

Everton & Everton Upper Community Plan 2012/2013

Community planning is about identifying the community's needs and direction for the future. These identified projects are championed by a community member and supported by the relevant agency.

Profile

Everton is a small rural town located 23.7km east of Wangaratta, 22.6km NW of Myrtleford along the Great Alpine Road, and 273km NE of Melbourne. The community of 274 residents has a predominant 25-54 age group with a median age of 43. Housing in the township is confined to a small subdivision on the town entry and a caravan park with residential occupancy. The Everton district with its fertile flats and access to the Ovens River supports agribusiness, vineyards & wineries. Descendants of original pioneering families still live in Everton – pioneering spirit is reflected in the community.

Background

In 2006, a group of active residents in consultation with Council engaged a consultant to undertake concept plans for the Everton township street scape. The Everton community met in 2009 to develop a community plan and again in April 2012 to review the plan.



Everton Bus Shelter – Tourism Award

What Community Groups exist?

Best Wool, Best Lamb Group
Everton CFA
Everton Hall & Sporting Complex Committee
Everton Playgroup-Everton Primary School
Everton Tennis Club Inc
Everton Upper Community Centre
Hodgsons & Horseshoe Creek Landcare Group
Everton Ladies Dinner Group
Everton Upper Recreation Reserve Committee
Everton AA Group

How do locals communicate?

Eldorado Star
Community Noticeboard
Everton Primary School Newsletter
Landcare newsletter
Mailbox Drops
Email

Community facilities

BBQ trailer
Community Water Pump (Drought Committee)
Everton Bus Shelter
Everton Hall & Sports Complex
Everton Public Toilets
Everton Rail Trail Station
Everton Caravan Park
Everton Upper Community Centre



Everton Public Park Reserve and Tennis Courts

What Community Events are held?

Australia Day Ceremony & BBQ
CFA Community BBQ
Competition & Social Tennis
Community BBQ & Casserole nights
Community Dance
Everton Camp Draft – currently on hold
Everton Upper Soup Kitchen
Ladies Dinner - quarterly
Landcare Annual BBQ
School Christmas Concert

Services available to Residents

Everton School
Post Office
V-Line Bus Service

What Memorials and significant sites exist in your community?



Honour board at the hall

Hume & Hovel Monument
Railway Turnstile at the Everton Station
The Grange Homestead
Honour Boards at Hall & School
“Keith Hall”
Collection of historical photos at Hall
Everton Cenotaph
Henrietta Gunn Elm tree, Farmers Road
Plane Tree Avenue

Local Businesses

Allen’s Logging
Amulet Wines
D Bennett Plumbing
David Reynolds Electrician
EV Olives
Everton Farm Supplies & Fuel outlet
Everton Gardens Caravan Park
Everton Hotel
General Store
Golden Ball Wines
Horseshoes Creek Country Relics
Local Farms
Wayne Millis Builder/Everton Country Homes
Wineries

What attracts tourists to your area?

Ovens River
Everton Bushland Reserve – wildflowers
Gourmet food area
Pioneer Bridges
Rail Trail connections
Scenic drives
Wineries & cellar door attractions
Central point for tourism in the area

What are the key features of your area?

Everton Rail Trail & Station, Beechworth and Bright Junction
Excellent recreation facilities
Lifestyle
Ovens River & river flats

Links to other communities – schooling & shopping

Whorouly, Eldorado, Wangaratta, Myrtleford, Beechworth, Milawa and Tarrawingee

Existing Plans & Strategies

Everton Township Plan
Recreation Reserve Plan on hold

What is great about Everton?

Avenue of plane trees – heritage status
Rail trail
Bus shelter
Caravan park
Tennis courts
Everton Upper Community Centre
Fire brigade
Hall & Facilities
Landcare Group
Location
Memorial Avenue of Honour
People – lifestyle
Phone booth
Rural Produce store
Pub/shops
Public amenities
River
School



Everton Hall

REVIEW - EVERTON & EVERTON UPPER COMMUNITY ACTION PLAN 2012/2013

Rural Landscape & Environment

Priority Need	Community Champion	Aim	Goal	Stakeholder
Streetscape	Trish Merlo Colleen Cole Rob Schulze Ruth Kneebone	Create better parking on the service road with reduced dust. Create seating near the old tennis courts near toilets. Establish a walking path that links the school to the shops/service road. Community to have input into design.	Dust retardant service road. Slow down sign to reduce speed. Beautify the town CBD. Cenotaph cleaned and beautified.	RCoW - Infrastructure Vic Roads RCoW DPCD
Zoning	Tony Cole	To grow the township by increasing residential blocks, be able to build on smaller land size. Investigate other alternatives for water and sewerage.	Increased population.	RCoW -Planning

Community

Priority Need	Community Champion	Aim	Goal	Stakeholder
Everton Hall	Tony Cole Colleen Cole Ruth Kneebone	To secure funding for hall upgrade and develop the community hub concept.	Successful funding identified for Community Hub.	RCoW - Community & Recreation Unit Regional Development Victoria.
Everton Upper Community Centre	Carolyn Bennett	Increased funding to maintain Hall. Secure the outbuildings. Replace roof. Strengthen community utilisation .	Well maintained and used Community Centre.	RCoW DSE Everton Upper Community Centre Committee
Communication	Anne Schulze	To keep Everton informed and updated about the community planning progress.	Everton Community Newsletter.	The Everton Community Planning group.
Broadband and mobile phone service coverage	Sue Briggs	Gain coverage of all for the whole area.	The community has good coverage of all services.	Service provider
Emergency Management	Julie Allen	To formulate an emergency management plan for Everton community.	Emergency Management Plan established that links existing resources in the community.	RCoW CFA SES Police Ambulance
Events	Carolyn Bennett Craig Allen Carolyn Jerome	Provide social events for Everton & Everton Upper communities	Three events planned for next 12 months.	Community CFA School Funding bodies
School	Haley Quayle	Promote and achieve after school care and school holiday program.	Continue running established programs, include after school care and holiday programs.	Community Dept of Education

Economy

Priority Need	Community Champion	Aim	Goal	Stakeholder
Tourism	George Bennett Joanne Millis Wayne Millis	Develop the knowledge of what attractions exist in Everton district. Attract more visitors to Everton. Improve signage that acknowledges Everton.	Produce pamphlets on Everton. Establish an interpretive board on local history at Everton Station. Develop Bed & Breakfast's, gourmet food, and cafes. Promotional package.	RCoW Vic Roads RCOW – Economic Deveopment. Potential developers and investors.
Everton Rail Trail locality and safety – signage	Carolyn Jerome Jeromy Belton	Develop Rail Trail tourism.	Erect directional signage for the rail trail and signage relating to parking.	RCoW - Economic Development Community & Recreation
Community Directory	Community	Local directory of trades and businesses	To develop the knowledge of local trades and businesses in the area.	Community

Arts, Culture & Heritage

Priority Need	Community Champion	Aim	Goal	Stakeholder
Heritage	Rob Schulze Anne Schulze	Ensuring the location of the cenotaph is accessible, safe and aesthetic to the community.	Cenotaph remains in same location. Move road to make access safe.	Wangaratta RSL. Families related to those listed on cenotaph. RCoW- Community & Recreation Unit. Veteran Affairs – Community War Memorial Funding Round.
Local History	Rob Schulze Julie Allen Anne Schulz	To record and preserve the local history of the Everton district.	Publish and launch a book recording the history of Everton	Everton Hall Committee. Everton Primary School. Public Record Office Victoria. RCOW - Community & Recreation Unit.

COUNCIL CONSIDERATION EVERTON- COMMUNITY PLAN 2012

Rural landscape & Environment

COMMUNITY ISSUE	2030 COMMUNITY VISION LINK	COUNCIL PLAN LINK	STAKEHOLDER
<p>Streetscape</p> <p>Goal: Dust retardant service road. Slow down sign to reduce speed. Beautify the town CBD. Cenotaph cleaned and beautified.</p>		<p>To implement asset management systems that ensures the sustainability of our community assets. Develop and implement landscape strategies for main roads, key township entrances and Council buildings.</p>	<p>RCoW Vic Roads</p>
<p>Zoning</p> <p>Goal: Increased population.</p>	<p>Develop structure plans for individual townships. Deliver zoning changes through the Planning Scheme.</p>	<p>To undertake a strategic approach to land use planning to provide balanced outcomes for growth, existing land use environment, heritage and community aspirations. As part of the community process, develop structure plans for individual townships.</p>	<p>RCOW -Planning</p>

Community

COMMUNITY ISSUE	2030 COMMUNITY VISION LINK	COUNCIL PLAN LINK	STAKEHOLDER
<p>Everton Hall</p> <p>Goal: successful funding identified for the Community Hub.</p>	<p>Create and maintain spaces to facilitate people coming together. Resolve future of key community facilities.</p>	<p>To support our community to be resilient. Continue to upgrade facilities to ensure communities have access to a place to meet for social, recreational and learning opportunities.</p>	<p>RCoW Regional Development Victoria</p>
<p>Communication</p> <p>Goal: Everton Community Newsletter. Gain coverage for broadband and mobile phone service for the whole area.</p>	<p>Implement creative ways to communicate. Continue to seek more creative ways to communicate with groups who do not often engage.</p>	<p>Investigate opportunities to provide improved telecommunications into the Rural City of Wangaratta, comparable with metropolitan access.</p>	<p>The Everton Community Planning Group.</p>
<p>Emergency Management</p> <p>Goal: Emergency Management Plan established that links existing resources in the community.</p>		<p>To promote a high level of community safety. Identify and enhance the core elements which contribute to community safety and liveability in the Rural City of Wangaratta.</p>	<p>RCoW CFA SES Police Ambulance</p>
<p>Events</p> <p>Goal: Three events planned for next 12 months.</p>	<p>Assess opportunities for new events and build on strength of existing events. Establish new events and build upon existing events such as – township socials. Support activities that engage people with shared special interests. Celebrate important community milestones.</p>	<p>To support our community to be resilient. Expand the range of festive community events to enhance the liveability of the Rural City of Wangaratta and create opportunities for the community to come together.</p>	<p>Community CFA School Funding bodies</p>

<p>Everton Upper Community Centre</p> <p>Goal: Well maintained and used Community Centre.</p>	<p>Develop and commence implementation of a strategy to ensure communities, neighbourhoods and special interest groups have access to facilities which support learning opportunities.</p>	<p>Continue to upgrade facilities to ensure communities have access to a place to meet for social, recreational and learning opportunities.</p>	<p>RCoW DSE Everton Upper Community Centre Committee.</p> <p>1.</p>
<p>School</p> <p>Goal: Continue running established programs, that include After School Care and Holiday Programs.</p>	<p>Conduct a needs analysis of current and future learning and education requirements within Wangaratta for the municipality, city and broader region.</p> <p>In collaboration with Education providers and stakeholders develop a related plan for future education within Wangaratta to meet regional needs.</p> <p>Note: there is currently a shortage of After School Care and Holiday Programs</p>	<p>Encourage collaborative use of community and education facilities.</p>	<p>Community Education Dept.</p>

Economy

COMMUNITY ISSUE	2030 COMMUNITY VISION LINK	COUNCIL PLAN LINK	STAKEHOLDER
<p>Tourism Everton Rail Trail locality and safety signage.</p> <p>Goal: Produce pamphlets on Everton. Establish an interpretive board on local history at Everton Station. Develop Bed & Breakfast's, gourmet food, and cafes. Promotional package.</p>	<p>Further enhance tourism development reviewing and implementing the key actions of the Rural City of Wangaratta Tourism Industry Strategic Plan.</p>	<p>To support and encourage a sustainable, innovative and resilient tourism sector.</p>	<p>RCoW Vic Roads</p> <p>RCOW – Economic Deveopment. Potential developers and investors.</p>

Erect directional signage for the rail trail and signage relating to parking.			RCoW Rail Trail Committee
Community Directory	Community	To develop the knowledge of local trades and businesses in the area.	Community

Arts, Culture & Heritage

COMMUNITY ISSUE	2030 COMMUNITY VISION LINK	COUNCIL PLAN LINK	ACTION BY
Heritage Goal: Cenotaph remains in same location, move the road to make access safe and accessible.	Support activities that engage people with shared special interests (e.g. sport, cultural, heritage, gardening/ environment) and promote these to the community. Support arts, cultural and heritage providers.	To establish a preservation program for cultural and built heritage. Work with the communities in townships to identify and preserve local character.	Wangaratta RSL. Families related to those listed on cenotaph. RCOW Veteran Affairs – Community War Memorial Funding Round.
Local History Goal: Publish and launch a book recording the history of Everton.	Facilitate the community wide collection of oral and written accounts of historical events and features. Develop a framework to capture and record the oral history of migration in Wangaratta with appropriate agencies involved.	To establish a preservation program for cultural and built heritage. Work with the communities in townships to identify and preserve local character.	Everton Hall Committee Everton Primary School Public Record Office Victoria RCOW

Community Planning Meeting Sunday 29th April 2012

Themes from the community meeting - table based discussion were based around:

Table 1

More co operation to achieve larger growth in population. In community -zoning of blocks with less restrictions (council help necessary). Beautification of Beechworth Wangaratta Rd -tidy up along roadside/culverts/bike trail, bike trail weed control mainenance. Signage on Beechworth-Wangaratta Rd - position them more appropriately and along White Post Road. Speed sign on White Post Rd (Everton End) re-located futher away from Myrtleford-Everton intersecton.

Scout Group, Youth Group, El Dorado Flower/Art show, local dance – annual or bi-annual for combined Everton/Tarra/ Milawa/Eldorado townships.

Electronic Sign Trailer for displaying information for multiple purposes such as flood arnings/community events/CFA/ SES/advertising film nights or dances.

Everton Primary School After Hours Care/ School Holiday Program, tennis - senior and junior/linked to school, area behind Everton Tennis Courts could be space for cricket field / footy / soccer / - currently not zoned properly - termed *farm land* at the moment.

Table 2

Need to keep the community alive - attract more residents - sewerage & water for township. The need to keep the school alive and keep a sense of community. Create a community hub. Funding – submissions, grant applications & assistance with process. More land sub-divided and approved by council - sewerage & water for township, consultation with RCoW to find out & overcome blocks to supply of sewerage & water.

Beautification of the streetscape- pathway between the school & shop formalised. Acknowledgement of the Avenue of Plane Trees & investigation of heritage/history. Foster volunteerism.

Table 3

School – promoting high academic performance, envionmental links. Bike tourism - Rail Trail - link to wineries & caravan park. Do not want Everton to become too commercial - keep village feel. Develop Pioneer Bridges area and propose toilet block & facilities, would like a pool, develop CBD. Promote idea of Everton being central location to visit many of the areas tourist attractions. Issues needing immediate attention - Everton Station –safety signage (give way- rail trail) and parking along Rail Trail.

Table 4

Baby Boomers -what is happening to them - possible future need for services such as Meals on Wheels, aged services. They would like to retain small town feel, however feel resources need to match population size – i.e. -water pipe/expand Buffalo Dam, zoning needs to be addressed in Everton township. Some areas need rezoning.

Rail Trail Signage – Everton - either end of White Post Road for parking at station - need parking sign so they know they can pick up trail at the station. Need a notice board at Everton to designate stops on rail trail and would like to know who promotes the rail trail?

Recreation Reserve promotion - who is going to mow the ground, are council going to provide funds for maintenance? Maintenance of track from school & Diffey Rd needs to be maintained.

Broadband – exchange needs updating and need to improve mobile phone reception.

Table 5

Avenue of Honour & History. Introduce regulated growth by allowing community development - allow building on smaller farm areas(hobby farms) - not everybody wants to live in Wangaratta and population growth is needed for school to survive. Would like residential development with acres not restricted, tourist development such as B & Bs , gourmet food, craft, community op shop.