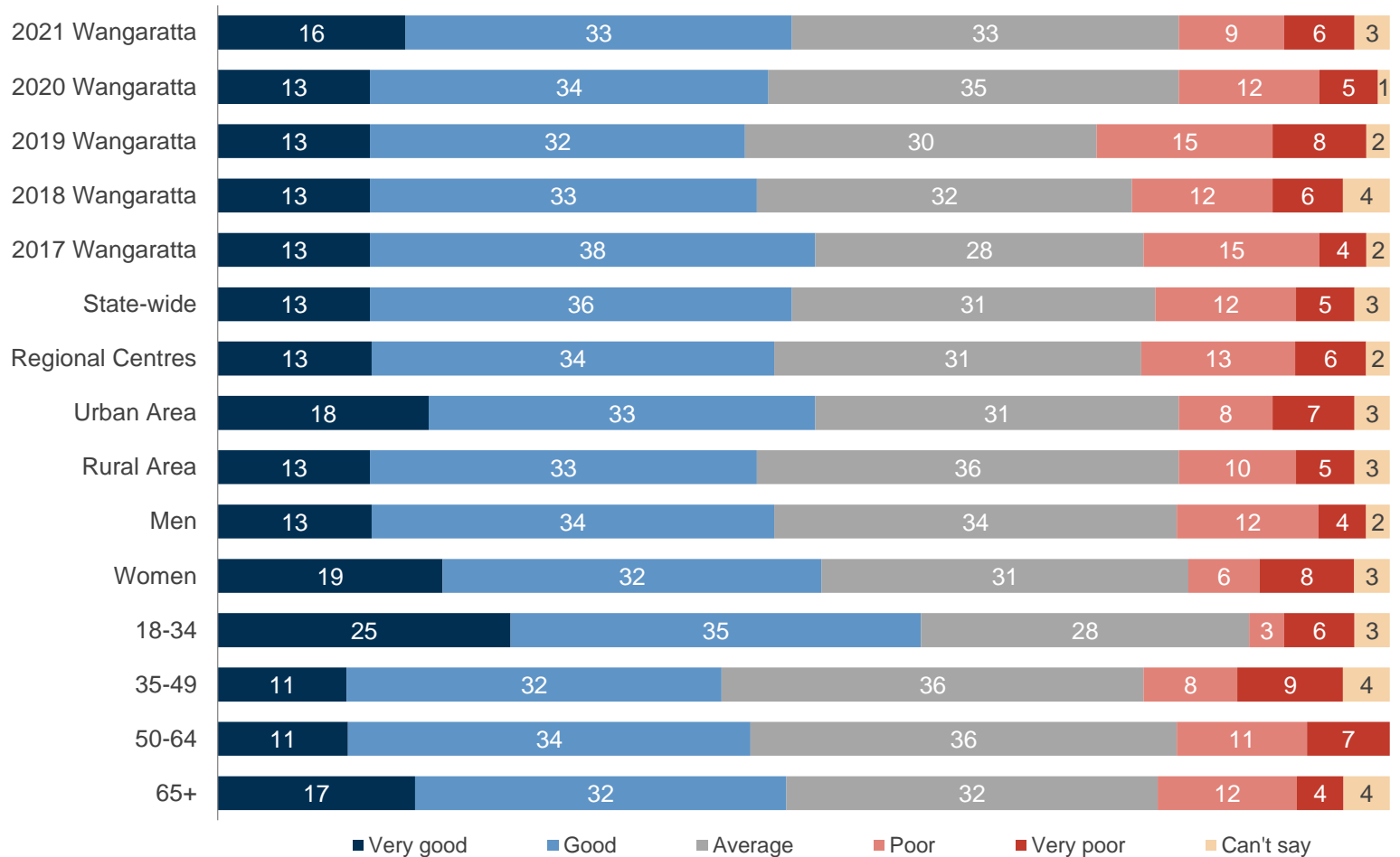
Note: Please see Appendix A for explanation of significant differences.



Informing the community performance



2021 informing community performance (%)



Q2. How has Council performed on 'Informing the community' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 35 Councils asked group: 5

The condition of local streets and footpaths in your area importance



2021 streets and footpaths importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
35-49	84▲	77	77	80	77	79	76	77	78	76
Women	82▲	81	83	82	81	79	78	80	82	78
Urban Area	80	80	80	80	77	80	79	n/a	n/a	n/a
50-64	80	78	80	81	78	75	78	79	78	80
State-wide	79	78	77	78	77	77	77	77	78	77
Regional Centres	78	78	77	79	77	n/a	n/a	n/a	n/a	n/a
65+	78	78	77	83	77	79	77	76	80	74
Wangaratta	77	78	78	80	76	78	77	77	79	75
Rural Area	74	75	75	79	75	74	74	n/a	n/a	n/a
Men	72▼	75	72	77	71	76	76	74	75	73
18-34	68▼	79	78	75	73	77	76	76	80	71

Q1. Firstly, how important should 'The condition of local streets and footpaths in your area' be as a responsibility for Council?

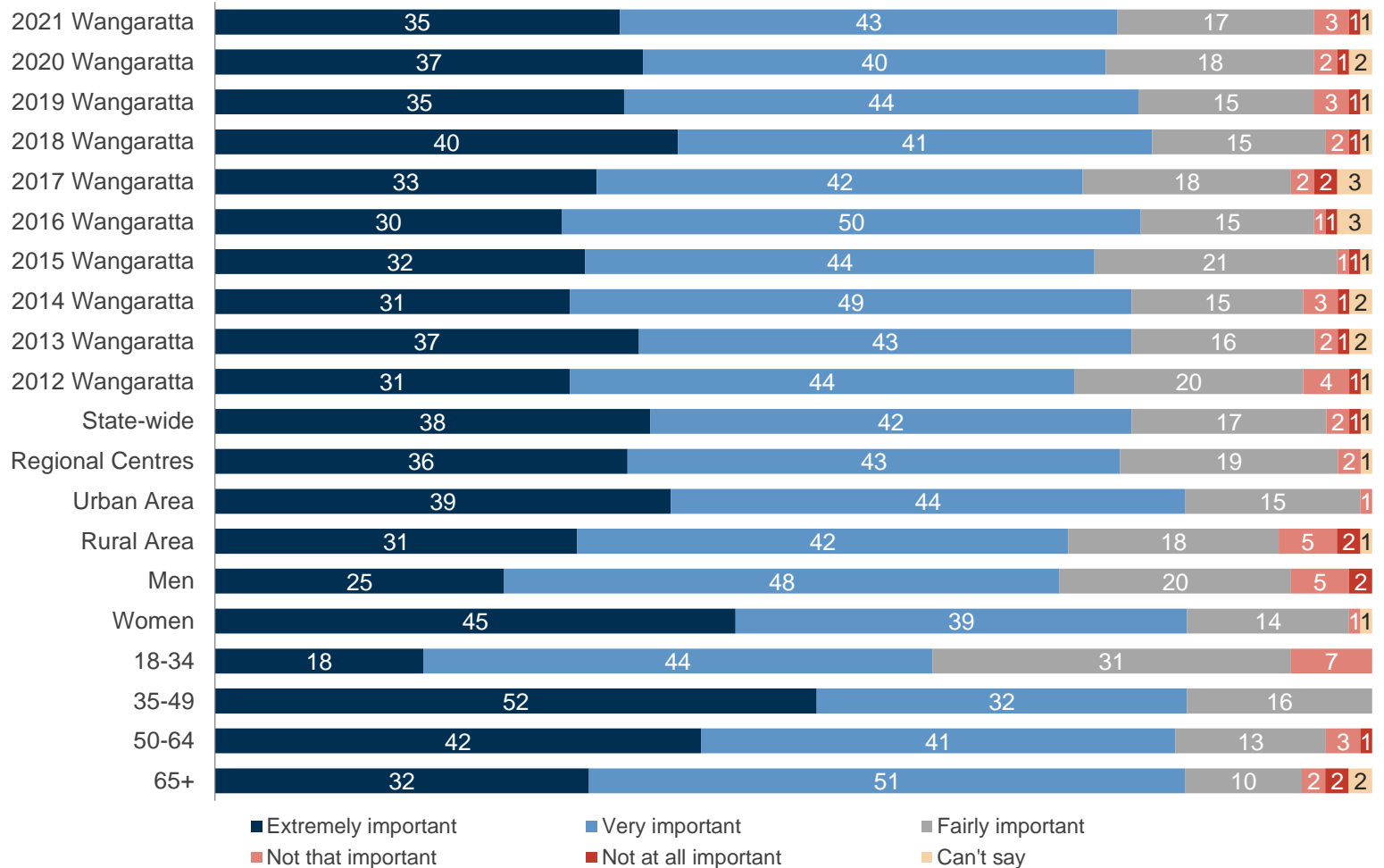
Base: All respondents. Councils asked state-wide: 25 Councils asked group: 5

Note: Please see Appendix A for explanation of significant differences.

The condition of local streets and footpaths in your area importance



2021 streets and footpaths importance (%)



Q1. Firstly, how important should 'The condition of local streets and footpaths in your area' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 25 Councils asked group: 5

The condition of local streets and footpaths in your area performance



2021 streets and footpaths performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
35-49	65	55	58	57	63	66	58	60	57
Urban Area	59	59	59	57	62	65	n/a	n/a	n/a
Men	60	57	60	59	60	61	57	61	60
Regional Centres	59	61	59	57	n/a	n/a	n/a	n/a	n/a
18-34	57	56	59	56	65	59	62	63	64
Wangaratta	58	57	58	57	60	60	57	59	61
65+	57	62	58	58	55	56	56	57	61
Women	57	57	56	55	61	59	56	56	61
State-wide	58	59	58	57	57	58	58	58	57
Rural Area	57	55	55	56	58	54	n/a	n/a	n/a
50-64	55	55	56	56	60	60	52	55	61

Q2. How has Council performed on 'The condition of local streets and footpaths in your area' over the last 12 months?

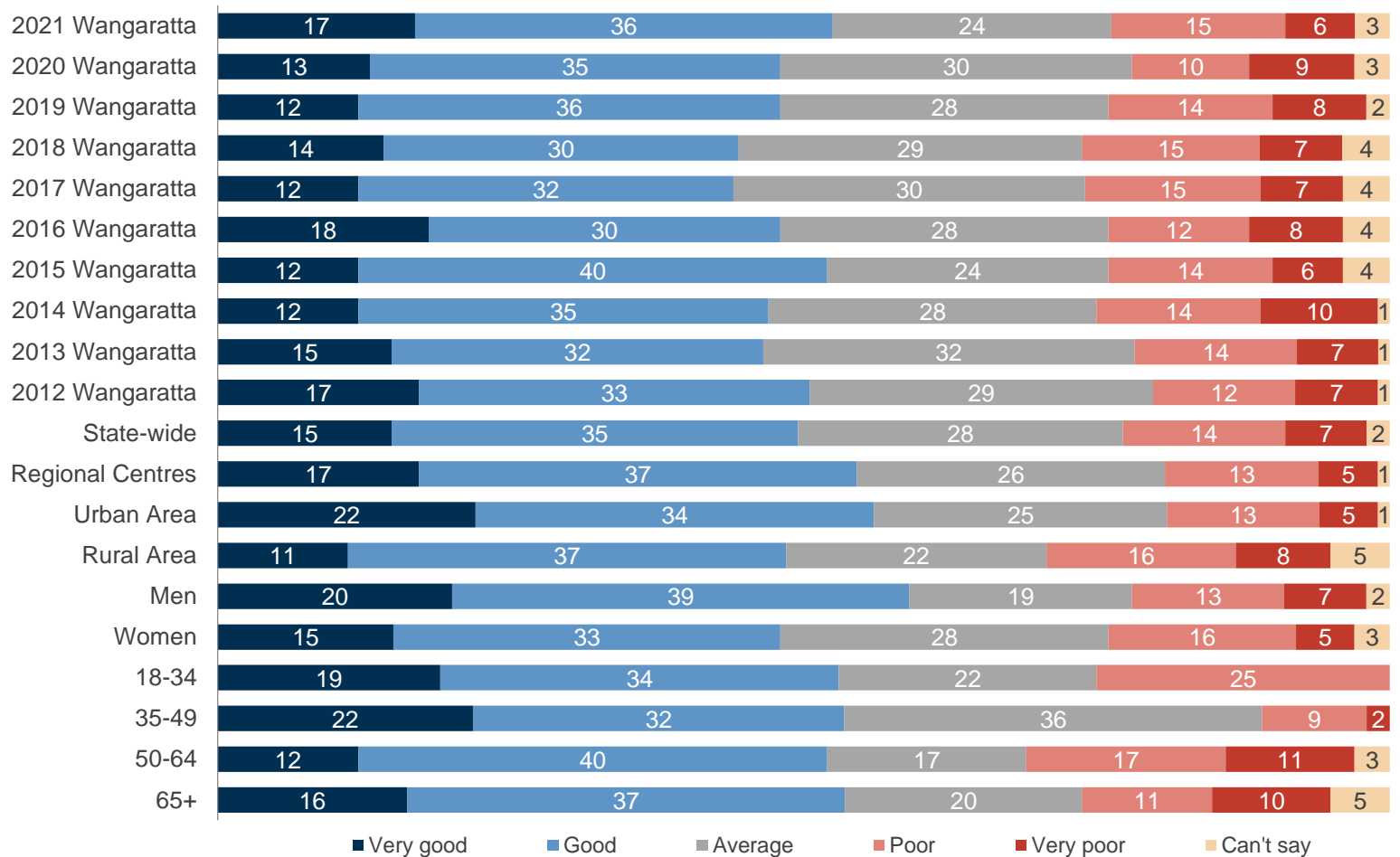
Base: All respondents. Councils asked state-wide: 32 Councils asked group: 5

Note: Please see Appendix A for explanation of significant differences.

The condition of local streets and footpaths in your area performance



2021 streets and footpaths performance (%)



Q2. How has Council performed on 'The condition of local streets and footpaths in your area' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 32 Councils asked group: 5



Parking facilities importance



2021 parking importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
65+	78▲	78	76	78	73	77	74	78	80	74
Women	78▲	79	80	78	76	78	76	80	79	76
35-49	76	73	72	75	70	70	74	70	77	73
Rural Area	74	72	74	75	65	71	70	n/a	n/a	n/a
Wangaratta	74	75	75	75	70	74	72	75	76	75
Urban Area	74	76	75	74	72	75	74	n/a	n/a	n/a
50-64	74	76	74	75	72	74	74	75	72	78
Regional Centres	73	75	75	75	72	n/a	n/a	n/a	n/a	n/a
State-wide	72	71	71	71	70	70	70	70	71	71
Men	70▼	70	69	72	63	69	67	69	73	74
18-34	66▼	71	78	70	62	73	64	77	77	75

Q1. Firstly, how important should 'Parking facilities' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 15 Councils asked group: 5

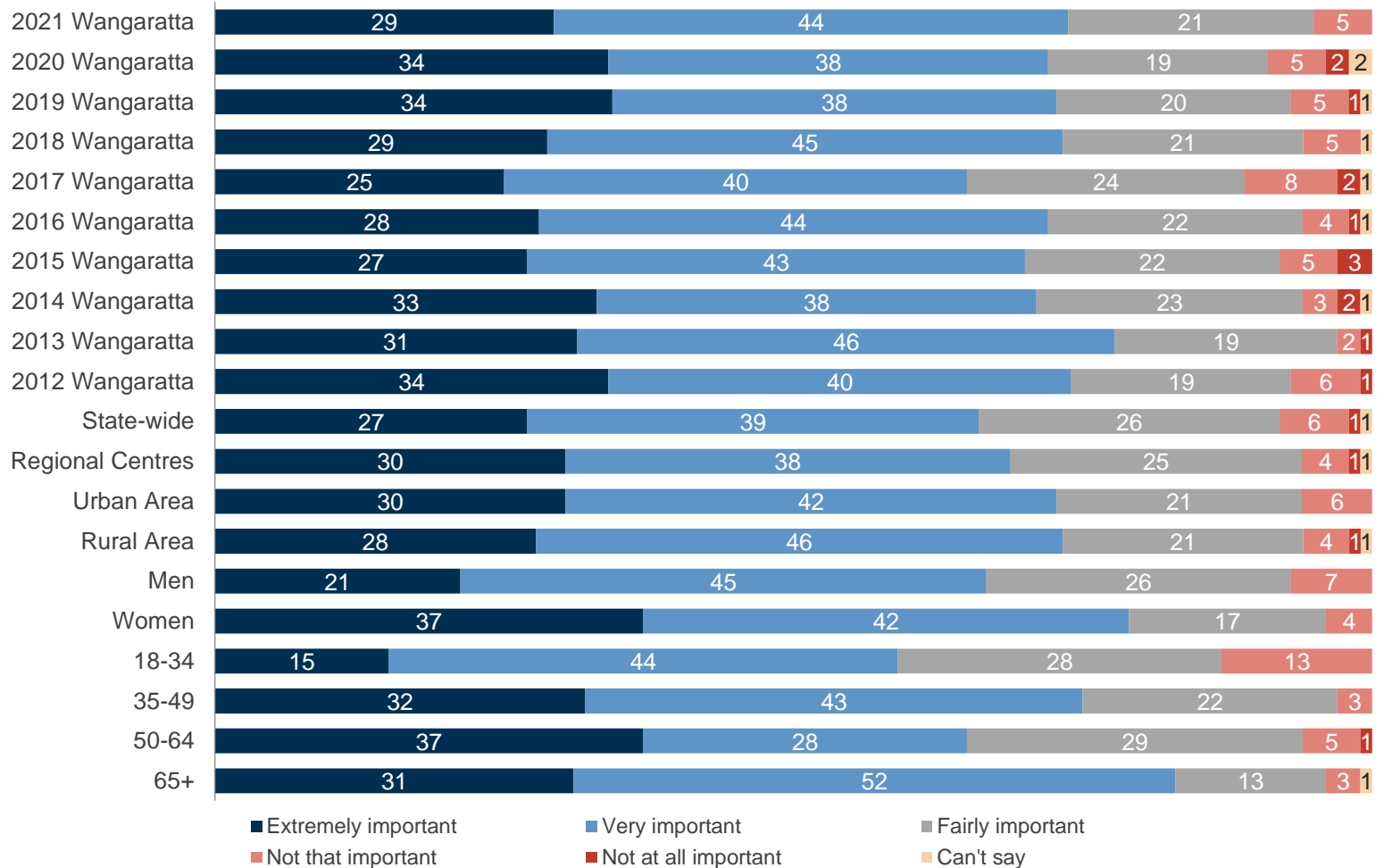
Note: Please see Appendix A for explanation of significant differences.



Parking facilities importance



2021 parking importance (%)



Q1. Firstly, how important should 'Parking facilities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 15 Councils asked group: 5



Parking facilities performance



2021 parking performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
18-34	48	43	54	60	60	69	62	55	51
State-wide	55	56	56	55	56	57	57	57	56
Regional Centres	49	50	51	52	n/a	n/a	n/a	n/a	n/a
Urban Area	48	46	51	55	53	62	n/a	n/a	n/a
Men	49	47	57	56	52	61	54	55	49
Wangaratta	47	46	52	56	52	58	51	53	51
65+	44	48	50	55	48	54	46	52	53
35-49	48	45	49	58	54	55	51	52	49
Women	45	45	47	56	52	56	49	51	53
Rural Area	45	47	53	57	52	54	n/a	n/a	n/a
50-64	48	47	54	52	50	57	47	53	50

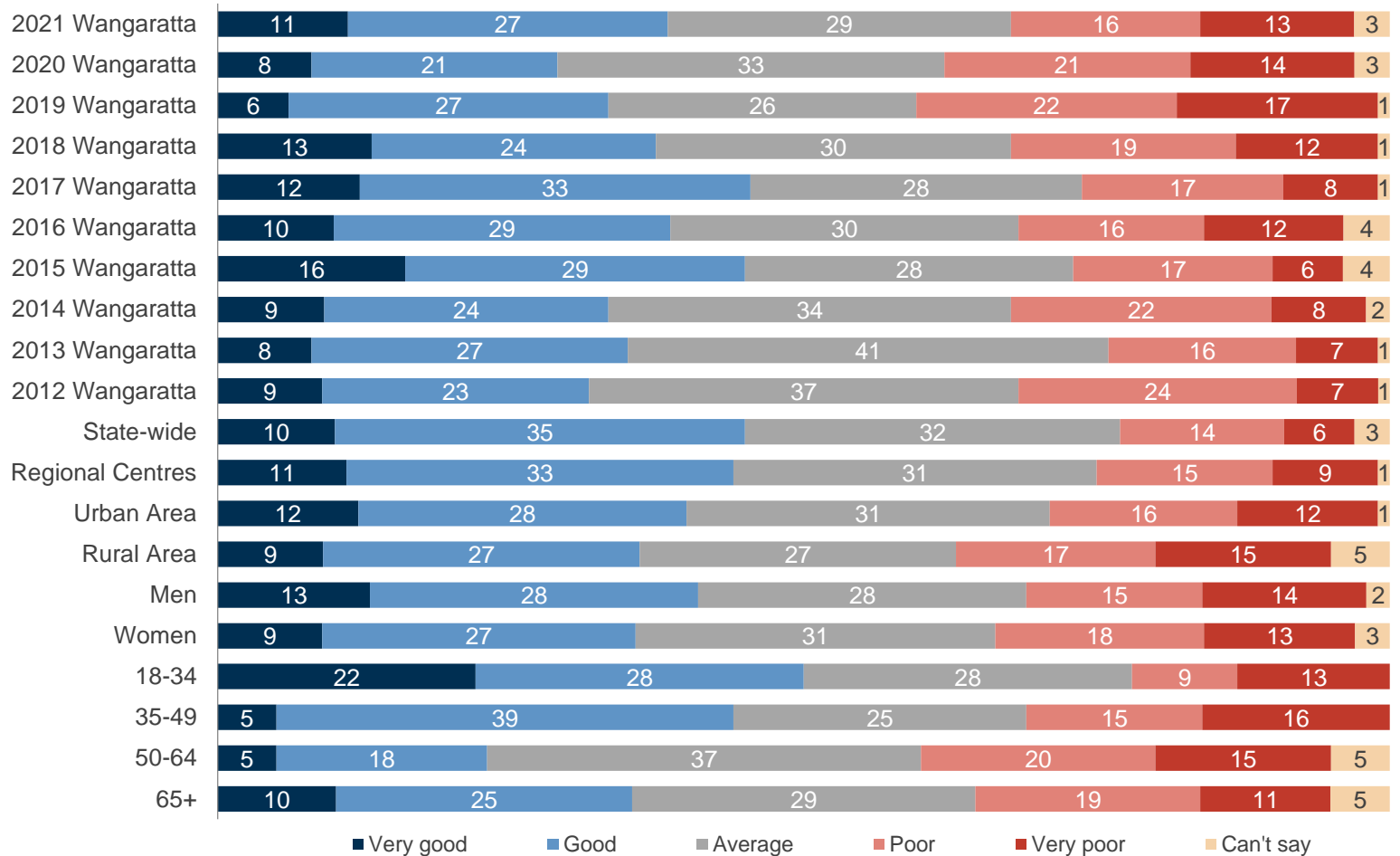
Q2. How has Council performed on 'Parking facilities' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 19 Councils asked group: 5
 Note: Please see Appendix A for explanation of significant differences.



Parking facilities performance



2021 parking performance (%)



Q2. How has Council performed on 'Parking facilities' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 19 Councils asked group: 5



Recreational facilities importance



2021 recreational facilities importance (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
35-49	77	75	73	77	74	72	78	76	75	77
Women	75	76	75	77	75	75	76	78	78	75
Regional Centres	74	72	72	74	73	n/a	n/a	n/a	n/a	n/a
Urban Area	74	76	74	75	72	74	79	n/a	n/a	n/a
65+	74	72	69	74	72	71	72	70	74	70
Wangaratta	74	74	72	75	72	72	74	74	75	73
State-wide	74	72	72	73	72	73	72	72	72	72
Rural Area	73	72	70	73	72	68	68	n/a	n/a	n/a
Men	73	73	70	72	68	68	72	71	71	71
18-34	73	76	78	74	66	72	73	77	79	72
50-64	72	76	71	74	75	73	73	75	71	73

Q1. Firstly, how important should 'Recreational facilities' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 33 Councils asked group: 5

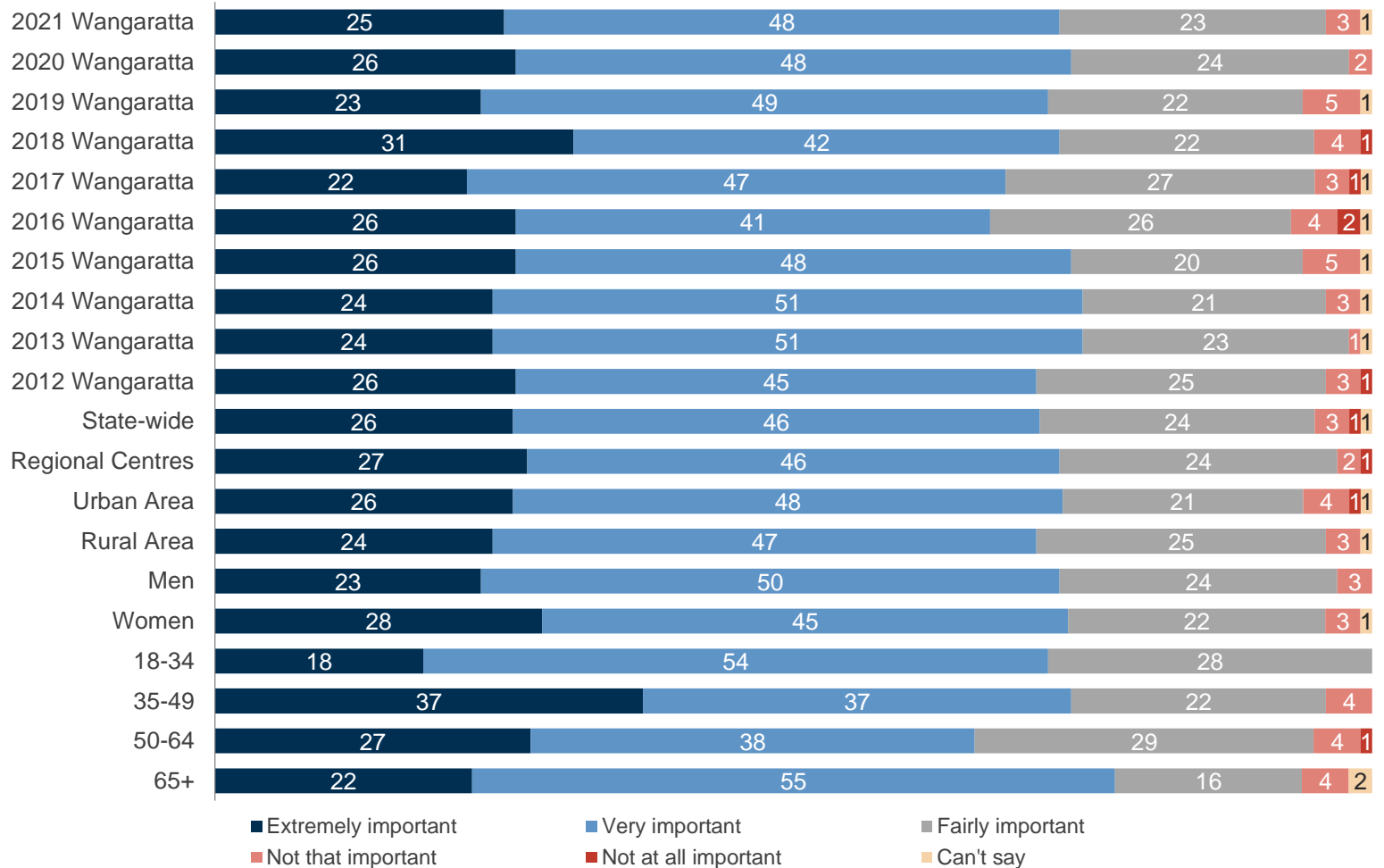
Note: Please see Appendix A for explanation of significant differences.



Recreational facilities importance



2021 recreational facilities importance (%)



Q1. Firstly, how important should 'Recreational facilities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 33 Councils asked group: 5



Recreational facilities performance



2021 recreational facilities performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
65+	79	76	75	75	69	69	77	80	81
Men	77	68	72	71	69	69	71	79	76
Urban Area	77	68	70	69	68	69	n/a	n/a	n/a
18-34	77	63	68	71	74	69	65	73	76
50-64	77	71	72	68	66	70	74	76	76
Wangaratta	76	69	71	70	69	69	72	76	76
Women	76	69	70	69	68	69	73	73	76
Rural Area	76	71	72	72	69	69	n/a	n/a	n/a
Regional Centres	74	70	71	69	n/a	n/a	n/a	n/a	n/a
35-49	72	63	67	65	66	69	71	74	71
State-wide	71▼	70	70	70	69	70	71	70	70

Q2. How has Council performed on 'Recreational facilities' over the last 12 months?

Base: All respondents. Councils asked state-wide: 42 Councils asked group: 5

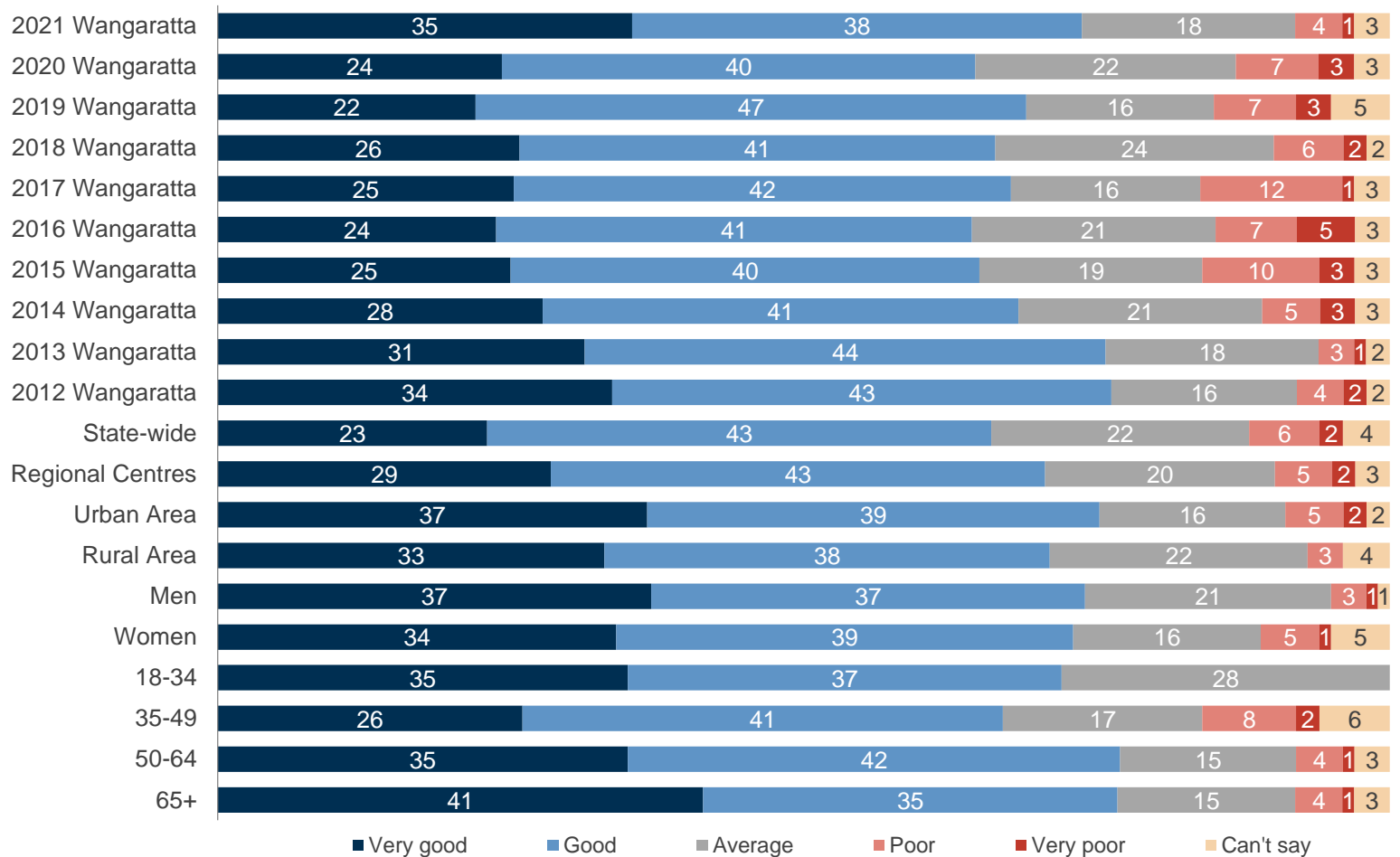
Note: Please see Appendix A for explanation of significant differences.



Recreational facilities performance



2021 recreational facilities performance (%)



Q2. How has Council performed on 'Recreational facilities' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 42 Councils asked group: 5



The appearance of public areas importance



2021 public areas importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
State-wide	75▲	74	73	74	74	74	73	73	74	73
35-49	74	73	71	73	73	76	75	80	78	72
Regional Centres	74▲	74	73	74	74	n/a	n/a	n/a	n/a	n/a
Women	73	75	75	76	77	77	74	77	77	74
50-64	73	77	75	74	77	75	74	73	74	73
65+	73	72	73	74	74	76	76	72	75	69
Rural Area	72	71	69	72	72	73	71	n/a	n/a	n/a
Wangaratta	71	74	72	73	73	75	74	75	76	71
Urban Area	71	75	74	74	74	75	76	n/a	n/a	n/a
Men	69	72	69	70	70	71	73	72	74	68
18-34	63▼	73	69	71	69	71	69	74	77	71

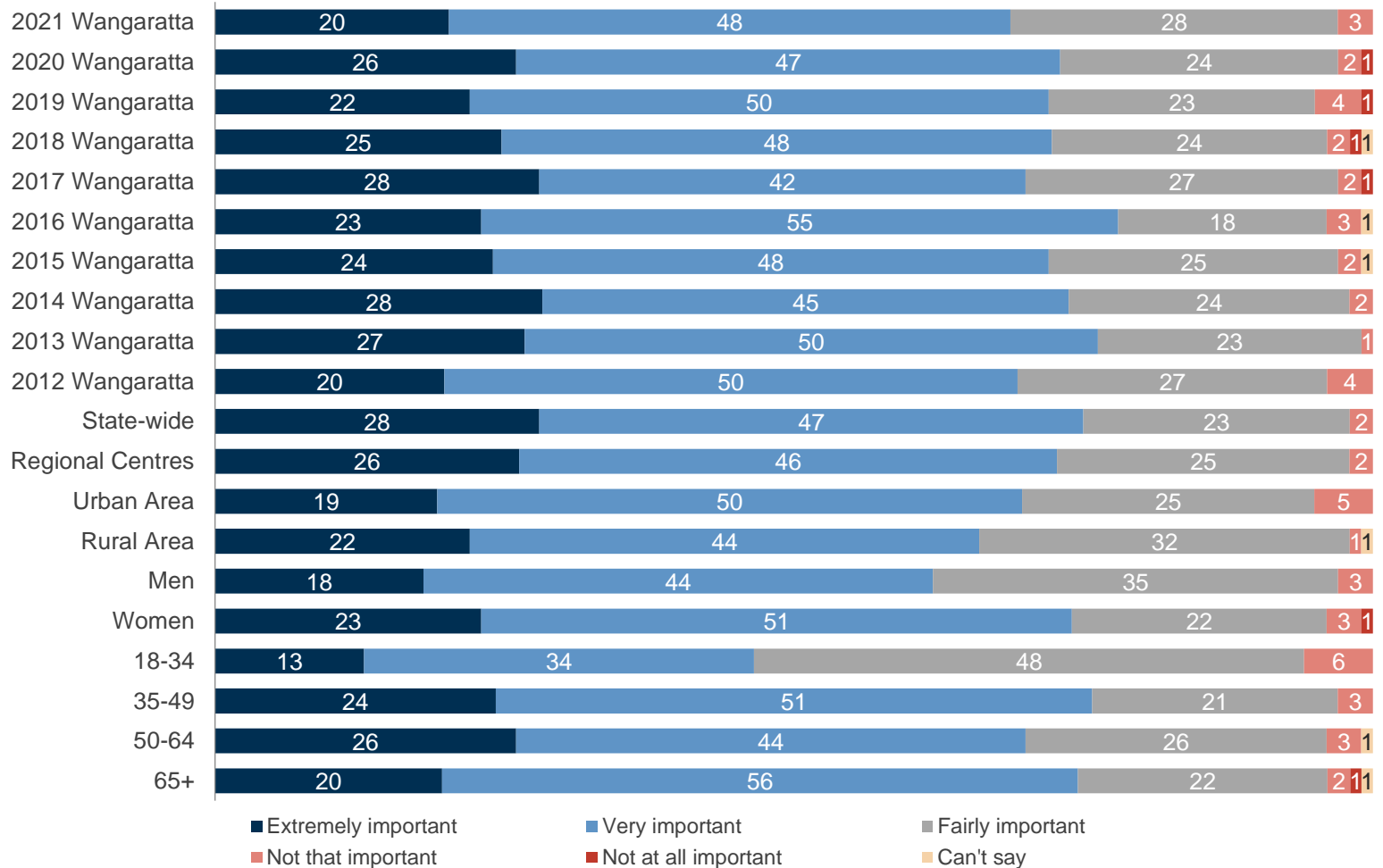
Q1. Firstly, how important should 'The appearance of public areas' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 31 Councils asked group: 5
 Note: Please see Appendix A for explanation of significant differences.



The appearance of public areas importance



2021 public areas importance (%)



Q1. Firstly, how important should 'The appearance of public areas' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 31 Councils asked group: 5



The appearance of public areas performance



2021 public areas performance (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
35-49	81	77	73	76	74	81	77	75	78	75
Women	80	76	74	73	75	75	77	76	75	79
18-34	80	76	74	75	76	74	74	71	75	78
Rural Area	79	75	74	74	74	73	75	n/a	n/a	n/a
Wangaratta	78	76	74	76	75	75	76	75	77	78
Urban Area	78	77	75	77	76	76	77	n/a	n/a	n/a
65+	77	76	76	77	77	73	76	77	77	79
Men	76	76	75	78	75	75	75	75	79	77
50-64	76	75	75	75	74	73	76	77	78	79
Regional Centres	75▼	72	74	73	73	n/a	n/a	n/a	n/a	n/a
State-wide	73▼	72	72	71	71	71	72	72	71	71

Q2. How has Council performed on 'The appearance of public areas' over the last 12 months?

Base: All respondents. Councils asked state-wide: 40 Councils asked group: 5

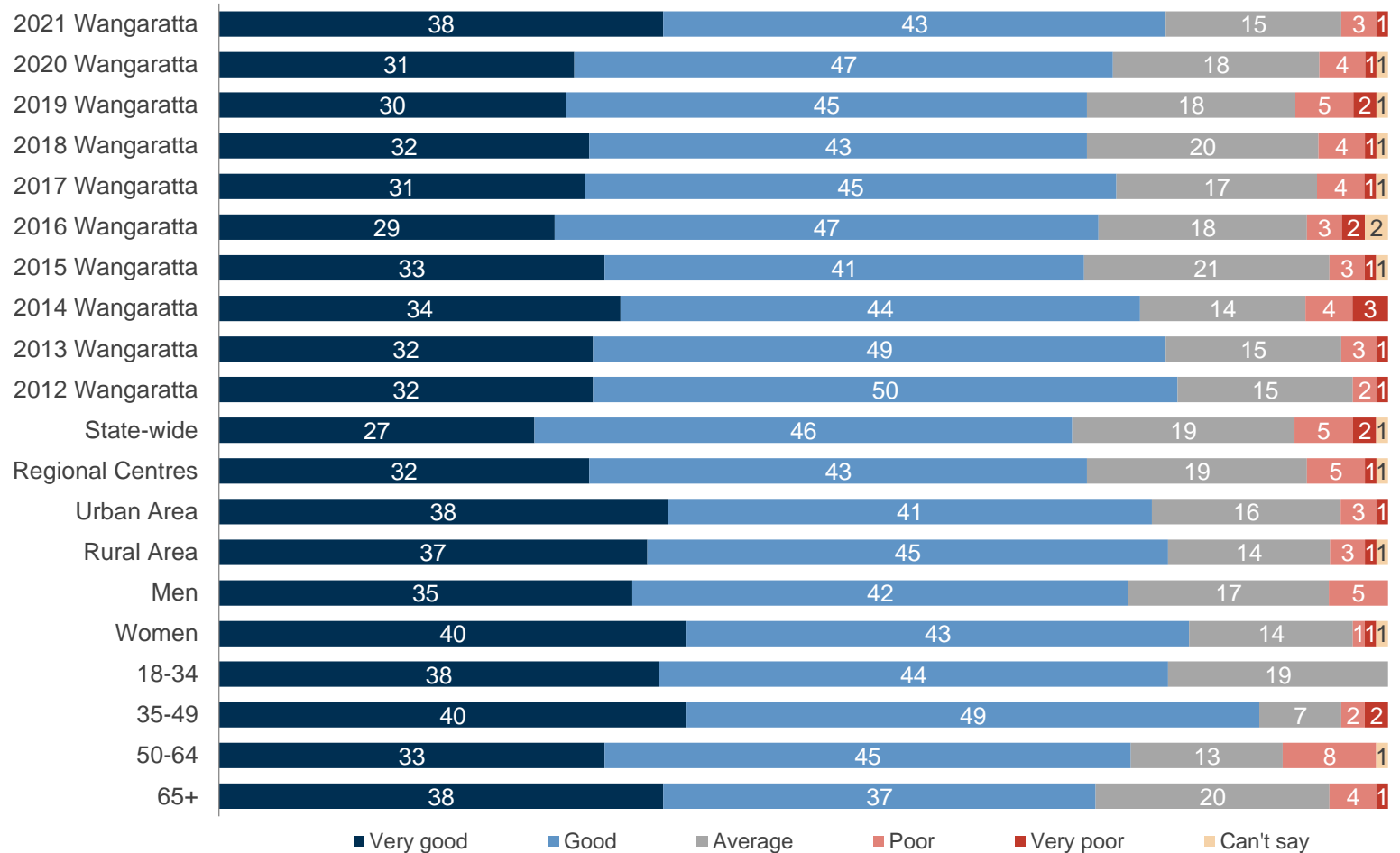
Note: Please see Appendix A for explanation of significant differences.



The appearance of public areas performance



2021 public areas performance (%)



Q2. How has Council performed on 'The appearance of public areas' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 40 Councils asked group: 5



Art centres and libraries importance



2021 art centres and libraries importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
35-49	72▲	63	63	62	62	60	65	64	67	68
Women	69▲	67	68	67	69	71	67	71	72	74
65+	68	66	65	67	65	68	67	67	73	67
Urban Area	67	65	66	63	64	62	65	n/a	n/a	n/a
State-wide	67	65	65	65	64	66	65	66	66	66
Regional Centres	66	63	63	63	62	n/a	n/a	n/a	n/a	n/a
50-64	65	64	64	61	64	63	62	69	64	70
Wangaratta	65	63	63	62	62	63	63	66	68	69
Rural Area	62	61	59	60	59	65	60	n/a	n/a	n/a
Men	60▼	59	58	57	55	54	59	60	64	63
18-34	53▼	59	59	57	58	62	55	64	70	70

Q1. Firstly, how important should 'Art centres and libraries' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 22 Councils asked group: 5

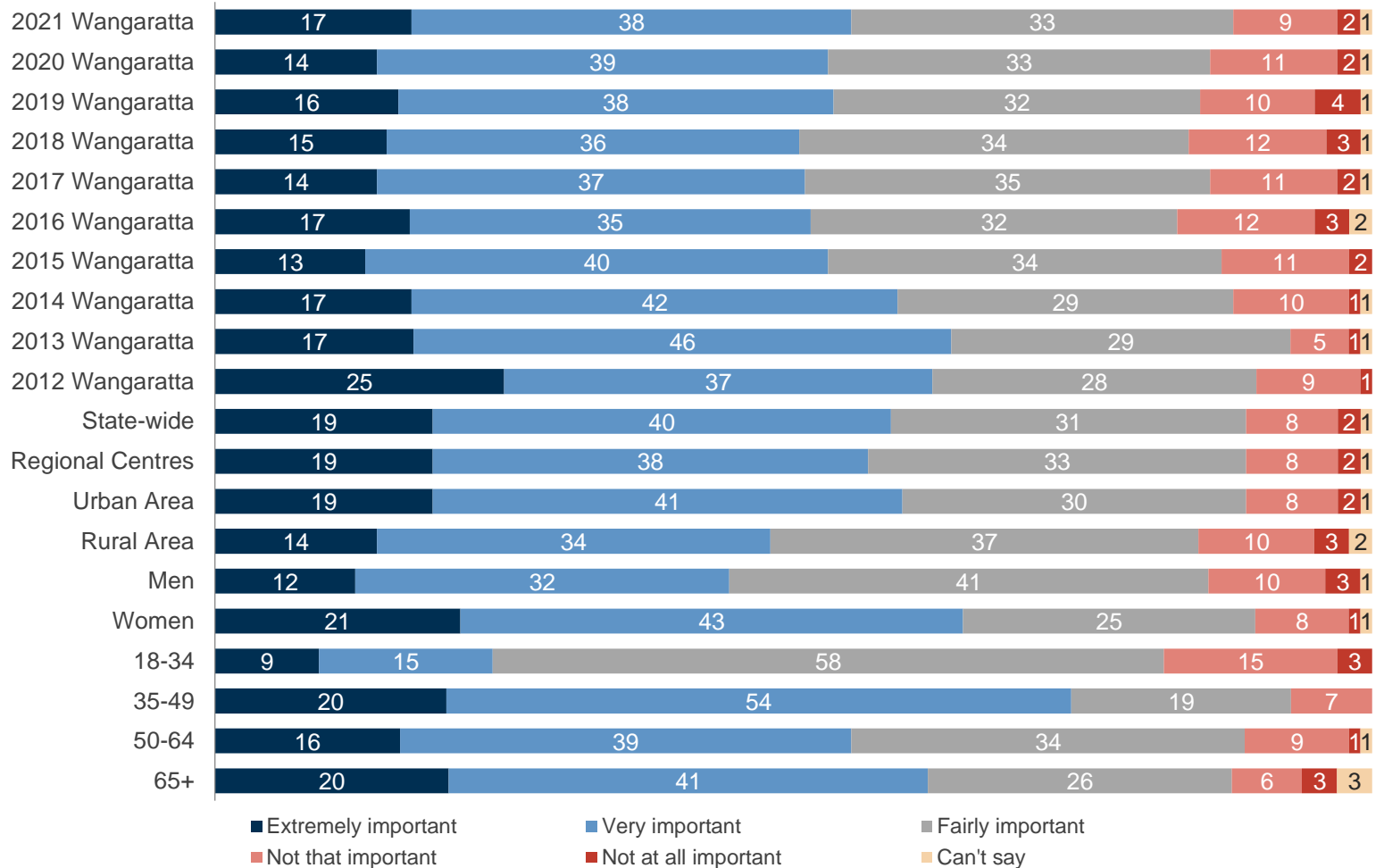
Note: Please see Appendix A for explanation of significant differences.



Art centres and libraries importance



2021 art centres and libraries importance (%)



Q1. Firstly, how important should 'Art centres and libraries' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 22 Councils asked group: 5



Art centres and libraries performance



2021 art centres and libraries performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
Women	81	79	77	80	73	81	82	82	86
65+	80	82	79	80	79	81	83	85	84
18-34	79	77	77	81	71	77	73	82	84
Rural Area	78	78	75	75	73	77	n/a	n/a	n/a
35-49	78	75	80	77	73	80	78	85	83
Wangaratta	78	78	78	79	73	79	79	83	84
Urban Area	78	79	80	81	74	80	n/a	n/a	n/a
Men	75	78	80	77	74	77	76	84	82
Regional Centres	75▼	74	76	75	n/a	n/a	n/a	n/a	n/a
50-64	74	78	77	77	70	78	81	81	86
State-wide	73▼	74	74	73	72	73	75	73	73

Q2. How has Council performed on 'Art centres and libraries' over the last 12 months?

Base: All respondents. Councils asked state-wide: 28 Councils asked group: 5

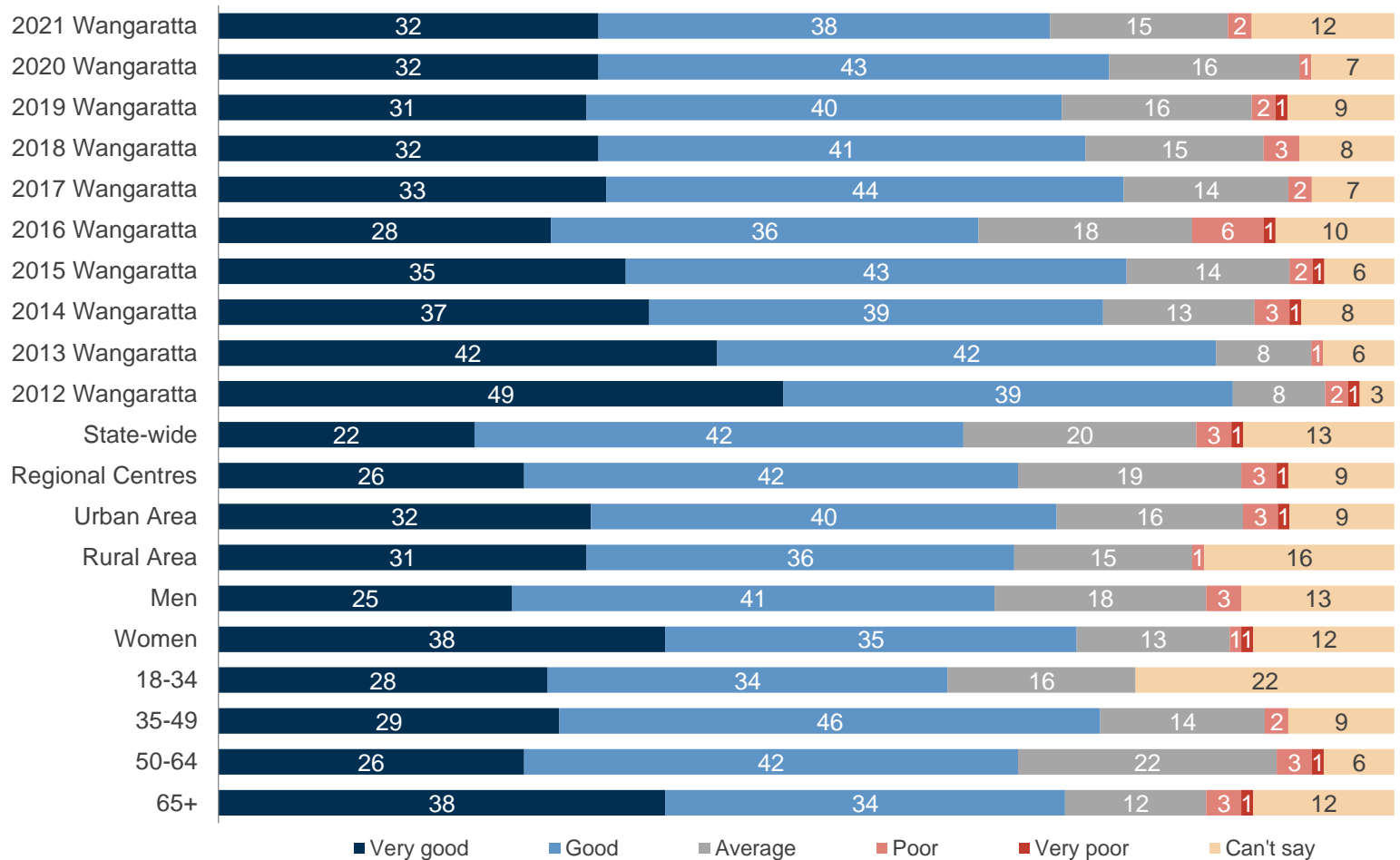
Note: Please see Appendix A for explanation of significant differences.



Art centres and libraries performance



2021 art centres and libraries performance (%)



Q2. How has Council performed on 'Art centres and libraries' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 28 Councils asked group: 5



Community and cultural activities importance



2021 community and cultural activities importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
35-49	68	63	62	56	66	60	63	64	65	63
Women	67	68	67	67	66	68	68	71	69	67
65+	65	64	60	63	62	64	64	62	66	64
Regional Centres	65	63	62	62	62	n/a	n/a	n/a	n/a	n/a
Rural Area	64	61	61	58	61	64	64	n/a	n/a	n/a
Wangaratta	64	64	62	62	60	63	64	64	65	64
Urban Area	64	67	63	64	59	62	63	n/a	n/a	n/a
State-wide	64	62	61	61	61	61	61	62	62	62
50-64	62	63	64	59	59	62	64	65	63	66
Men	60	60	57	56	54	57	59	57	61	61
18-34	58	68	63	69	54	66	66	65	66	63

Q1. Firstly, how important should 'Community and cultural activities' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 22 Councils asked group: 5

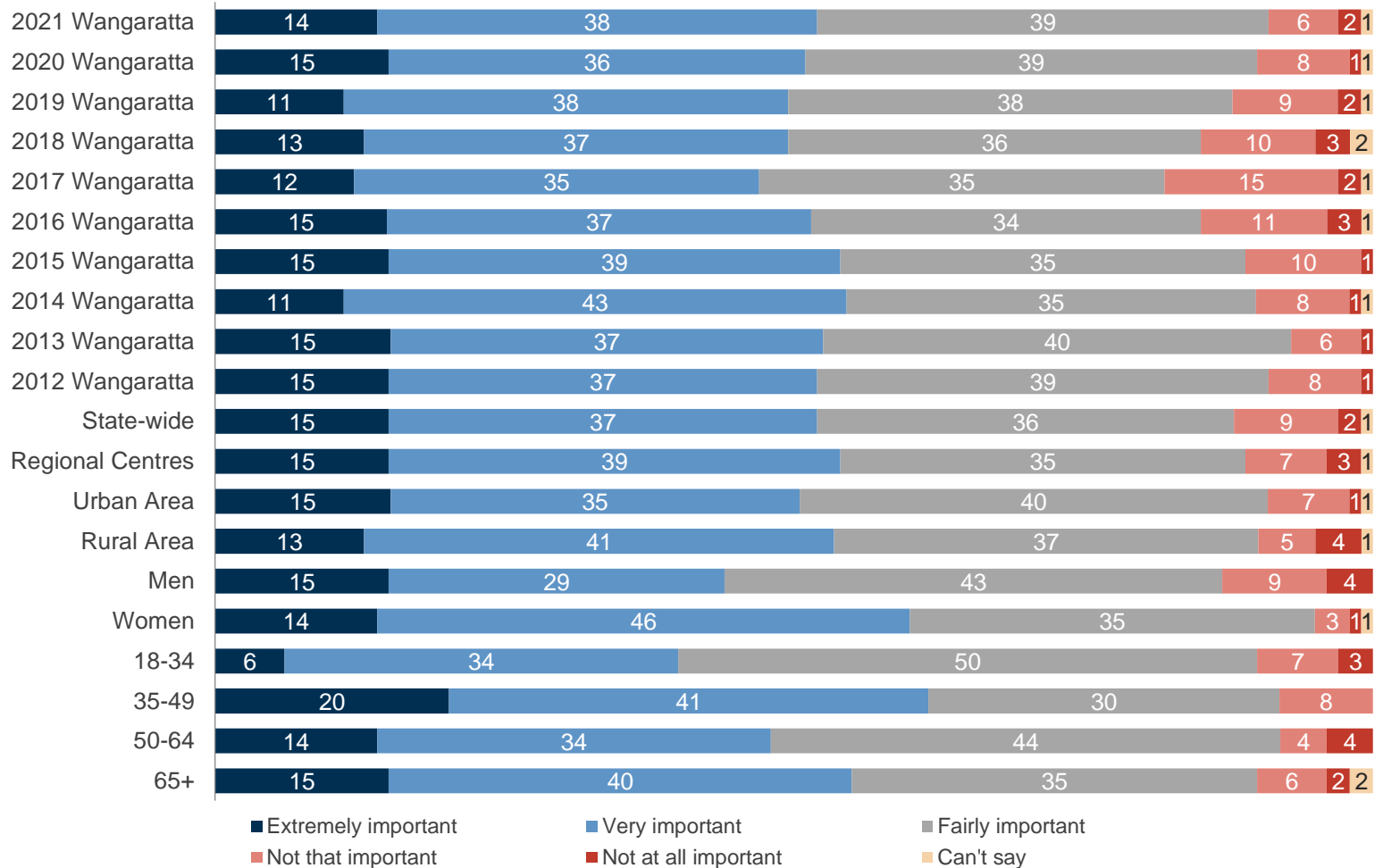
Note: Please see Appendix A for explanation of significant differences.



Community and cultural activities importance



2021 community and cultural activities importance (%)



Q1. Firstly, how important should 'Community and cultural activities' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 22 Councils asked group: 5



Community and cultural activities performance



2021 community and cultural activities performance (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
65+	70	72	70	73	73	69	77	74	77	76
Urban Area	70	70	65	70	72	70	75	n/a	n/a	n/a
Women	70	70	66	72	72	73	75	72	75	75
Wangaratta	67	69	66	70	72	70	72	71	74	73
35-49	66	66	62	72	71	74	71	73	77	71
18-34	65	70	67	68	74	72	68	65	68	71
State-wide	65	68	69	69	69	69	69	70	69	68
Regional Centres	65	69	69	68	69	n/a	n/a	n/a	n/a	n/a
Men	64	68	65	69	71	66	69	69	74	71
50-64	63	69	65	67	69	64	71	69	76	75
Rural Area	62▼	68	67	70	70	70	68	n/a	n/a	n/a

Q2. How has Council performed on 'Community and cultural activities' over the last 12 months?

Base: All respondents. Councils asked state-wide: 28 Councils asked group: 5

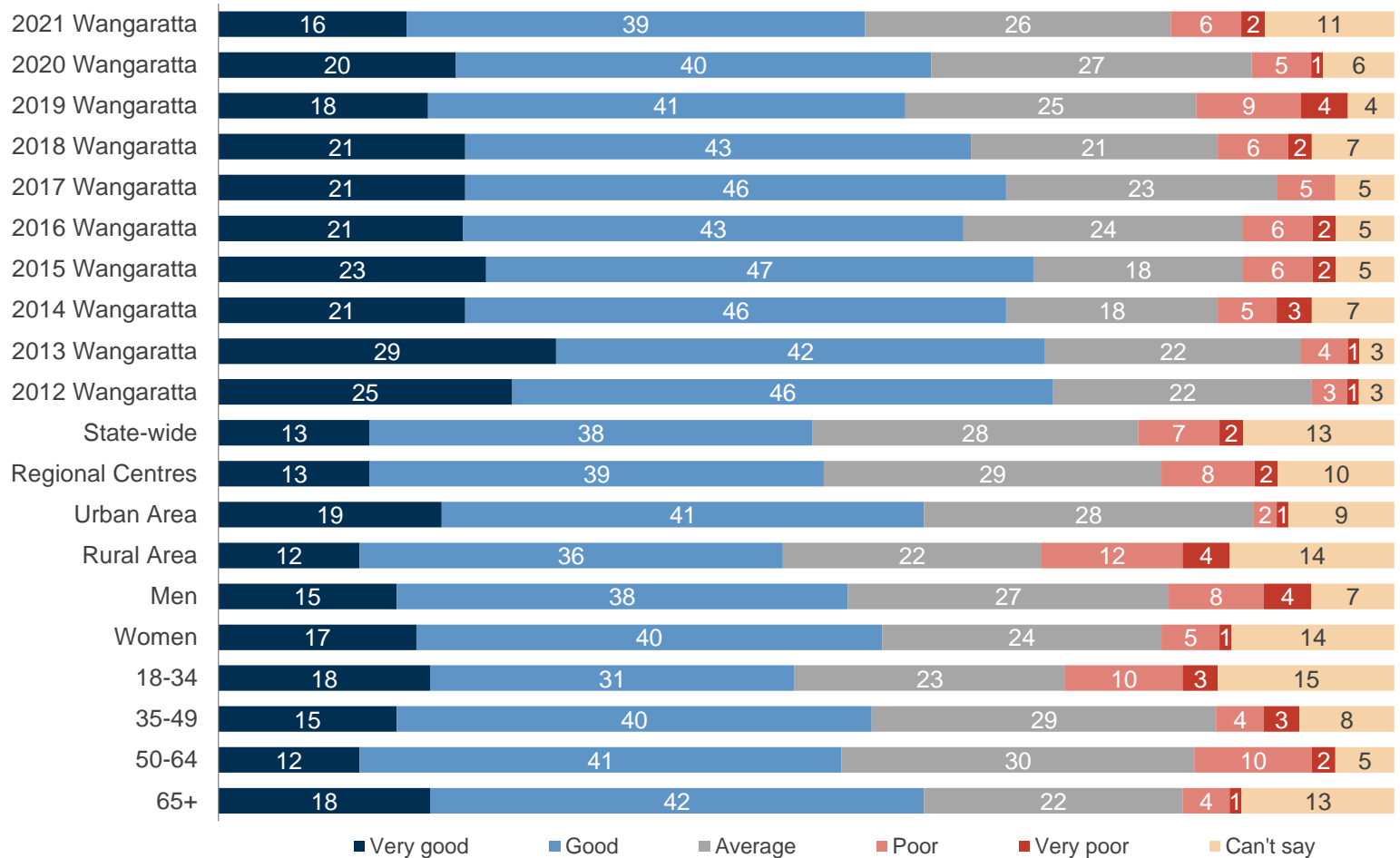
Note: Please see Appendix A for explanation of significant differences.



Community and cultural activities performance



2021 community and cultural activities performance (%)



Q2. How has Council performed on 'Community and cultural activities' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 28 Councils asked group: 5



Waste management importance



2021 waste management importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
35-49	87▲	84	81	83	82	80	n/a	n/a	n/a
Women	84	85	85	84	82	85	n/a	n/a	n/a
65+	84	81	78	82	80	80	n/a	n/a	n/a
Urban Area	83	82	82	81	79	83	n/a	n/a	n/a
Wangaratta	82	82	81	82	80	82	n/a	n/a	n/a
State-wide	82	82	81	81	79	80	79	79	78
Regional Centres	82	82	80	81	79	n/a	n/a	n/a	n/a
Rural Area	82	81	80	83	81	81	n/a	n/a	n/a
50-64	81	83	83	83	84	83	n/a	n/a	n/a
Men	80	79	76	80	76	79	n/a	n/a	n/a
18-34	77▼	80	81	80	71	86	n/a	n/a	n/a

Q1. Firstly, how important should 'Waste management' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 32 Councils asked group: 5

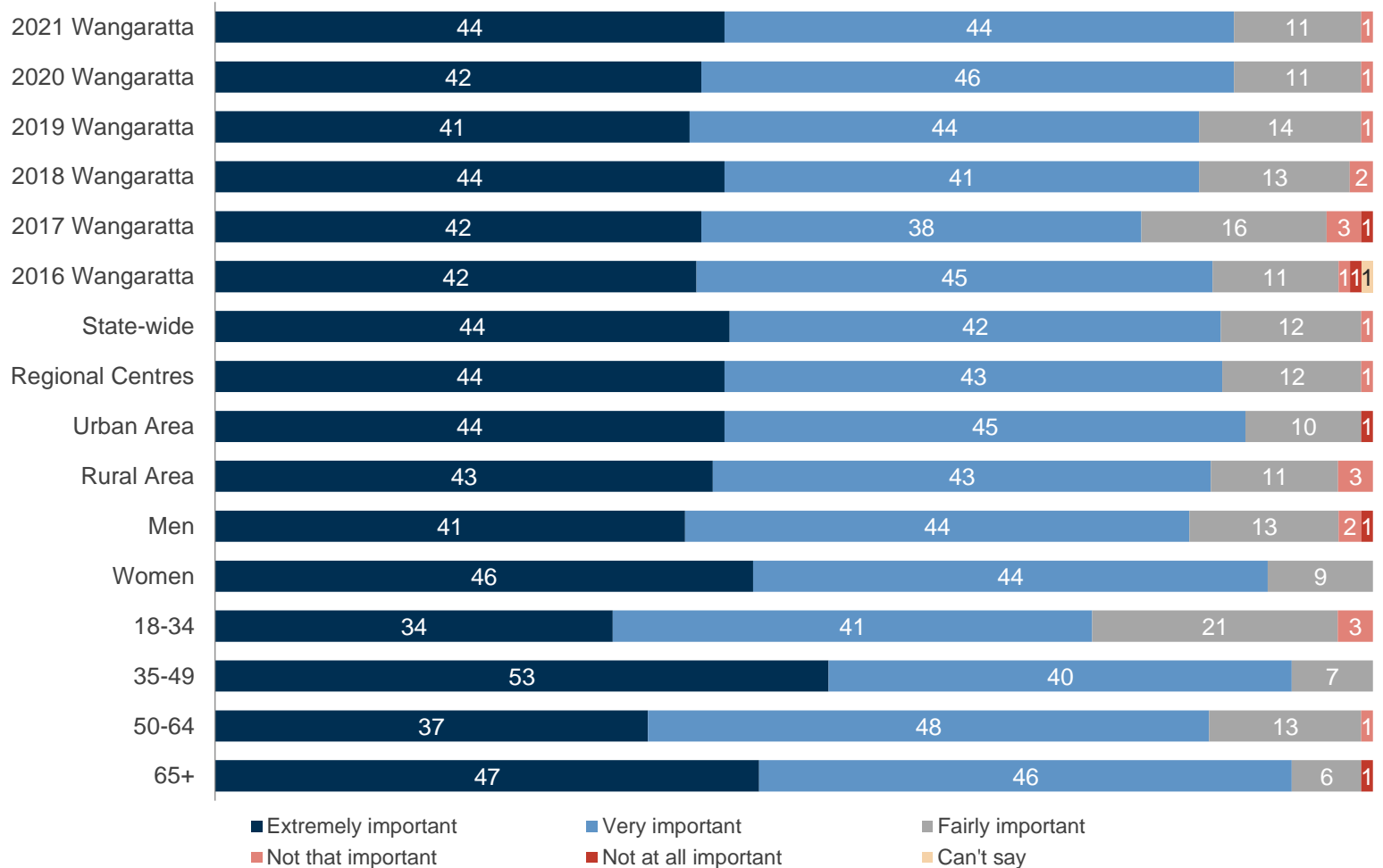
Note: Please see Appendix A for explanation of significant differences.



Waste management importance



2021 waste management importance (%)



Q1. Firstly, how important should 'Waste management' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 32 Councils asked group: 5



Waste management performance



2021 waste management performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
Urban Area	80	71	72	73	72	n/a	n/a	n/a	n/a
35-49	80	59	64	67	66	n/a	n/a	n/a	n/a
18-34	80	70	70	64	67	n/a	n/a	n/a	n/a
Women	79	67	68	69	70	n/a	n/a	n/a	n/a
65+	79	75	75	76	74	n/a	n/a	n/a	n/a
Wangaratta	78	68	69	70	68	n/a	n/a	n/a	n/a
Men	77	70	70	71	66	n/a	n/a	n/a	n/a
Rural Area	75	64	65	65	62	n/a	n/a	n/a	n/a
50-64	73	67	65	70	63	n/a	n/a	n/a	n/a
Regional Centres	69▼	66	68	69	n/a	n/a	n/a	n/a	n/a
State-wide	69▼	65	68	70	71	70	72	73	71

Q2. How has Council performed on 'Waste management' over the last 12 months?

Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

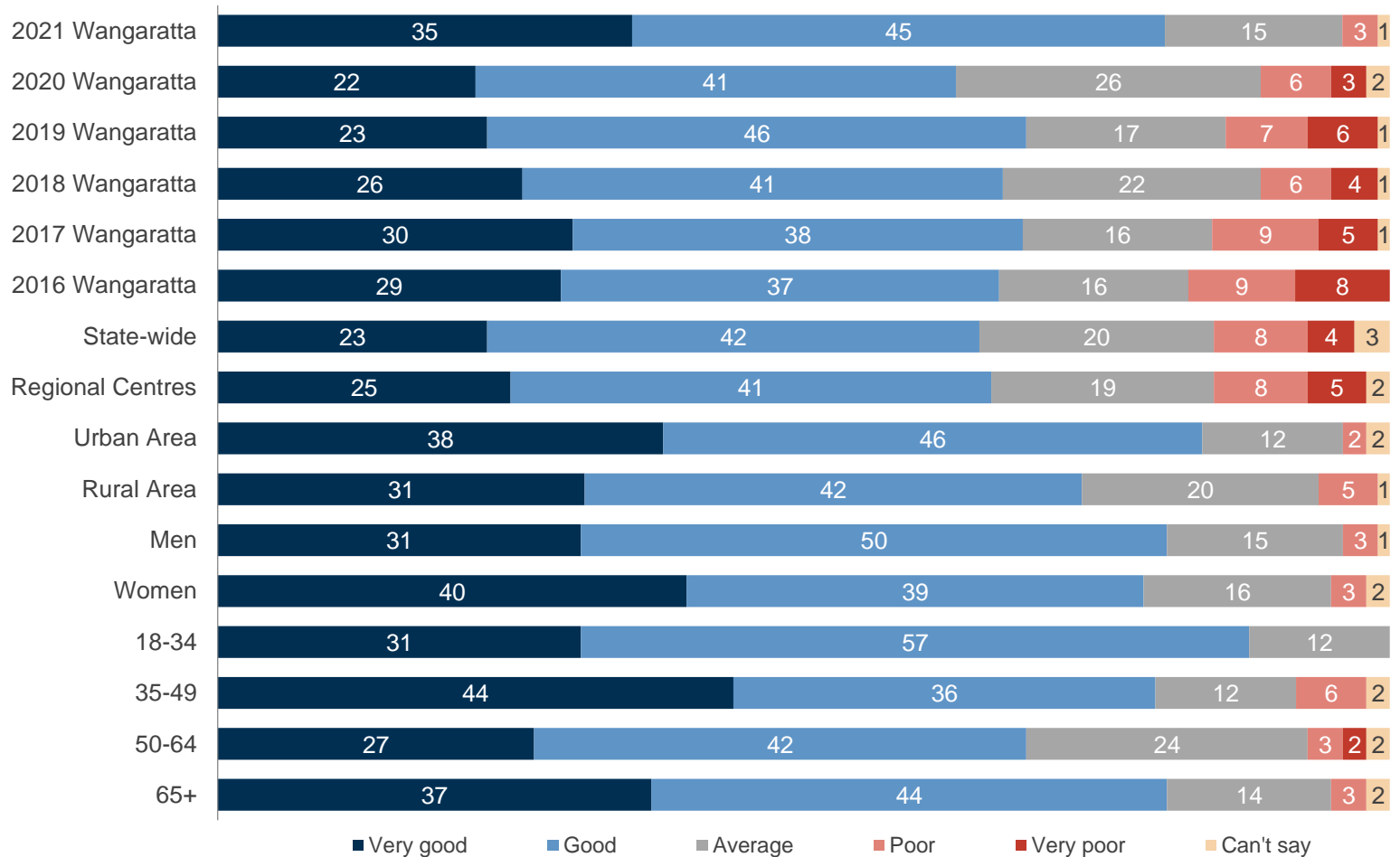
Note: Please see Appendix A for explanation of significant differences.



Waste management performance



2021 waste management performance (%)



Q2. How has Council performed on 'Waste management' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8

Business and community development and tourism importance



2021 business/development/tourism importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
35-49	79▲	75	77	75	80	78	81	77	77	75
Women	76	76	76	75	77	77	78	81	77	77
50-64	75	79	77	77	77	74	77	79	76	76
Urban Area	74	76	73	76	74	77	78	n/a	n/a	n/a
Wangaratta	74	75	74	75	74	75	76	76	75	74
Regional Centres	73	73	73	74	74	n/a	n/a	n/a	n/a	n/a
Rural Area	73	73	76	73	75	73	74	n/a	n/a	n/a
65+	72	73	73	74	72	74	75	75	73	72
Men	71	73	72	74	72	74	74	70	72	70
State-wide	70▼	67	65	66	67	67	67	67	67	66
18-34	68▼	72	70	73	68	76	72	72	72	73

Q1. Firstly, how important should 'Business and community development and tourism' be as a responsibility for Council?

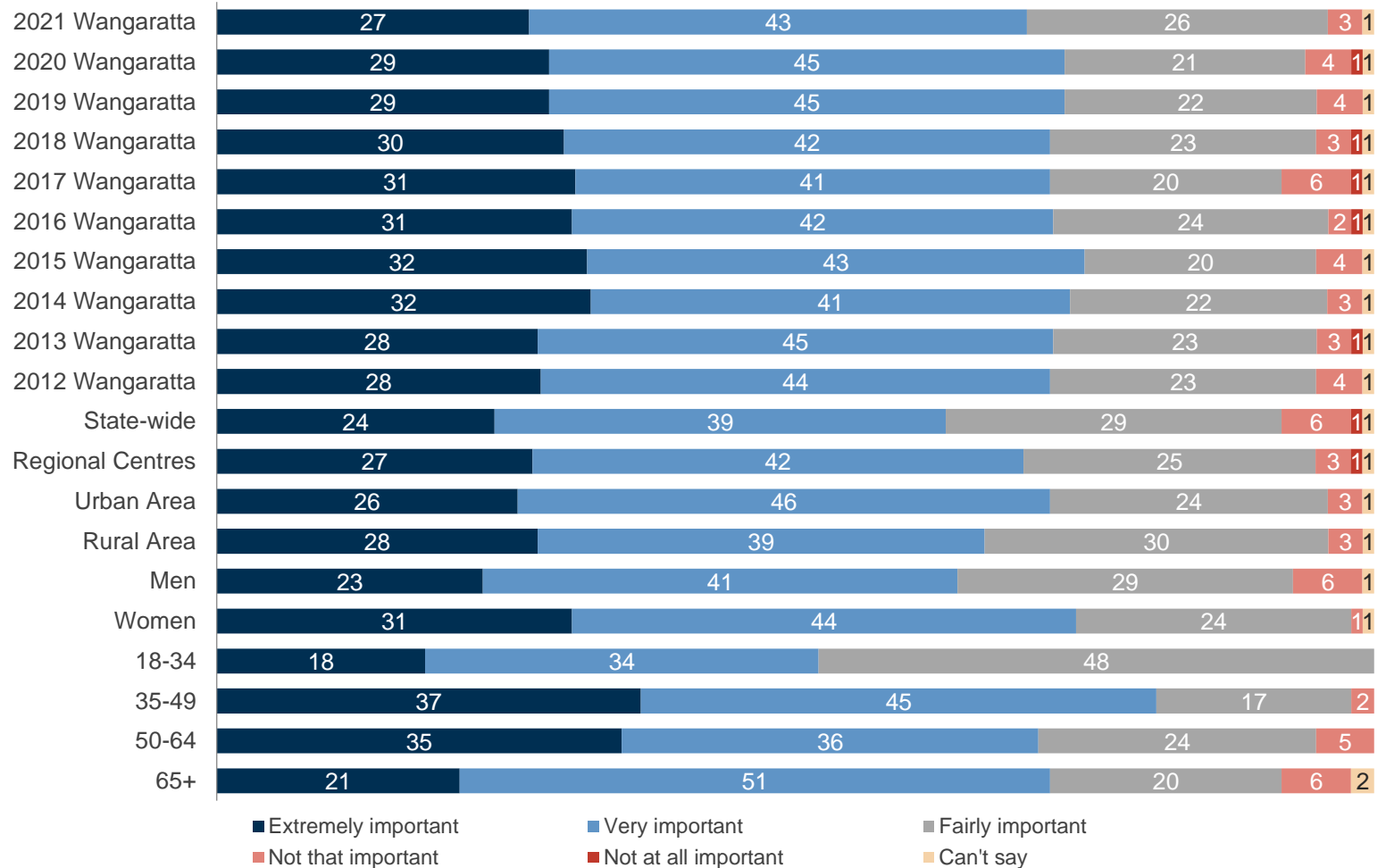
Base: All respondents. Councils asked state-wide: 22 Councils asked group: 4

Note: Please see Appendix A for explanation of significant differences.

Business and community development and tourism importance



2021 business/development/tourism importance (%)



Q1. Firstly, how important should 'Business and community development and tourism' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 22 Councils asked group: 4

Business and community development and tourism performance



2021 business/development/tourism performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012	
Women	69	63	57	62	62	65	65	62	69	71
65+	69	64	66	64	62	64	63	62	70	71
18-34	68	67	53	59	65	66	66	60	69	71
Urban Area	67	62	59	59	60	64	n/a	n/a	n/a	
Wangaratta	65	61	58	61	59	62	63	59	68	69
Rural Area	63	59	57	64	61	65	62	n/a	n/a	n/a
50-64	62	53	58	61	56	57	64	58	66	69
Regional Centres	62	60	61	59	61	n/a	n/a	n/a	n/a	n/a
Men	62	59	59	60	56	59	61	56	67	68
State-wide	61	59	61	60	61	60	61	62	62	62
35-49	61	59	54	58	55	61	61	58	66	68

Q2. How has Council performed on 'Business and community development and tourism' over the last 12 months?

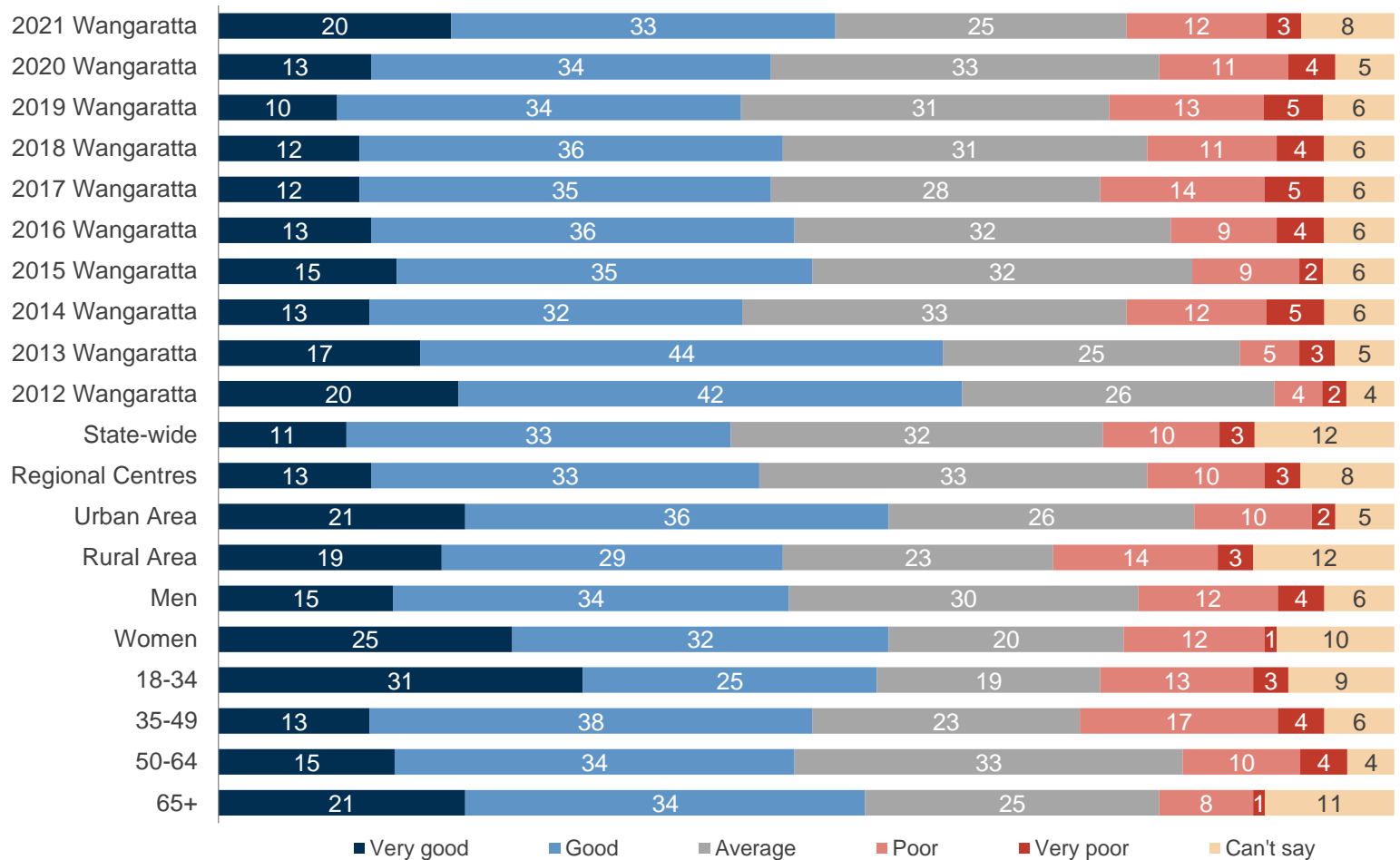
Base: All respondents. Councils asked state-wide: 28 Councils asked group: 4

Note: Please see Appendix A for explanation of significant differences.

Business and community development and tourism performance



2021 business/development/tourism performance (%)



Q2. How has Council performed on 'Business and community development and tourism' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 28 Councils asked group: 4



Planning and building permits importance



2021 planning and building permits importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
35-49	78	72	72	77	n/a	n/a	n/a	n/a	n/a
Urban Area	76	74	74	74	n/a	n/a	n/a	n/a	n/a
Women	76	75	75	75	n/a	n/a	n/a	n/a	n/a
65+	75	76	73	80	n/a	n/a	n/a	n/a	n/a
Wangaratta	75	73	74	75	n/a	n/a	n/a	n/a	n/a
Men	75	71	72	74	n/a	n/a	n/a	n/a	n/a
Rural Area	75	71	74	76	n/a	n/a	n/a	n/a	n/a
50-64	74	74	76	75	n/a	n/a	n/a	n/a	n/a
18-34	74	68	73	65	n/a	n/a	n/a	n/a	n/a
State-wide	73	71	71	71	72	71	71	71	71
Regional Centres	72	70	71	71	69	n/a	n/a	n/a	n/a

Q1. Firstly, how important should 'Planning and building permits' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 23 Councils asked group: 5

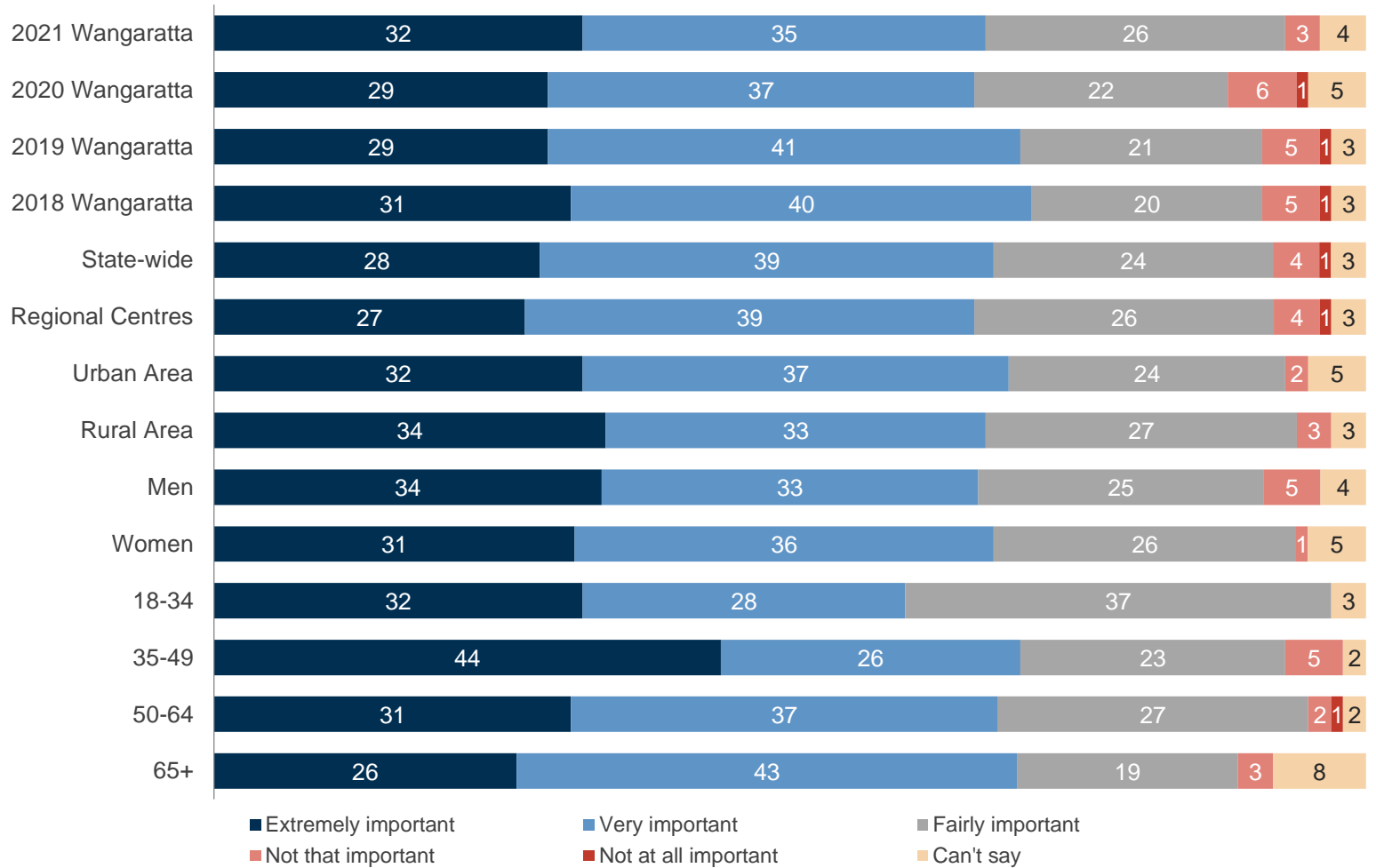
Note: Please see Appendix A for explanation of significant differences.



Planning and building permits importance



2021 planning and building permits importance (%)



Q1. Firstly, how important should 'Planning and building permits' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 23 Councils asked group: 5



Planning and building permits performance



2021 planning and building permits performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
Women	59 [▲]	55	49	55	n/a	n/a	n/a	n/a	n/a
65+	58	57	49	49	n/a	n/a	n/a	n/a	n/a
Regional Centres	58 [▲]	57	58	57	60	n/a	n/a	n/a	n/a
Urban Area	57	58	49	51	n/a	n/a	n/a	n/a	n/a
18-34	54	58	46	52	n/a	n/a	n/a	n/a	n/a
Wangaratta	54	54	47	50	n/a	n/a	n/a	n/a	n/a
State-wide	51 [▼]	51	52	52	51	50	54	53	55
35-49	51	49	46	45	n/a	n/a	n/a	n/a	n/a
50-64	49	51	49	52	n/a	n/a	n/a	n/a	n/a
Men	49 [▼]	53	46	44	n/a	n/a	n/a	n/a	n/a
Rural Area	49 [▼]	49	45	48	n/a	n/a	n/a	n/a	n/a

Q2. How has Council performed on 'Planning and building permits' over the last 12 months?

Base: All respondents. Councils asked state-wide: 29 Councils asked group: 5

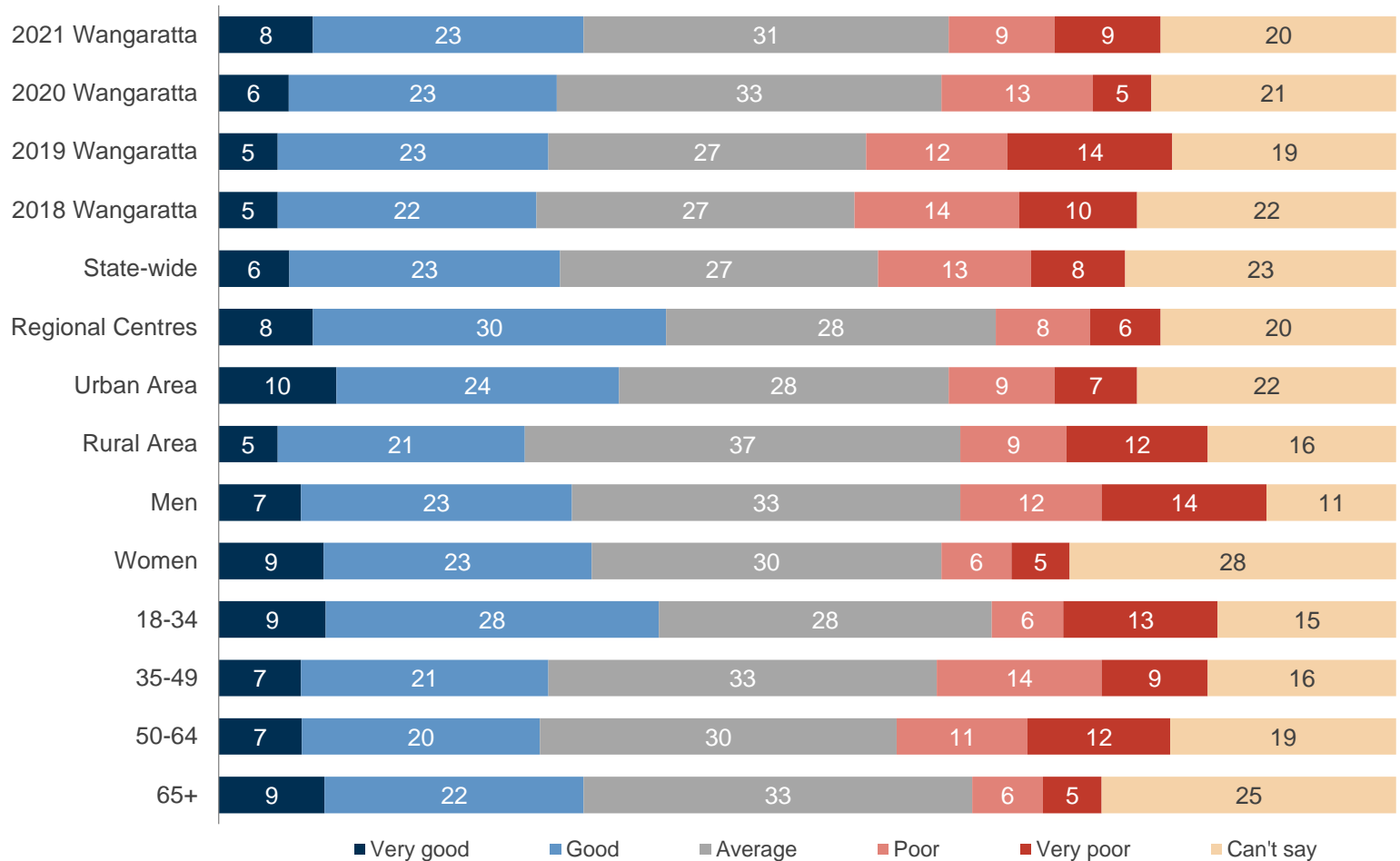
Note: Please see Appendix A for explanation of significant differences.



Planning and building permits performance



2021 planning and building permits performance (%)



Q2. How has Council performed on 'Planning and building permits' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 29 Councils asked group: 5



Environmental sustainability importance



2021 environmental sustainability importance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
Women	77▲	78	80	79	75	76	76	77	73
50-64	76	74	75	70	73	76	74	75	68
Rural Area	75	73	70	71	70	74	73	n/a	n/a
35-49	74	75	70	78	76	71	72	72	75
State-wide	74	74	74	73	72	73	73	73	71
Regional Centres	74	74	74	73	72	n/a	n/a	n/a	n/a
Wangaratta	73	74	73	75	71	73	72	70	70
65+	73	73	68	70	68	70	69	66	69
Urban Area	72	75	74	77	72	73	72	n/a	n/a
18-34	70	75	80	82	66	77	74	70	69
Men	69	70	65	69	67	70	68	64	67

Q1. Firstly, how important should 'Environmental sustainability' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 26 Councils asked group: 5

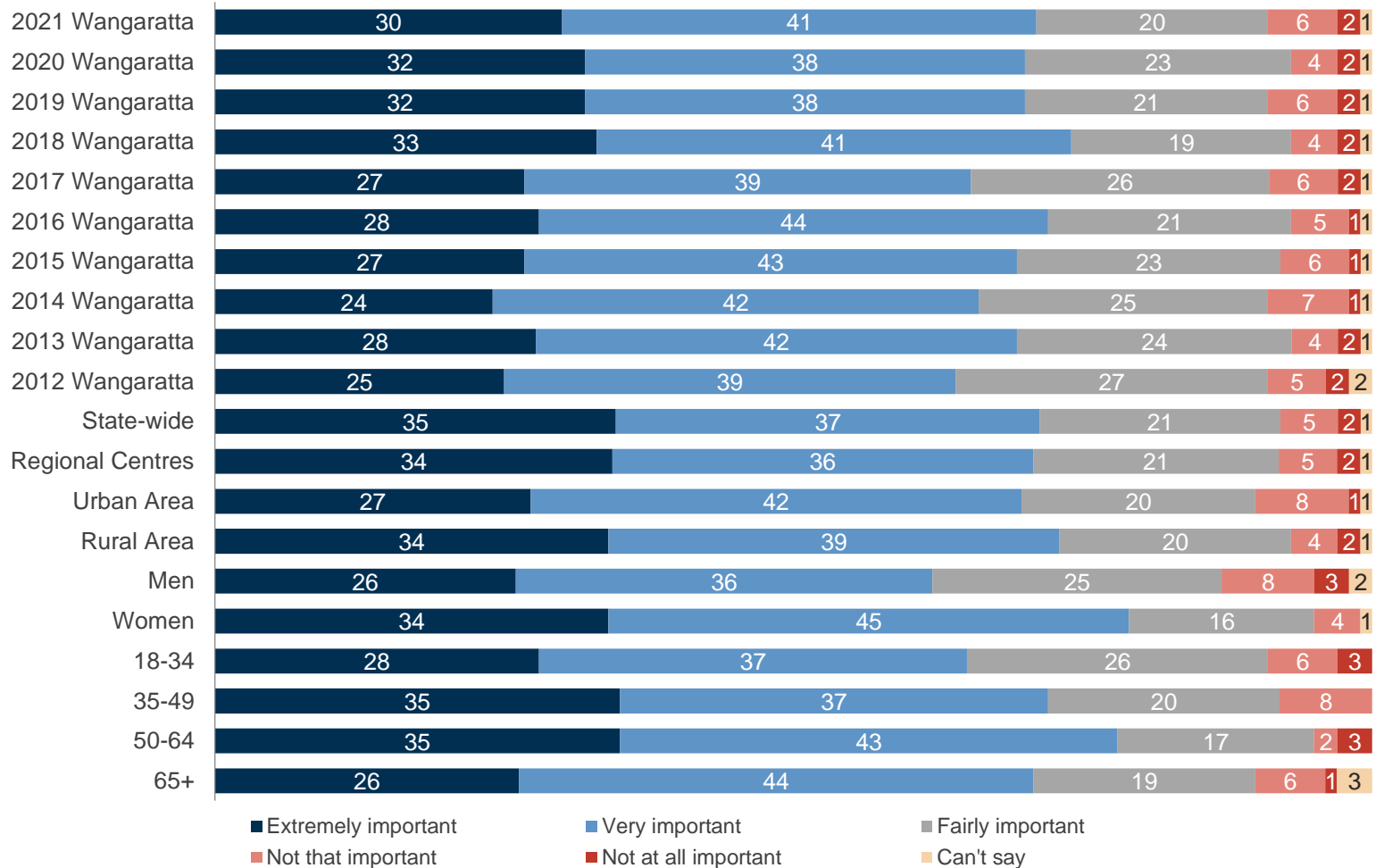
Note: Please see Appendix A for explanation of significant differences.



Environmental sustainability importance



2021 environmental sustainability importance (%)



Q1. Firstly, how important should 'Environmental sustainability' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 26 Councils asked group: 5



Environmental sustainability performance



2021 environmental sustainability performance (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
65+	65	63	65	66	65	68	66	63	69	69
Urban Area	65	62	63	65	67	66	67	n/a	n/a	n/a
18-34	65	69	63	63	67	63	65	60	70	70
Women	65	62	62	65	67	69	63	63	67	67
50-64	65	62	60	63	65	65	62	62	64	64
Wangaratta	64	62	61	65	65	66	64	64	67	66
Men	64	63	61	65	63	63	65	64	68	66
Rural Area	63	62	59	65	62	66	61	n/a	n/a	n/a
State-wide	62	60	62	63	64	63	64	64	64	64
Regional Centres	62	61	63	64	65	n/a	n/a	n/a	n/a	n/a
35-49	62	55	56	67	64	67	64	68	67	63

Q2. How has Council performed on 'Environmental sustainability' over the last 12 months?

Base: All respondents. Councils asked state-wide: 34 Councils asked group: 5

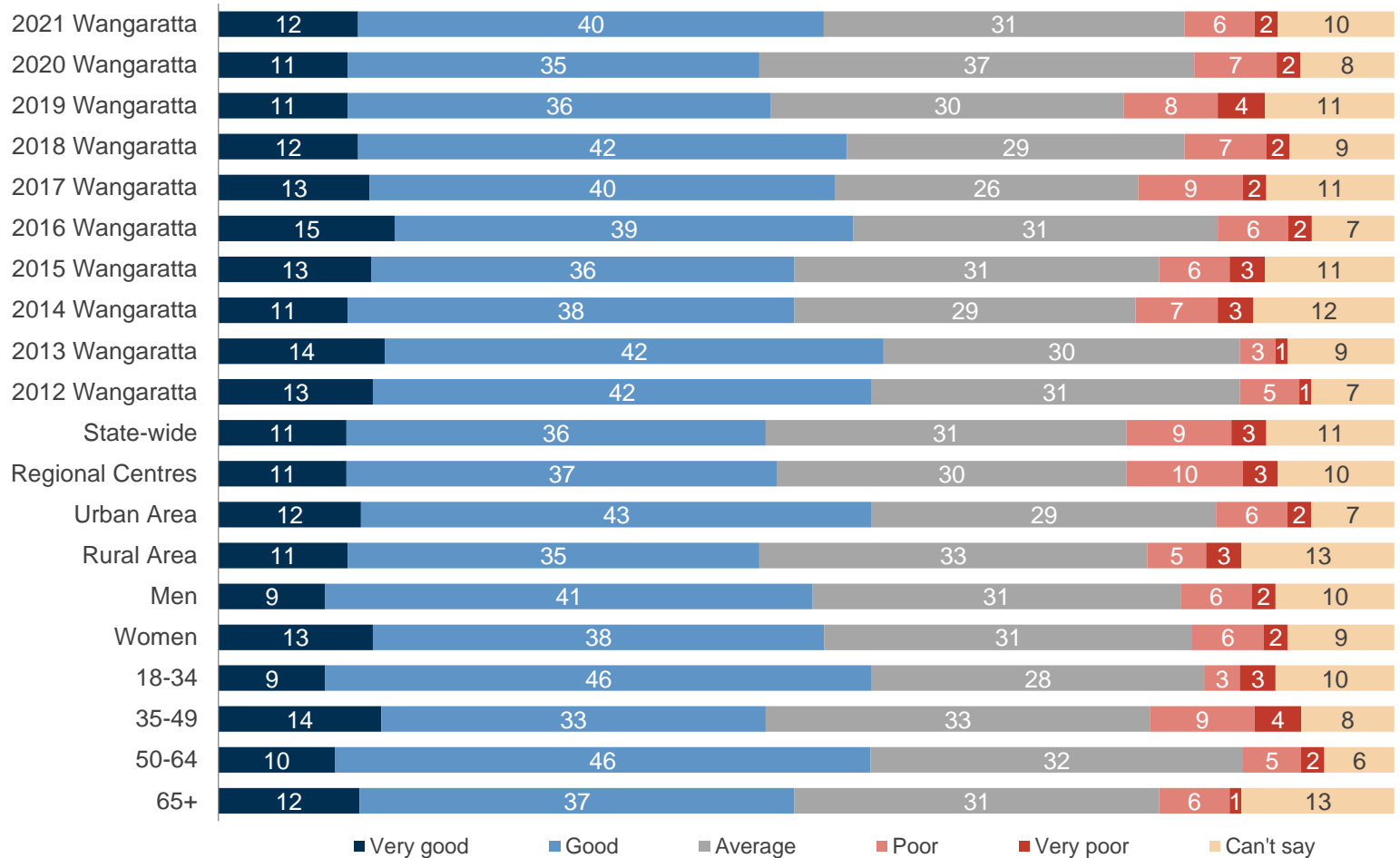
Note: Please see Appendix A for explanation of significant differences.



Environmental sustainability performance



2021 environmental sustainability performance (%)



Q2. How has Council performed on 'Environmental sustainability' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 34 Councils asked group: 5



Maintenance of unsealed roads in your area importance



2021 unsealed roads importance (index scores)

		2020	2019	2018	2017	2016	2015	2014	2013	2012
Rural Area	85▲	82	83	86	82	82	84	n/a	n/a	n/a
35-49	84	81	77	83	78	72	83	n/a	n/a	n/a
Women	83	83	81	81	81	79	81	n/a	n/a	n/a
65+	82	79	77	82	78	80	81	n/a	n/a	n/a
Wangaratta	81	80	78	80	77	77	81	n/a	n/a	n/a
State-wide	81	80	80	80	79	79	78	78	81	80
50-64	81	80	78	83	78	81	81	n/a	n/a	n/a
Men	80	78	74	80	73	76	81	n/a	n/a	n/a
Urban Area	78	79	74	77	75	74	79	n/a	n/a	n/a
Regional Centres	78▼	76	75	77	76	n/a	n/a	n/a	n/a	n/a
18-34	77	81	78	72	75	76	81	n/a	n/a	n/a

Q1. Firstly, how important should 'Maintenance of unsealed roads in your area' be as a responsibility for Council?

Base: All respondents. Councils asked state-wide: 16 Councils asked group: 2

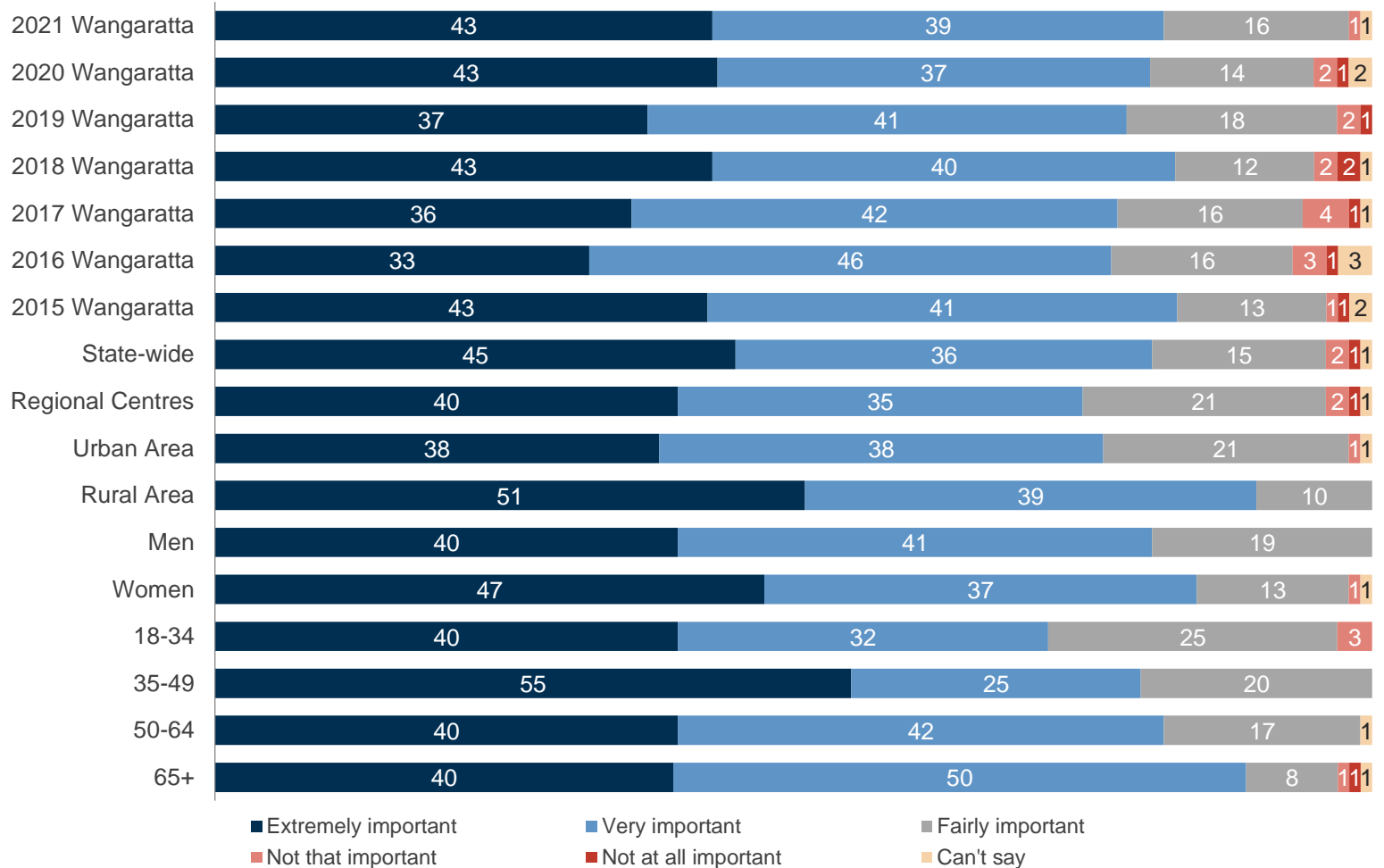
Note: Please see Appendix A for explanation of significant differences.



Maintenance of unsealed roads in your area importance



2021 unsealed roads importance (%)



Q1. Firstly, how important should 'Maintenance of unsealed roads in your area' be as a responsibility for Council?
 Base: All respondents. Councils asked state-wide: 16 Councils asked group: 2



Maintenance of unsealed roads in your area performance



2021 unsealed roads performance (index scores)

	2020	2019	2018	2017	2016	2015	2014	2013	2012
35-49	45	44	49	45	49	48	n/a	n/a	n/a
Urban Area	51	52	51	49	51	55	n/a	n/a	n/a
65+	50	53	45	48	51	46	n/a	n/a	n/a
Regional Centres	55	52	52	52	n/a	n/a	n/a	n/a	n/a
Men	46	52	48	46	46	52	n/a	n/a	n/a
Wangaratta	48	48	46	46	48	50	n/a	n/a	n/a
Women	49	44	45	46	51	47	n/a	n/a	n/a
18-34	47	49	45	45	51	57	n/a	n/a	n/a
Rural Area	43	42	40	43	45	43	n/a	n/a	n/a
State-wide	44	44	43	44	43	45	45	44	46
50-64	47	45	47	47	44	48	n/a	n/a	n/a

Q2. How has Council performed on 'Maintenance of unsealed roads in your area' over the last 12 months?

Base: All respondents. Councils asked state-wide: 24 Councils asked group: 2

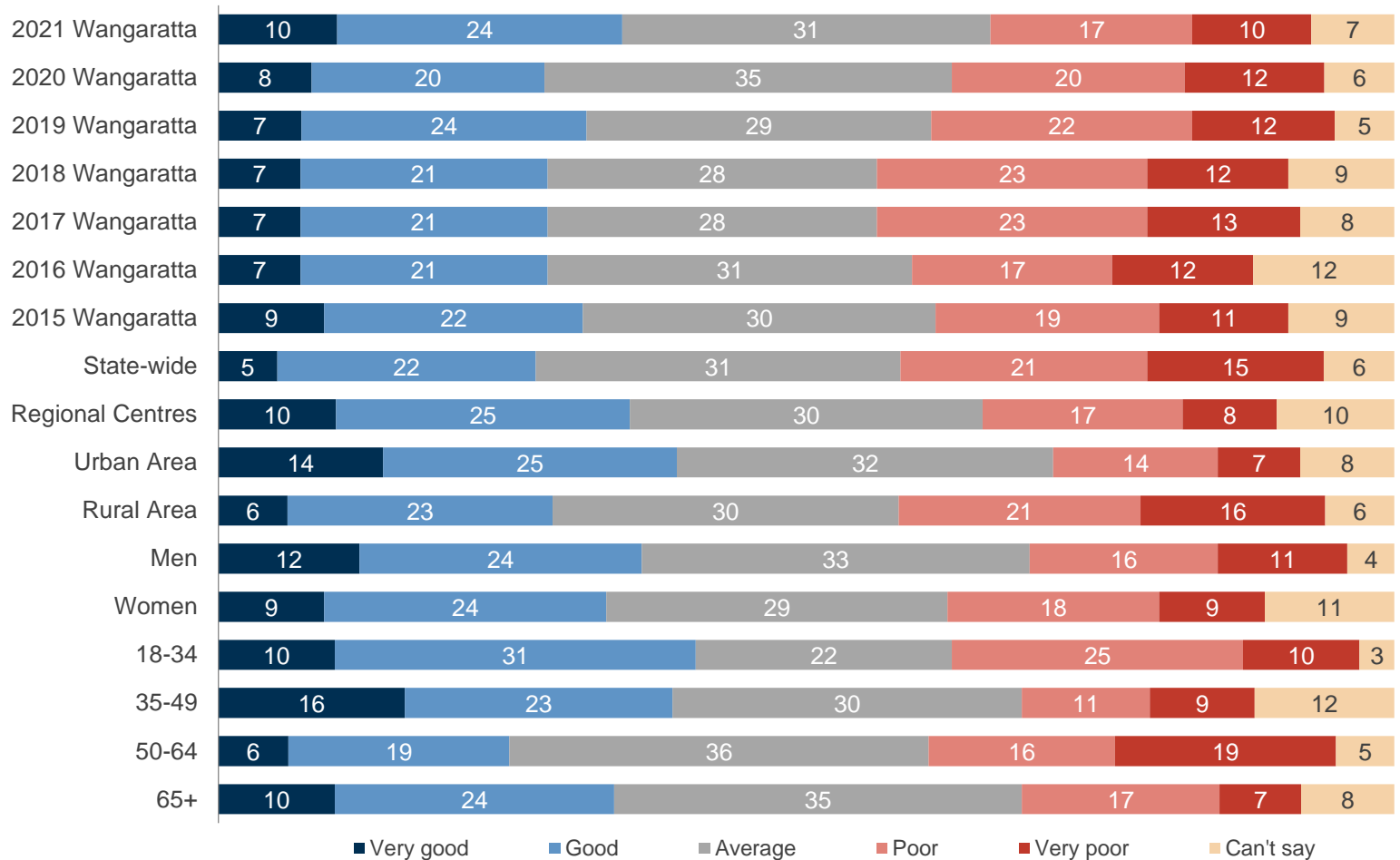
Note: Please see Appendix A for explanation of significant differences.



Maintenance of unsealed roads in your area performance



2021 unsealed roads performance (%)



Q2. How has Council performed on 'Maintenance of unsealed roads in your area' over the last 12 months?
 Base: All respondents. Councils asked state-wide: 24 Councils asked group: 2



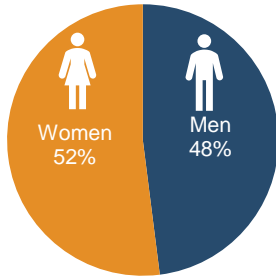
Detailed demographics



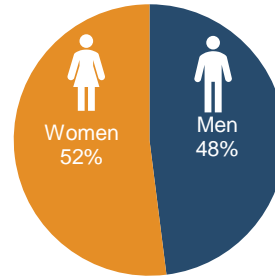
Gender and age profile

2021 gender

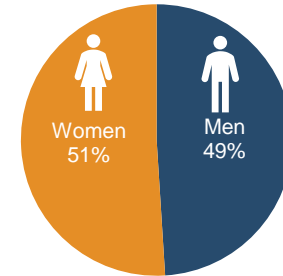
Wangaratta



Regional Centres

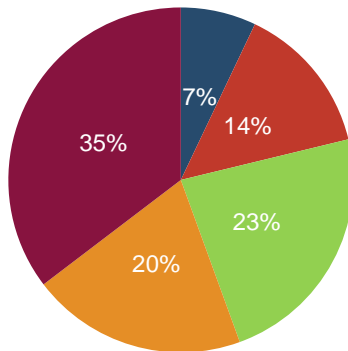


State-wide

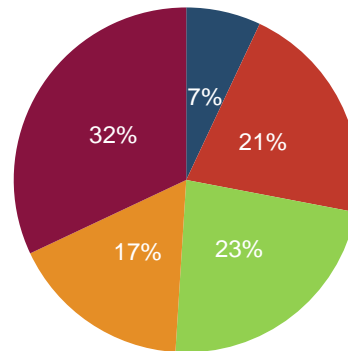


2021 age

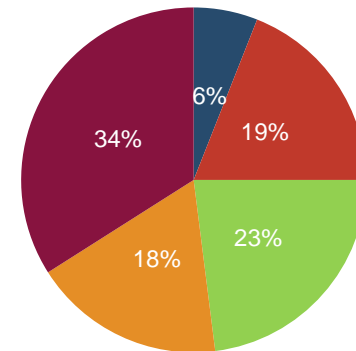
Wangaratta



Regional Centres



State-wide




■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

S3. [Record gender] / S4. To which of the following age groups do you belong?
 Base: All respondents. Councils asked state-wide: 66 Councils asked group: 8
 Please note that for the reason of simplifying reporting, interlocking age and gender reporting has not been included in this report. Interlocking age and gender analysis is still available in the dashboard and data tables provided alongside this report.



Appendix A: Index scores, margins of error and significant differences



Appendix A: Index Scores

Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the state-wide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%	--	INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%	--	INDEX SCORE 56



Appendix A: Margins of error

The sample size for the 2021 State-wide Local Government Community Satisfaction Survey for Wangaratta Rural City Council was n=401. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=401 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 22,700 people aged 18 years or over for Wangaratta Rural City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Wangaratta Rural City Council	401	400	+/-4.9
Men	162	193	+/-7.7
Women	239	207	+/-6.3
Urban Area	237	233	+/-6.3
Rural Area	164	167	+/-7.6
18-34 years	32	87	+/-17.6
35-49 years	56	91	+/-13.2
50-64 years	110	81	+/-9.4
65+ years	203	142	+/-6.9



Appendix A: Significant difference reporting notation

Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green (▲) and downward directing red arrows (▼).

Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

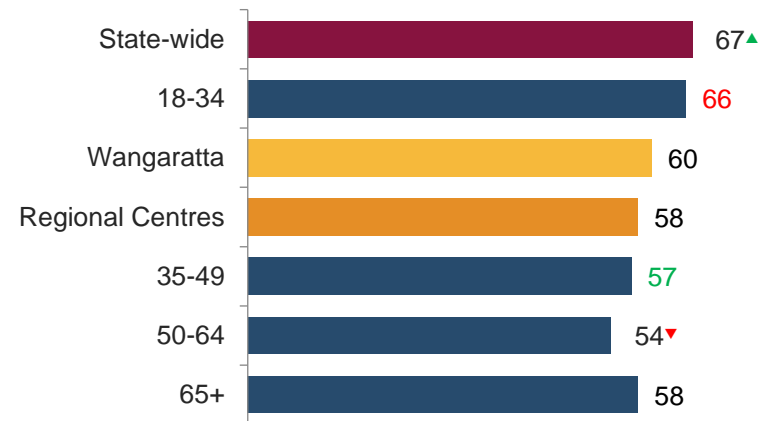
- ▲ The state-wide result is significantly higher than the overall result for the council.
- ▼ The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2020.

Therefore in the example below:

- The result among 35-49 year olds in the council is **significantly higher** than the result achieved among this group in 2020.
- The result among 18-34 year olds in the council is **significantly lower** than the result achieved among this group in 2020.

**2021 overall performance (index scores)
(example extract only)**





Appendix A: Index score significant difference calculation

The test applied to the Indexes was an Independent Mean Test, as follows:

$$Z \text{ Score} = (\$1 - \$2) / \text{Sqrt} ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



Appendix B: Further project information



Appendix B: Further information

Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- Background and objectives
- Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2021 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email:

admin@jwsresearch.com



Appendix B: Survey methodology and sampling

The 2021 results are compared with previous years, as detailed below:

- 2020, n=400 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=401 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.
- 2012, n=401 completed interviews, conducted in the period of 18th May – 30th June.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Wangaratta Rural City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, ‘—’ denotes not mentioned and ‘0%’ denotes mentioned by less than 1% of respondents. ‘Net’ scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Wangaratta Rural City Council.

Survey sample matched to the demographic profile of Wangaratta Rural City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Wangaratta Rural City Council, particularly younger people.

A total of n=401 completed interviews were achieved in Wangaratta Rural City Council. Survey fieldwork was conducted in the period of 4th February – 21st March, 2021.



Appendix B: Analysis and reporting

All participating councils are listed in the State-wide report published on the DELWP website. In 2021, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2021 vary slightly.

Council Groups

Wangaratta Rural City Council is classified as a Regional Centres council according to the following classification list:

- Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Regional Centres group are:

- Greater Bendigo, Greater Geelong, Horsham, Latrobe, Mildura, Wangaratta, Warrnambool and Wodonga.

Wherever appropriate, results for Wangaratta Rural City Council for this 2021 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Regional Centres group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.



Appendix B: 2012 survey revision

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Wangaratta Rural City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2021 have been made throughout this report as appropriate.



Appendix B: Core, optional and tailored questions

Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2021 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2021 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.



Appendix B: Analysis and reporting

Reporting

Every council that participated in the 2021 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the state government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

<https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey>

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.



Appendix B: Glossary of terms

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2021 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic sub-group e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as ‘detailed results’, meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

**THERE ARE
OVER
6 MILLION
PEOPLE IN
VICTORIA...**

**FIND OUT
WHAT THEY'RE
THINKING.**



Contact us
03 8685 8555



Follow us
[@JWSResearch](#)

John Scales
Founder
jcales@jwsresearch.com

Mark Zuker
Managing Director
mzucker@jwsresearch.com

Katrina Cox
Director of Client Services
kcox@jwsresearch.com

