



## Notice to Entrepreneurs

### Expression of Interest (EOI) – Amazing Business Opportunity

Do you have an amazing business concept? Are you looking to expand and grow your existing business? Are you having trouble getting your idea off the ground? Then you need to get involved in our Small Business Development project - 'The Trading Ground'. If selected, you will battle it out for prime Wangaratta business real estate, rent-free for one year!

10 participants will be chosen to undertake a range of business workshops through Council's Small Business Development Program. Once completed a 'Shark Tank' inspired event to be held 12 May 2018, will see each business pitch their idea to a panel of experts to win a retail location at The Co-Store, Wangaratta.

Council will help grow and cultivate your business development skills to realise your dream of running your own successful small business. Your differentiation in business offering and enthusiasm will get you over the line and ahead of the competition. The aim of this project is not only to offer Small Business Owners a chance to grow and develop their ideas but to ensure the Wangaratta CBD has a variety of retail offerings. You must have a solid business idea you are willing to commit to for a minimum one year.

#### Timeline:

- Applications for the Expression of Interest Open on Friday, 8 December 2017.
- Applications close Thursday, 25 January 2018.
- Successful Participants announced Friday, 2 February 2018.

#### Considerations and requirements:

The competition is open to all Australian residents who are 18 years of age or older at the time of submitting an Expression of Interest to The Trading Ground project. The participants may be a sole proprietorship, company and cooperative and not for profit. However, no franchises, restaurants, cafés or individuals looking to purchase/take-over an existing business will be considered.

It is a requirement that all successful applicants be available for the Trading Ground compulsory workshops between February, March, April and the final event in May 2018.

Name:	
Business Name: (if you have one)	
Brief Description of your Business Idea:	
Address:	
Mobile:	
Email:	

1. Tell us how your business will or has filled a market need in Wangaratta. Who is your market demographic?

2. Please tell us why you think your business idea will succeed or is likely to grow in Wangaratta.

3. What would you like to achieve personally as a result of The Trading Ground project?

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Please feel free to include any other relevant information you think will assist in highlighting your amazing business idea.

*I certify that the information provided in, and supporting this application is true and correct.*

Signed:		Dated:	
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For further information or to lodge your application please complete this form and return to:

**Rachael Richards**  
**Economic Development Officer**

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