

Rural City of Wangaratta 2030 Community Vision Action Plan

Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
<b><i>A thriving and sustainable population</i></b>	<b>1. Develop and implement overall Population Strategy aiming at 40,000 people by 2030</b>	<ul style="list-style-type: none"> <li>Develop an overall Housing / Population strategy for the municipality which outlines growth scenarios and determines a preferred model of where growth will happen and what it will look like.</li> <li>Align Housing / Population Strategy with the wider sub-regional outcomes of the Hume Strategy.</li> <li>Collaborate with various authorities to ensure that housing stock is meeting demand.</li> </ul>	<ul style="list-style-type: none"> <li>Monitor and review performance to ensure we are achieving the planned and preferred outcomes.</li> <li>Pursue measures that meet housing demand gaps.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to address housing affordability needs.</li> </ul>	<ul style="list-style-type: none"> <li>A population of 40,000.</li> <li>Economic opportunities support population growth and sustainability across the region.</li> <li>Housing growth has been gradual, well-planned and matched by the extension of infrastructure and services.</li> <li>Ensuring balanced supply and demand in the housing market will ensure lead to manageable and sustainable growth.</li> <li>Meeting residential land demand with appropriately located and serviced supply.</li> <li>Valuable and productive agricultural land and open rural landscapes have been protected from development and fragmentation.</li> </ul>
<b><i>Our key rivers and other waterways are restored and protected</i></b>	<b>2. The Ovens and King Rivers, riverside precinct is enhanced as an integrated environmental and public space</b>	<ul style="list-style-type: none"> <li>Develop a long term blueprint with a focus on Ovens and King Rivers, riverside precinct.</li> <li>Prioritise and consider feasibility of outcomes including:                             <ul style="list-style-type: none"> <li>Creation of green corridors</li> <li>Promotion of amenity</li> <li>Tree Top Walk</li> <li>An integrated and active business district</li> </ul> </li> <li>Continue to protect and enhance riverside environment.</li> </ul>	<ul style="list-style-type: none"> <li>Implement actions based on priorities</li> </ul>	<ul style="list-style-type: none"> <li>Review long term blueprint to assess further opportunities.</li> </ul>	<ul style="list-style-type: none"> <li>Ovens and King rivers are a major attraction and focus within Wangaratta.</li> <li>The rivers are connected to parks and gardens via a series of green corridors.</li> <li>The Ovens and King rivers, One Mile Creek and the connected wetlands and lagoons provide a precious and unique environment that is valued by the community and visitors to Wangaratta.</li> <li>The rivers are regularly used for active and passive recreation with a 'Tree Top Walk' being created along the banks of the Ovens River.</li> <li>Integrated and active business district and waterways in the Wangaratta Central Business District (CBD).</li> <li>Incompatible businesses have been relocated to other areas.</li> </ul>
	<b>3. The rural waterways are enhanced to contribute to a healthy rural environment</b>	<ul style="list-style-type: none"> <li>Develop a long term blueprint with a focus on rural waterways</li> <li>Identify priorities that can be achieved and pursue them.</li> </ul>	<ul style="list-style-type: none"> <li>Implement actions based on priorities</li> </ul>	<ul style="list-style-type: none"> <li>Review long term blueprint to assess further opportunities</li> </ul>	<ul style="list-style-type: none"> <li>The river system is allowed to expand onto the natural flood plains.</li> <li>Ovens River remains unregulated as an important natural asset.</li> <li>Healthy waterways thrive with aquatic life.</li> <li>Waterways and surrounds are high quality open space.</li> </ul>
<b><i>Transport is efficient, safe and</i></b>	<b>4. Undertake a detailed "Transport and Traffic Study" To incorporate:</b>	<ul style="list-style-type: none"> <li>Lobby / seek / find / allocate funding and engage a consultant to undertake the detailed study.</li> </ul>	<ul style="list-style-type: none"> <li>Implement phase one of car parking plan, and plan for phase two of car parking for future.</li> </ul>	<ul style="list-style-type: none"> <li>Implement phase two of car parking plan. Continue to evaluate and assess parking within CBD as an ongoing strategy, revise and implement.</li> </ul>	<ul style="list-style-type: none"> <li>Communities across the Rural City of Wangaratta are well connected and benefit from the proximity to and association with others.</li> </ul>

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<b>accessible</b>	<ul style="list-style-type: none"> <li>Public transport</li> <li>Connectivity of townships</li> <li>Fast train issues</li> <li>Light Rail</li> <li>Freight</li> <li>Alternative fuel sources including Solar Power</li> <li>A detailed investigation addressing Central Business District (CBD) and bypass and managing traffic from growth</li> </ul>	<ul style="list-style-type: none"> <li>Develop a strategic plan for transport and traffic improvements and planning from recommendations of the transport and traffic study.</li> </ul>	<ul style="list-style-type: none"> <li>Implement the first phase of the Transport and Traffic strategic plan. Shuttle bus services, transport systems planned for and some implemented.</li> </ul>	<ul style="list-style-type: none"> <li>Implement the second phase of the Transport and Traffic strategic plan.</li> </ul>	<ul style="list-style-type: none"> <li>Improved intra-city and rural transport systems functioning and providing easy flow access.</li> <li>Improved and adequate car parking in CBD.</li> <li>Regular bus shuttles operate within the city allowing easy movement for residents.</li> <li>Improved integration with the train line.</li> <li>Major traffic routes provide easy flow of traffic in and around the city.</li> <li>A second river crossing is constructed alleviating heavy traffic on main bridge crossing and in main part of CBD.</li> <li>New traffic routes are complete and functioning.</li> <li>Accessible public transport is available to all residents in the municipality.</li> <li>Improved access to critical services.</li> <li>Improved access into / out of Wangaratta.</li> <li>Economic growth and sustainability.</li> <li>Improved liveability through increased safety on roads, foot paths and a reduction of traffic congestion.</li> <li>May assist in prolonging the life span of some municipal roads that weren't designed for use by current day commercial vehicles.</li> <li>Reduction in vehicle noise and pollution in the central activity area of Wangaratta.</li> <li>Reduced congestion and pollution.</li> <li>Efficient transport system.</li> <li>Reduced commercial vehicles on municipal roads.</li> <li>Reduced carbon footprint.</li> <li>Greater promotion of sustainable living.</li> <li>Improved local transport system.</li> <li>Connectedness to Rural townships improved.</li> </ul>
		<ul style="list-style-type: none"> <li>Identify the most appropriate routes for bypasses around Wangaratta and the CBD.</li> </ul>	<ul style="list-style-type: none"> <li>Ensure land is made available for bypass routes to be constructed.</li> <li>Lobby relevant government agencies for funding.</li> </ul>	<ul style="list-style-type: none"> <li>Construct bypass routes.</li> </ul>	
		<ul style="list-style-type: none"> <li>Advocate for new major routes and a second bridge crossing to stakeholders and funding agencies.</li> </ul>	<ul style="list-style-type: none"> <li>Secure government funding and plan for second river crossing.</li> </ul>	<ul style="list-style-type: none"> <li>Construct second river crossing.</li> </ul>	
		<ul style="list-style-type: none"> <li>Review planning scheme to enable tracts suitable for new traffic routes.</li> <li>Include two additional major traffic routes - east-west and north-south.</li> </ul>	<ul style="list-style-type: none"> <li>Lobby for and seek funding for additional traffic routes.</li> <li>Purchase land and develop timelines for new traffic routes.</li> </ul>	<ul style="list-style-type: none"> <li>Begin and complete construction on additional traffic routes.</li> </ul>	
		<ul style="list-style-type: none"> <li>Lobby State and Federal Government for a high speed rail service from Melbourne to Sydney with a stop in Wangaratta.</li> <li>Develop with key stakeholders a business case supporting the proposal.</li> </ul>	<ul style="list-style-type: none"> <li>Plan for a high speed rail service with a stop in Wangaratta.</li> <li>Assists relevant government departments if / where possible.</li> </ul>	<ul style="list-style-type: none"> <li>Construct high speed rail service with a stop in Wangaratta.</li> </ul>	
		<ul style="list-style-type: none"> <li>Undertake a feasibility study of the bypass options available for Wangaratta which is to include a comprehensive public consultation process.</li> <li>Identify any preferred options which Council and community may choose to pursue.</li> </ul>	<ul style="list-style-type: none"> <li>Seek funding for any preferred bypass options.</li> <li>Develop a project plan for any possible bypass.</li> </ul>	<ul style="list-style-type: none"> <li>Initiate project plans dependant on funding.</li> </ul>	
		<ul style="list-style-type: none"> <li>Advocate / work with appropriate State and Federal Government departments to ensure that Wangaratta is included in any future plans to expand the any state or national Rail Freight network.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to advocate for improved rail freight services and assist relevant government departments where applicable.</li> </ul>		

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		<ul style="list-style-type: none"> <li>Ensure relevant staff remain current with significant research and development of solar powered technology.</li> <li>Conduct a feasibility study into alternative fuels / transport.</li> </ul>	<ul style="list-style-type: none"> <li>Seek funding from State and Federal government.</li> <li>Develop and utilise a plan to promote Wangaratta as a leader in sustainable living.</li> </ul>	<ul style="list-style-type: none"> <li>Commence implementation based on feasibility study recommendations.</li> <li>Grow the network to the rural townships.</li> </ul>	<ul style="list-style-type: none"> <li>Safer transport medium.</li> <li>Improved access to critical services.</li> <li>Improved access into / out of Wangaratta.</li> </ul>
		Conduct an Airport feasibility study to identify: <ul style="list-style-type: none"> <li>Carriers</li> <li>Current demand</li> <li>Future projections for use</li> <li>Cost to upgrade to upgrade the infrastructure to meet the needs of the carriers.</li> </ul>	<ul style="list-style-type: none"> <li>Identify stake holders.</li> <li>Upgrade infrastructure and services as identified.</li> <li>Implement tourism promotion.</li> </ul>	<ul style="list-style-type: none"> <li>Evaluate and review demand for further enhanced airport facilities.</li> </ul>	
	<b>5. Develop a network of shared paths which cover the Rural City of Wangaratta, providing easy access between townships and key facilities</b>	<ul style="list-style-type: none"> <li>Continue the current mapping exercise to identify any gaps in cycle and pedestrian infrastructure.</li> <li>Plan and develop a shared use system of pathways throughout the municipality.</li> <li>Provide enhanced bicycle parking opportunities in the central activities area</li> <li>Source any external funding available to implement outcomes of the plan.</li> </ul>	<ul style="list-style-type: none"> <li>Plan for and commence construction of strategic rural shared pathway connections.</li> <li>Provide enhanced bicycle use facilities and opportunities throughout the municipality.</li> </ul>	<ul style="list-style-type: none"> <li>Complete construction of rural shared pathway connections.</li> <li>Review plans and consider further opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Reduced traffic congestion.</li> <li>Promotion of healthy lifestyle.</li> <li>Improved community Linkages.</li> <li>Easy access between townships and key facilities.</li> </ul>
<b>A compact and thriving regional centre</b>	<b>6. Ensure continued investment into hospitals, government services, education, arts and culture, recreation facilities</b>	<ul style="list-style-type: none"> <li>Support a strategy for health services provision within the region to be lead by health authorities and agencies.</li> </ul>	<ul style="list-style-type: none"> <li>Support implementation of the strategy.</li> </ul>	<ul style="list-style-type: none"> <li>Expand hospital and other related services</li> </ul>	<ul style="list-style-type: none"> <li>One of the most liveable centres in regional Australia with high level employment, education and learning opportunities, sport and recreation facilities and programs and a rich arts and cultural life are offered to all.</li> <li>Excellent key health services are provided for the local and regional communities.</li> <li>Government agencies and services provide excellent support and recreation services for the region.</li> <li>Wangaratta provides high level education institutions meeting demands and needs of the regional community.</li> <li>A bustling city centre attracts thousands of visitors each day.</li> <li>Key services and infrastructure for the wider</li> </ul>
		<ul style="list-style-type: none"> <li>Revise, update, implement and regularly evaluate the Rural City of Wangaratta Recreation Plan.</li> </ul>	<ul style="list-style-type: none"> <li>Implement stage one of new Recreation Plan.</li> </ul>	<ul style="list-style-type: none"> <li>Implement stage two of new Recreation Plan.</li> </ul>	
		<ul style="list-style-type: none"> <li>Conduct a needs analysis of current and future learning and education requirements within Wangaratta for the municipality, city and broader region.</li> <li>In collaboration with Education providers and stakeholders develop a related plan for future education within Wangaratta to meet regional needs.</li> </ul>	<ul style="list-style-type: none"> <li>Commence first stage plan implementation.</li> <li>Determine funding requirements and seek appropriate funding.</li> </ul>	<ul style="list-style-type: none"> <li>Develop education services to meet needs using funding provided to institute planning priorities.</li> <li>Commence second stage plan implementation.</li> </ul>	

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		<ul style="list-style-type: none"> <li>Map Essential Services provision and undertake analysis to ensure adequate provision for future needs.</li> </ul>	<ul style="list-style-type: none"> <li>Ensure essential services are provided for.</li> <li>Lobby and seek funding as appropriate.</li> </ul>		region are accessible and centrally located in Wangaratta.
		<ul style="list-style-type: none"> <li>Develop new Cultural Development initiatives along the lines of the Generations project.</li> <li>Establish and deliver one new Cultural Development Program.</li> </ul>	<ul style="list-style-type: none"> <li>Evaluate the effectiveness of the cultural development programs.</li> <li>Establish and deliver two new Cultural Development Programs</li> </ul>	<ul style="list-style-type: none"> <li>Identify new priorities for the Cultural Development Programs</li> </ul>	
	<b>7. Implement Place Management Approach to development of Wangaratta CBD</b>	<ul style="list-style-type: none"> <li>In fill residential near city CBD.</li> </ul>	<ul style="list-style-type: none"> <li>Attract one new major secondary industry.</li> </ul>	<ul style="list-style-type: none"> <li>Establish and operate a Home Maker Centre</li> </ul>	<ul style="list-style-type: none"> <li>Encourage and support sustainable and diverse employment opportunities as well as housing and lifestyle choice for the existing population and new residents.</li> <li>Attract industrial growth</li> </ul>
		<ul style="list-style-type: none"> <li>Develop plans for affordable housing opportunities.</li> <li>Commence provision of reticulated water and sewerage services to small towns in 20 km radius of Wangaratta.</li> <li>Sewer Parfitt Road, Wangaratta.</li> <li>Commence urban renewal Program in Newman Street.</li> </ul>	<ul style="list-style-type: none"> <li>Complete reticulation program.</li> </ul>	<ul style="list-style-type: none"> <li>Complete urban renewal program.</li> </ul>	
		<ul style="list-style-type: none"> <li>Develop showgrounds, Centre of Learning Excellence, South Wangaratta Reserve, TEC, and Wangaratta Government Centre.</li> <li>Lobby for regionalisation of government services.</li> </ul>	<ul style="list-style-type: none"> <li>Complete implementation of recommendations in Parklands Masterplan.</li> <li>Expand Centre of Learning Excellence.</li> <li>Attract one major Government Department out of Melbourne.</li> </ul>	<ul style="list-style-type: none"> <li>Attract three further major Government Departments.</li> </ul>	
		<ul style="list-style-type: none"> <li>Commence central car park solution.</li> </ul>	<ul style="list-style-type: none"> <li>Central car park solution complete.</li> <li>Pedestrian / scooter program commenced.</li> </ul>	<ul style="list-style-type: none"> <li>Pedestrian / scooter program complete.</li> </ul>	
<b>A diverse range of townships and rural</b>	<b>8. Ensure that the Wangaratta Planning Scheme continues to align with the 2030</b>	<ul style="list-style-type: none"> <li>Review the Wangaratta Planning Scheme and align the local content of this with the 2030 Community Vision and new Council Plan and deliver the recommendations of the Review.</li> </ul>	<ul style="list-style-type: none"> <li>Action outcomes as identified through the Planning Scheme review and new Council Plan process.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to achieve outcomes as identified.</li> </ul>	<ul style="list-style-type: none"> <li>High value rural agricultural land and open rural and natural landscapes have been protected from development and fragmentation.</li> </ul>

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<b>regions</b>	<b>Community Vision.</b>	<ul style="list-style-type: none"> <li>Deliver the recommendations of the Agricultural Land Strategy, including the outcomes from the Rural Landscape evaluation (distinction between the farming landscape and the natural landscape) and supporting a variety of agricultural industries which can all contribute to the liveability and identity of this municipality.</li> </ul>				
		<ul style="list-style-type: none"> <li>Connect with and advocate to other agencies / authorities including North East Water (NE Water), North East Catchment Management Authority (NECMA), Goulburn Murray Water (GMW), Department Primary Industry (DPI) etc. to achieve the 2030 Community Vision.</li> </ul>				
	<b>9. Facilitate and support sustainable rural business opportunities.</b>	<ul style="list-style-type: none"> <li>Define and resolve a solution for ex-tobacco land.</li> <li>Explore alternative, sustainable farming practices.</li> </ul>	<ul style="list-style-type: none"> <li>Increase the take-up of innovative, alternative farming practices.</li> </ul>	<ul style="list-style-type: none"> <li>Conduct review of business / industries to ensure ongoing sustainability.</li> </ul>		<ul style="list-style-type: none"> <li>The rural areas separating townships remain essentially productive and viable agricultural properties or Crown Land.</li> <li>Agricultural-based production continues to play a major economic role across the region.</li> <li>The economic base of the region is diverse, stable and strong.</li> <li>Innovation is key to businesses across the region remaining at the forefront of their sectors and ensuring long-term future viability.</li> </ul>
		<ul style="list-style-type: none"> <li>Develop a "Food Bowl" concept supported by government and producers.</li> </ul>	<ul style="list-style-type: none"> <li>Region under productive crop.</li> </ul>	<ul style="list-style-type: none"> <li>Viable food bowl industry secured in Ovens and King Valleys.</li> </ul>		<ul style="list-style-type: none"> <li>Water is utilised at its source and is secured within the Ovens system.</li> </ul>
	<b>10. Develop structure plans for individual townships.</b>	<ul style="list-style-type: none"> <li>Develop structure plans for three townships, determined by and linked to the overarching Housing / Population strategy and priority for water and sewer.</li> <li>Deliver zoning changes through the Planning Scheme</li> <li>Identify infrastructure requirements.</li> </ul>	<ul style="list-style-type: none"> <li>Evaluate effectiveness of structure plans and assess the need for further plans.</li> <li>Develop structure plans for a further three townships.</li> <li>Deliver zoning changes.</li> <li>Encourage appropriate infrastructure development.</li> </ul>	<ul style="list-style-type: none"> <li>Develop structure plans for a other identified townships.</li> <li>Deliver zoning changes.</li> <li>Encourage appropriate infrastructure development.</li> </ul>		<ul style="list-style-type: none"> <li>The Rural City of Wangaratta comprises a diverse range of townships and rural regions.</li> <li>Rural townships are distinct and separate communities, thriving with population growth, new businesses and tourism development.</li> <li>Each community's unique character, history and features are respected.</li> <li>Different areas feature different infrastructure, services and attractions. Not everything is provided in every locality.</li> </ul>
		<ul style="list-style-type: none"> <li>Community to identify local attractions and features from community planning.</li> </ul>	<ul style="list-style-type: none"> <li>Work with communities to enhance identified attractions and features.</li> </ul>	<ul style="list-style-type: none"> <li>Identify opportunities for new attractions and features.</li> </ul>		

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<p><b><i>Our environment remains our most valuable asset</i></b></p>	<p><b>11. Establish Council as a leader in sustainability and environment stewardship.</b></p>	<ul style="list-style-type: none"> <li>• Develop a policy framework that enables Council to position itself as a prime leader in sustainability and environmental stewardship</li> <li>• Examine the environmental performance of existing Council buildings and infrastructure, and identify and implement programs to improve this.</li> <li>• Explore creative opportunities and partnerships to implement Ecological Sustainable Development principles within the community in the most cost effective way.</li> <li>• Develop an Environmental Sustainability Strategy to link environmental plans.</li> <li>• Promote a culture of environmental sustainability in all operational areas of Council.</li> <li>• Review Council activities and policies to ensure environmental issues/climate change impact receives a stronger focus e.g. greater emphasis in Council decision making, grant allocations or awards.</li> <li>• Allocate priority resources to achieve these actions and ensure change occurs within the timeframe required.</li> <li>• Develop and invest in a dedicated Environmental / Climate change advocacy function within Council.</li> </ul>	<ul style="list-style-type: none"> <li>• Implement strategy priorities.</li> <li>• Work with strategic partners to deliver ecologically sustainable outcomes to the community.</li> <li>• Communicate achievements to the community.</li> </ul>		<ul style="list-style-type: none"> <li>• Council leads by example and Rural City of Wangaratta is recognised for this.</li> <li>• Community has confidence in Council and its own ability in addressing climate change and sustainable activities.</li> </ul>

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	<b>12. Protect and enhance vegetation coverage and treescapes across urban and rural landscapes</b>	<ul style="list-style-type: none"> <li>Develop a plan to provide protection for threatened remnant native vegetation.</li> <li>Continue to maintain, develop and link treescapes in streets, parks and waterways in urban areas.</li> <li>Develop and implement actions that identify and protect significant trees for environmental, heritage and aesthetic reasons.</li> <li>Advocate for long term funding to protect and enhance remnant vegetation.</li> <li>Develop landscape overlays to protect natural landscape values.</li> </ul>	<ul style="list-style-type: none"> <li>With relevant agencies develop and implement education programs to assist the community to value and protect remnant vegetation.</li> <li>Develop management plans for identified vegetation areas.</li> <li>Implement funded management plans.</li> </ul>		<ul style="list-style-type: none"> <li>The extent of tree coverage across the urban and rural landscapes has increased, with remnant vegetation strongly protected.</li> </ul>
	<b>13. Encourage the expansion of renewable power.</b>	<ul style="list-style-type: none"> <li>Demonstrate viability of solar power and other renewable energy options by incorporating in Council plans/works.</li> <li>Advocate for and identify financial incentives to allow businesses and households to develop renewable energy capacity.</li> <li>Facilitate uptake of solar energy by community through partnership programs (e.g. Towong model).</li> <li>Assess the needs and develop renewable energy targets for the community.</li> </ul>	<ul style="list-style-type: none"> <li>Actively pursue opportunities for the expansion of the renewable energy industry in the Rural City of Wangaratta.</li> <li>Further enhance advocacy and communication to the community.</li> <li>Improve uptake of renewable energy.</li> </ul>		<ul style="list-style-type: none"> <li>Wangaratta and its surrounds has become the solar and other renewable energy generation centre of the North East of Victoria, generating enough renewable energy to power the entire regional centre and support the national grid.</li> <li>Providing sustainable transport.</li> </ul>
	<b>14. Implement and Review Waste Management Strategy</b>	<ul style="list-style-type: none"> <li>Complete first phase and priorities identified in Waste Management Strategy.</li> </ul>	<ul style="list-style-type: none"> <li>Complete second phase and priorities identified in Waste Management Strategy</li> <li>Investigate waste to energy options.</li> </ul>	Ensure programs are well established and funded.	<ul style="list-style-type: none"> <li>Rural City of Wangaratta is a 'zero waste' community.</li> </ul>
	<b>15. Ensure community has leadership, information, plans, tools and assistance to reduce greenhouse gas emissions.</b>	<ul style="list-style-type: none"> <li>Demonstrate Council commitment through a Council Greenhouse Action Plan and resources to implement energy saving actions.</li> <li>Assist community to achieve energy saving target.</li> </ul>	<ul style="list-style-type: none"> <li>Assist community to achieve energy saving target.</li> <li>Evaluate performance of community actions against targets.</li> <li>Improve minimisation program.</li> <li>Assess further reduction targets for the community.</li> </ul>	<ul style="list-style-type: none"> <li>Implement minimisation programs and offsets to achieve targets.</li> </ul>	<ul style="list-style-type: none"> <li>Rural City of Wangaratta community has substantially reduced its greenhouse emissions.</li> <li>Education is central to awareness and knowledge in environmental stewardship by the community.</li> </ul>

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	<b>16. Pursue inclusion of sustainable design and construction in new developments.</b>	<ul style="list-style-type: none"> <li>Advocate to State government to increase sustainable standards in State planning and building provisions.</li> <li>Establish targets and mechanisms for achievement of sustainable developments and investigate incentives to encourage sustainable development.</li> </ul>	<ul style="list-style-type: none"> <li>Achieve targets as prioritised.</li> </ul>		<ul style="list-style-type: none"> <li>Existing buildings retrofitted for efficient resource use.</li> <li>Sensitive and well planned development meets environmental standards to minimise impact.</li> </ul>
	<b>17. Ensure that the long term viability of the agricultural sector is not diminished due to soil degradation.</b>	<ul style="list-style-type: none"> <li>Work with Landcare, DPI and NECMA to ensure good community understanding of soils and soil behaviour and ability to monitor and improve soil health.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to assist relevant agencies to ensure good community understanding of soils and soil behaviour and ability to monitor and improve soil health.</li> </ul>		<ul style="list-style-type: none"> <li>Soil health is actively monitored, managed and maintained.</li> </ul>
		<ul style="list-style-type: none"> <li>Advocate for increases in funded programs to allow landholders viable funding to care for remnant habitat on private land as part of business planning.</li> <li>Develop showcase and incentive approaches to recognise and reward landowner work to conserve habitat that contributes to overall environmental health for the Rural City of Wangaratta community.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to advocate for increases in funded programs to allow landholders viable funding to care for remnant habitat on private land as part of business planning.</li> <li>Assist Landcare to drive programs.</li> <li>Investigate expansion of Council's Conservation Rebate Scheme</li> </ul>		
<b>Water security</b>	<b>18. Maintain Council's significant advocacy role in all water security issues as they affect the municipality.</b>	<ul style="list-style-type: none"> <li>Council to maintain a significant advocacy role in all water security issues.</li> <li>Build working links with North East Region Water Authority (NERWA) in strategic water supply planning.</li> <li>Resolve and fund a model of water security for Wangaratta and region involving the aquifer / pipeline.</li> </ul>	<ul style="list-style-type: none"> <li>Continue Sustainable Water Use Plan (SWUP) projects.</li> <li>Participate in community water use planning.</li> <li>Commence construction o the water security model.</li> </ul>	<ul style="list-style-type: none"> <li>Complete construction of the water security model.</li> </ul>	<ul style="list-style-type: none"> <li>Water security has been achieved through the management of surface and groundwater as one managed interconnected resource.</li> <li>Lake William Hovell continues as irrigation asset.</li> <li>Community has clear understanding of sound water management.</li> </ul>
	<b>19. Control pollution to stormwater.</b>	<ul style="list-style-type: none"> <li>Conduct education and enforcement campaign to reduce sediment to stormwater from building activity.</li> </ul>			<ul style="list-style-type: none"> <li>Water and air quality enhanced by reduced pollution.</li> <li>Stormwater is a cleaner valuable resource.</li> </ul>



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<b>Vibrant and accessible Open Spaces</b>	<b>20. Develop an Open Space Strategy Develop a Landscape Study.</b>	<ul style="list-style-type: none"> <li>Review current native vegetation coverage and examine opportunities to provide enhancements such as corridor plantings to link areas of significance and protect remnant vegetation.</li> <li>Identify areas that remnant vegetation is threatened and develop actions to provide a reasonable level of protection.</li> </ul>	<ul style="list-style-type: none"> <li>Work with Landcare/community groups and landowners to develop and implement planting plans.</li> </ul>		<ul style="list-style-type: none"> <li>A variety of open space assets are well used and appreciated by the community.</li> <li>Ovens and Warby Ranges are well resourced National Parks and high value environmental tourist attraction.</li> </ul>
		<ul style="list-style-type: none"> <li>Increase street tree planting within townships and open space reserves for shade, visual impact and as carbon offsets.</li> <li>Implement measures to identify and protect key trees for environment, heritage and aesthetic reasons.</li> </ul>	<ul style="list-style-type: none"> <li>Identify key street tree linkages between open space assets.</li> </ul>		
<ul style="list-style-type: none"> <li>Enhance and expand existing programs around bush regeneration of natural open space reserves.</li> </ul>		<ul style="list-style-type: none"> <li>Increase opportunities to access open space networks throughout the municipality.</li> </ul>	<ul style="list-style-type: none"> <li>Manage and maintain open space networks so that those areas remain accessible.</li> </ul>		
	<b>21. Review Roadside Management Plan and implement its recommendations</b>	<ul style="list-style-type: none"> <li>Maintain (and further enhance / expand) existing programs around bush regeneration and enhancement of natural open space reserves in Wangaratta. (Wangaratta Urban Waterway Action Plan).</li> <li>Assess possible expansion of riparian health programs in other towns.</li> <li>Implement roadside vegetation and weed works within Council control.</li> <li>Promote care of roadside vegetation and waterway vegetation.</li> </ul>	<ul style="list-style-type: none"> <li>Implement management programs on non Council riparian in townships in collaboration with community and Landcare.</li> </ul>	<ul style="list-style-type: none"> <li>Continue management programs.</li> </ul>	<ul style="list-style-type: none"> <li>Native Vegetation is protected and weeds/pests proactively managed.</li> <li>Protected mature trees and tree scapes are a feature of urban environment.</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
<b>A community culture of participation</b>	<b>22. Assess opportunities for new events and build on strength of existing events</b>	<p>Establish new events and build upon existing events such as:</p> <ul style="list-style-type: none"> <li>Viva Italia, Wangaratta Cup, Christmas, Easter, New Year, Jazz Festival</li> <li>Township socials (e.g. Springhurst and Greta).</li> <li>Community meals (e.g. Glenrowan and Whorouly).</li> <li>Cultural development activities.</li> <li>Participation in Australia Day events.</li> </ul>	<ul style="list-style-type: none"> <li>Achieve a balanced and sustainable calendar of inclusive and accessible events.</li> </ul>		<ul style="list-style-type: none"> <li>Wangaratta has a rich diversity of festivals and cultural celebrations enlivening the city and its people whilst also attracting visitors.</li> <li>Wangaratta is culturally alive and known for arts, heritage, culture, exhibitions, public art and performance art with an enviable track record of success.</li> <li>The Rural City of Wangaratta in 2030 is renowned for its community celebrations and festivals.</li> <li>Festivals, music, exhibitions, and other arts, heritage and cultural aspects of life are part of the rich fabric of Wangaratta's lifestyle.</li> </ul>
	<b>23. Support activities that engage people with shared special interests</b>	<ul style="list-style-type: none"> <li>Support activities that engage people with shared special interests (e.g. sport, cultural, heritage, gardening/ environment) and promote these to the community.</li> <li>Celebrate important community milestones.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to seek creative opportunities to engage individual community members more widely, including those groups who have traditionally been hard to engage.</li> <li>Monitor and review existing events to keep them stimulating and relevant.</li> </ul>		<ul style="list-style-type: none"> <li>Barriers to social participation are minimised.</li> <li>Community has a strong sense of connectedness, is inclusive and cohesive.</li> <li>There are many opportunities for people to become involved whether through locality, interest or local/national celebration</li> <li>Individuals, groups and communities are actively engaged and participate in community activities.</li> <li>A broad range of activities/local destinations are available to residents.</li> </ul>
	<p><b>24. Foster and encourage:</b></p> <ul style="list-style-type: none"> <li><b>community spirit</b></li> <li><b>volunteerism</b></li> <li><b>community leadership</b></li> </ul>	<ul style="list-style-type: none"> <li>Support cultural groups to develop opportunities to celebrate their heritage.</li> <li>Work with young people to further develop activities for youth.</li> <li>Celebrate community champions.</li> <li>Continue and strengthen existing forums and leadership training.</li> <li>Establish and promote community public think tank.</li> </ul>	<ul style="list-style-type: none"> <li>Work in partnership with other agencies to expand cultural development activities throughout the community.</li> <li>Review youth activities and further develop as appropriate.</li> <li>Ensure information on leadership and volunteering is widely available.</li> <li>Hold regular community public think tank forums (e.g. Wangaratta Speaks).</li> </ul>	<ul style="list-style-type: none"> <li>Provide ongoing support to maintain current and future volunteering.</li> </ul>	<ul style="list-style-type: none"> <li>Volunteerism in this regard is high.</li> <li>People of all ages, backgrounds and abilities are recognised for their important contributions to the community</li> <li>Community leadership is actively fostered.</li> <li>Volunteering is as strong as ever, although different to the traditional understanding of volunteering. People continue to care about others and their wellbeing.</li> <li>A more involved and supportive community.</li> <li>An active and well supported community</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
		<ul style="list-style-type: none"> <li>Promote benefits of volunteering and alternative ways to volunteer which are consistent with contemporary lifestyles.</li> <li>Advocate and act to remove barriers to volunteering e.g. public risk etc.</li> <li>Communicate opportunities in partnership with agencies such as the Community Skills Bank and Community Learning Centre.</li> <li>Continue to support the development of the Wangaratta and District Community Foundation and fund at least one major project.</li> <li>Continue to support volunteer recognition activities.</li> <li>Develop strategies to make volunteering more accessible.</li> </ul>	<ul style="list-style-type: none"> <li>Expand the funding of a range of projects through the Wangaratta and District Community Foundation.</li> <li>Implement identified strategies to make volunteering more accessible.</li> </ul>		foundation is established
	<b>25. Create and maintain spaces to facilitate people coming together</b>	<ul style="list-style-type: none"> <li>Resolve future of key community facilities (such as golf clubs, aquatic facilities).</li> <li>Commence drought proofing of key reserves and sporting facilities.</li> <li>Review and implement Recreation Strategy, Rural Recreation Reserve Review and Parklands Master Plan Stage 1.</li> <li>Commence implementation of the Aquatic Strategy Stage 1.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to implement Aquatic Strategy Stage 1.</li> <li>Continue staged upgrade and drought proofing of rural recreation reserves.</li> <li>Implement Parklands Master Plan Stage 2.</li> </ul>	<ul style="list-style-type: none"> <li>Complete Aquatic Strategy Stages.</li> <li>Implement Parklands Master Plan Stage 3.</li> </ul>	<ul style="list-style-type: none"> <li>Parks and gardens in each township are enhanced to be linked by other open spaces to form valuable community areas and links.</li> </ul>
	<b>26. Advocate and act to minimise barriers to social participation</b>	<ul style="list-style-type: none"> <li>Continue to work with the community and relevant agencies to identify barriers to social participation and identify strategies to address these.</li> <li>Review and implement Council's Access and Inclusion Plan and Youth Strategy.</li> <li>Work with other levels of government and community agencies to identify and address transport issues.</li> </ul>	<ul style="list-style-type: none"> <li>Facilitate and develop opportunities for social networking including provision of community hubs.</li> <li>Develop pedestrian friendly infrastructure accessible for all.</li> <li>Progressively implement strategies.</li> </ul>	Complete community hub program.	<ul style="list-style-type: none"> <li>Barriers to social participation are minimised.</li> <li>Strategies to maximise access for disadvantaged groups have been successfully implemented.</li> <li>Improved liveability for residents.</li> <li>Improved sense of community.</li> <li>Reduction in crime statistics.</li> <li>Sense of safety for all in the community.</li> <li>Close knit community.</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
<b><i>A fair place to live</i></b>	<b>27. Develop a plan for attracting and retaining young adults and families</b>	<ul style="list-style-type: none"> <li>• Provide liveable alternative based on modern facilities such as Showgrounds redevelopment, Merriwa Park Soundshell, Ovens Riverside, South Wangaratta Recreation Reserve, bike lanes and trails, wider footpaths, best practice technology.</li> <li>• Work with education providers, business and the community to establish and promote career development and education opportunities in the Rural City.</li> <li>• Maintain and further develop key sporting, cultural and recreational opportunities, including Yarrunga pool and rural recreation reserves/halls.</li> <li>• Maintain and further develop a vibrant CBD, rural townships and destinations, including public art.</li> <li>• In partnership with other agencies, maintain a high standard of service delivery/educational, health and recreation services to families and children.</li> </ul>	<ul style="list-style-type: none"> <li>• Establish Bike Trail to Whitfield.</li> <li>• Reinvigorate housing closer to CBD.</li> <li>• Establish Wangaratta Community Playground.</li> <li>• Establish Centre for Technical Learning Excellence.</li> <li>• Ensure accessible and comprehensive careers information is available.</li> <li>• Provide access to a range of tertiary courses through a variety of pathways integrating learning for all ages.</li> <li>• Commence Integrated Learning Centre.</li> </ul>	<ul style="list-style-type: none"> <li>• Establish Integrated Learning Centre.</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain or decrease the average age of the population</li> <li>• A broad range of health, education and other community services are available.</li> <li>• Retention of our young people and the attraction of young residents from other areas.</li> <li>• Community based initiatives to engage young people in community life are well established.</li> </ul>
<b><i>An engaged community</i></b>	<b>28. Implement creative ways to communicate</b>	<ul style="list-style-type: none"> <li>• Establish electronic notice boards in CBD and rural townships.</li> <li>• Review and utilise developing technology.</li> <li>• Promote personal communication i.e. face to face forums using strategies appropriate to those participating.</li> <li>• Continue to seek more creative ways to communicate with groups who do not often engage.</li> <li>• Support the development of locality based websites/domains.</li> </ul>	<ul style="list-style-type: none"> <li>• Update plans and embrace new platforms of communication.</li> <li>• Establish domains for utilisation by individuals and community groups.</li> </ul>		<ul style="list-style-type: none"> <li>• Community with a strong sense of connectedness.</li> <li>• A range of communication techniques is utilised to access all segments of the community.</li> <li>• A range of communications tools in place to ensure inclusivity.</li> <li>• Communities are proactive in decision making process.</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
	<b>29. Advocate for improved telecommunications and technology</b>	<ul style="list-style-type: none"> <li>Support and promote Government Broad Band provision for rural areas.</li> <li>Promote Community groups through Council's communication channels (e.g. community directory, website etc.) All users are well informed of the relevant community service networks that are available throughout the municipality.</li> <li>Ensure community information is accessible and in numerous forms / languages.</li> </ul>	<ul style="list-style-type: none"> <li>Achieve capital city standard telecommunications across the Rural City of Wangaratta.</li> </ul>	<ul style="list-style-type: none"> <li>Implement new technologies that maintain capital city standard technology.</li> </ul>	<ul style="list-style-type: none"> <li>Electronic infrastructure to provide high levels of service to the community.</li> <li>Reliable, fast affordable internet access and communication services.</li> </ul>
	<b>30. Sustain viable sporting, recreation, cultural and other community organisations</b>	<ul style="list-style-type: none"> <li>Identify and develop infrastructure which supports and facilitates linking people to their community is e.g. meeting places, walking tracks, information technology, neighbourhood playgrounds, and transport.</li> </ul>	<ul style="list-style-type: none"> <li>Stage development of identified infrastructure.</li> </ul>	<ul style="list-style-type: none"> <li>Complete staged development of identified infrastructure.</li> </ul>	<ul style="list-style-type: none"> <li>Sport, recreation, arts and culture play an important role in bring communities together and improving personnel and community health and wellbeing.</li> </ul>
	<b>31. Promote a high level of community safety</b>	<ul style="list-style-type: none"> <li>Construct a framework that allows a diverse range of support networks to liaise with Council.</li> <li>Establish the Community Wellbeing Committee (which includes a comprehensive cross-section of essential services in our municipality) and ensure the committee actively actions all incoming issues.</li> <li>Implement existing community action plans with the plans to be reviewed / updated annually.</li> <li>Continue input into the Traffic Liaison Group.</li> </ul>	<ul style="list-style-type: none"> <li>Review the current systems that are in place and ensure any "gaps" are addressed.</li> <li>Progressively implement plans and actions.</li> </ul>		<ul style="list-style-type: none"> <li>Wangaratta continues to be a safe and secure place to live.</li> <li>Essential Services provision is above average for the region.</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
		<ul style="list-style-type: none"> <li>Continue to participate in the North East Road Safety Council</li> <li>Identify problem lighting areas and implement an appropriate programme.</li> <li>Partner with the police in major crime prevention initiatives.</li> <li>Investigate state of the art centrally located transport centre, which services rail, bus, shuttle, pedestrian, cycling and car parking.</li> </ul>	<ul style="list-style-type: none"> <li>Construct a transport centre and connect to other transport services:                             <ul style="list-style-type: none"> <li>Fast train</li> <li>Airport</li> <li>Light rail</li> <li>Cycle tracks</li> <li>Car parking</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Complete safe, shared pathways network embracing lighting, surface and visibility issues.</li> </ul>	
	<b>32. Integrate Community Planning processes</b>	<ul style="list-style-type: none"> <li>Further develop and enhance the current community planning process to assist communities to collaborate and develop their own vision for their town and / or community.</li> <li>Establish a framework to advance community planning outcomes with the state and federal government.</li> </ul>	<ul style="list-style-type: none"> <li>Formalise links between communities with similar interests and identified outcomes.</li> <li>Monitor and review the community engagement process and seek feedback on the programs established and begun in 2009-2014.</li> </ul>		<ul style="list-style-type: none"> <li>Individuals, groups and communities are actively engaged and participate in community activities.</li> </ul>
	<b>33. Develop individual Community Plans</b>	<ul style="list-style-type: none"> <li>Finalise remaining community plans.</li> <li>Implement programs to achieve identified outcomes of individual Community Plans.</li> <li>Develop an approach for community engagement of the urban Wangaratta City community and process for expressing their needs.</li> <li>Implement the urban Wangaratta City community plan process.</li> </ul>	<ul style="list-style-type: none"> <li>Publish Community plans on accessible and relevant websites.</li> <li>Link community plans to wider regional plans.</li> <li>Identify common issues affecting communities to enable consistent and viable outcomes.</li> </ul>	<ul style="list-style-type: none"> <li>Review and update Community Plans</li> </ul>	<ul style="list-style-type: none"> <li>Each of our townships has developed its own Community Plan and its own identity and has grown in accord with the community and the environment.</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
<b>Thriving Regional Economy</b>	<b>34. Maintain a responsive and proactive approach to economic development.</b>	<ul style="list-style-type: none"> <li>Review and implement key actions of the Economic Development Strategy</li> <li>Buffer our economy against the impact of the global economic downturn.</li> <li>Define and market the liveability attributes of the Rural City of Wangaratta as a preferred location to Live, Work and Invest.</li> <li>Re-inforce Wangaratta's position as a Regional Hub for manufacturing, retail and service.</li> <li>Maintain an appropriate bank of "investment ready" industrial land.</li> <li>Attract one new major industry.</li> </ul>	<ul style="list-style-type: none"> <li>Attract three new major industries to establish in the Rural City of Wangaratta.</li> <li>Further progress the inner urban renewal project focussed on the Ovens Riverside – Ely Street Precinct.</li> <li>Establish a substantial renewable energy project linked to the established power grid within the Rural City of Wangaratta.</li> </ul>	<ul style="list-style-type: none"> <li>Facilitate the establishment of a sustainable model for securing substantive "Superannuation Fund" investment within the Rural City of Wangaratta.</li> </ul>	<ul style="list-style-type: none"> <li>Economic Development is a pivotal aspect of development of the city meeting the growing needs of the population</li> <li>The Rural City of Wangaratta is the employment and industrial centre of the North East.</li> <li>Liveability is a key driver for economic viability.</li> <li>There is a strong and vibrant business community, consisting of a diverse range of small, medium and large enterprises.</li> <li>Manufacturing and service industries continue to grow and provide substantial employment opportunities.</li> <li>Agricultural-based production continues to play a major economic role across the region.</li> <li>The economic base of the region is diverse, stable and strong.</li> <li>Innovation is key to businesses across the region remaining at the forefront of their sectors and ensuring long-term future viability.</li> <li>Rural City of Wangaratta is nationally renowned as the leading liveable provincial city</li> </ul>
	<b>35. Further enhance tourism development reviewing and implementing the key actions of the Rural City of Wangaratta Tourism Industry</b>	<p>Further enhance key tourism product strengths including:</p> <ul style="list-style-type: none"> <li>Food and Wine</li> <li>Cycling</li> <li>Ned Kelly</li> <li>Jazz</li> </ul>	<ul style="list-style-type: none"> <li>Establish national prominence for North East Valleys as the leading food and wine tourism destination in Australia.</li> <li>Position the Rural City of Wangaratta as the leading regional conference and events centre in Provincial Victoria.</li> </ul>	<ul style="list-style-type: none"> <li>Facilitate the establishment of the King Valley as a model for sustainable tourism developing in keeping with its unique natural environs.</li> </ul>	<ul style="list-style-type: none"> <li>People visit the Rural City of Wangaratta to experience the best of both worlds – the vibrant, arts, cultural and festive environment of culturally diverse Wangaratta and the unique rural townships and open rural districts.</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
	<b>Strategic Plan</b>	<ul style="list-style-type: none"> <li>Formally position the North East region as the pre-eminent cycle tourism destination in Australia.</li> <li>Determine the scope and sustainable model for a nationally significant interpretive centre at Glenrowan focussed on the "Ned Kelly Legend".</li> </ul>	<ul style="list-style-type: none"> <li>Ensure the Wangaratta Jazz Festival continues to deliver on the promise as Australia's most renowned Jazz Event.</li> <li>Establish the Ned Kelly Interpretive Centre.</li> </ul>	<ul style="list-style-type: none"> <li>In collaboration with relevant stakeholders ensure Glenrowan realises its full potential as a national tourism drawcard.</li> </ul>	<ul style="list-style-type: none"> <li>Tourism attractions [food/wine/bike trails/legends/art gallery/attract visitors to the region and the city.</li> <li>Ned Kelly Interpretative Centre in Glenrowan established.</li> <li>Further refinement and development of Ned Kelly Touring Route.</li> <li>The Wangaratta Festival of Jazz and Blues continues to lead the annual calendar of events, representing one of the longest running musical festivals in Australia.</li> </ul>
	<b>36. Encourage and support sustainable and diverse employment opportunities</b>	<ul style="list-style-type: none"> <li>Implement the key actions defined with the Global Economic Downturn Response Strategy.</li> <li>Undertake an Industry Gap Analysis and facilitate a Regional Industry Link initiative.</li> <li>Advocate with the State Government to adopt a regionalisation strategy including the relocation of State Government Departments/Agencies from Melbourne to regional cities.</li> </ul>	<ul style="list-style-type: none"> <li>Further elevate the profile of the Rural City of Wangaratta as a Regional Hub and pre-eminent investment location.</li> <li>Implement an ongoing Business Leadership Program to further enhance the Business/Industry capability.</li> <li>Collaborate with relevant agencies to establish a Community Careers Centre.</li> </ul>	<ul style="list-style-type: none"> <li>Fully realise on the employment opportunities that will emerge from a carbon constrained economy.</li> <li>Ensure an appropriately skilled workforce can respond to regional employment opportunities through leading education and training providers being based in the Rural City of Wangaratta.</li> </ul>	<ul style="list-style-type: none"> <li>The creation of learning opportunities.</li> <li>Learning opportunities will be geared towards meeting the needs of the local economy.</li> <li>Economic growth.</li> <li>Employment opportunities.</li> <li>The provision of career paths which support the retention of young people and the attraction of new residents into the region.</li> <li>Reduction of skills shortages.</li> <li>Economic growth.</li> <li>Employment opportunities, including opportunities to change career throughout working life.</li> <li>The provision of career paths which support the retention of young people and the attraction of new residents into the region.</li> <li>Comprehensive careers information with a focus on local learning and employment opportunities is available.</li> <li>Career paths and access to ongoing education and training are clearly recognised.</li> </ul>



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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
	<b>37. Advocate for and work with education providers to develop different models for the provision of tertiary courses</b>	<ul style="list-style-type: none"> <li>Form a cross functional work group to audit the availability of existing tertiary courses.</li> <li>Research models of tertiary provision, requirements for establishment and local demand.</li> <li>Establish partnerships with at least three universities to provide courses.</li> </ul>	<ul style="list-style-type: none"> <li>Establish work group to seek resources and further develop tertiary courses, including ongoing exploration of new models.</li> <li>Facilitate ongoing review, evaluation and development of courses.</li> </ul>	<ul style="list-style-type: none"> <li>Explore new models for the provision of tertiary courses.</li> </ul>	<ul style="list-style-type: none"> <li>The creation of an expanded range of learning opportunities and access to tertiary courses in the Wangaratta region.</li> <li>Provision of education, which supports career development and the retention of young people, skilled professionals and the attraction of new residents into the region.</li> <li>Enhanced opportunities for adult learning, including professional courses and academic or personal development for older people and others not in the workforce.</li> <li>More residents of the municipality engaged in tertiary study.</li> <li>Encourage and support sustainable and diverse employment opportunities</li> </ul>
<b>A culture of life-long learning</b>	<b>38. Develop and maintain community infrastructure to support a wide range of learning opportunities and connectedness to support community learning in all of its forms</b>	<ul style="list-style-type: none"> <li>Work in partnership with education providers and industry to identify the niche / specialist areas that could be implemented within the Rural City of Wangaratta on an ongoing basis.</li> <li>Implement strategies to establish these using a task force approach,</li> <li>Integrate the development of identified specialist learning areas into the Rural City of Wangaratta Education Strategy.</li> <li>In partnership with the community and education providers update the Rural City of Wangaratta Education Strategy to reflect the goals of the 2030 Community Vision and commence implementation.</li> <li>Promote the Education Strategy to other levels of government.</li> </ul>	<ul style="list-style-type: none"> <li>Evaluate established specialist learning areas and continue to support and develop as appropriate.</li> <li>Monitor and evaluate Council's Education Strategy.</li> </ul>		<ul style="list-style-type: none"> <li>The development and maintenance of buildings and infrastructure to support a wide range of learning opportunities and connectedness.</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
	<b>39. Develop learning opportunities for children, parents and older people through Council's service delivery</b>	In partnership with education providers and the community, develop and implement a community Life-long Learning Strategy including a focus on: <ul style="list-style-type: none"> <li>• Early years learning (0-10 years)</li> <li>• Volunteering</li> <li>• Personal development</li> <li>• Career development and retraining</li> <li>• Learning in retirement</li> </ul>	<ul style="list-style-type: none"> <li>• Review, evaluate and further implement the Rural City of Wangaratta Life-long Learning Strategy, Municipal Early Years Plan and Positive Ageing Strategy.</li> <li>• Lobby other levels of government to support creative programs for all ages.</li> <li>• Support a creative and stimulating range of programs for young children, families and older people, including further development of social support programs to incorporate a wider range of interests.</li> </ul>		<ul style="list-style-type: none"> <li>• The creation of learning opportunities.</li> <li>• Learning opportunities will be geared towards meeting the needs of the local economy.</li> <li>• Economic growth.</li> <li>• Employment opportunities.</li> <li>• The provision of career paths which support the retention of young people and the attraction of new residents into the region.</li> <li>• The establishment of no more than three (?) specialist learning areas and ongoing focus and development and evaluation of these.</li> <li>• A consistent and well promoted strategy for education in the Rural City of Wangaratta.</li> <li>• Creation of a culture of life-long learning, both formal and informal, which allows all members of the community to maximise their potential.</li> </ul>
		<ul style="list-style-type: none"> <li>• Develop and commence implementation of a strategy to ensure communities, neighbourhoods and special interest groups have access to facilities which support learning opportunities.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue development of community facilities.</li> <li>• Develop partnerships for supporting community use of school facilities.</li> </ul>		
	<b>40. Council to work in partnership with other agencies to ensure the development of up to date Information Technology to support learning</b>	<ul style="list-style-type: none"> <li>• Engage with the community and education providers at appropriate forums to define any barriers / disincentives to the development of a culture of life-long learning culture.</li> </ul>	<ul style="list-style-type: none"> <li>• Advocate for Information Technology (IT) infrastructure to ensure capacity to support local learning needs in a global context.</li> <li>• Continue to develop transport options appropriate to community needs.</li> </ul>		<ul style="list-style-type: none"> <li>• Creation of a culture of life-long learning which is accessible to all members of the community.</li> <li>• The implementation of strategies which ensure the inclusion of all members of the community including people with disabilities, older people, youth, culturally diverse groups, financially disadvantaged and rural people.</li> <li>• The provision of infrastructure to support access by all and connectedness.</li> </ul>
<b>A preserved cultural and built heritage</b>	<b>41. Review existing Heritage Overlay and develop and implement the Heritage Overlay into the non-urban areas</b>	<ul style="list-style-type: none"> <li>• Apply the Heritage Overlay into the non urban areas.</li> <li>• Review and update existing Heritage Overlay.</li> <li>• Commence a community-wide collection of oral and written accounts of historical events and features - Capture the record and publish it using emerging technologies.</li> <li>• Support arts, cultural and heritage providers.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to collect Community-wide oral and written accounts of historical events and features.</li> <li>• Develop a plan for increasing the iconic status of Ned Kelly's historical significance in conjunction with the development of a Ned Kelly Interpretative Centre.</li> </ul>		<ul style="list-style-type: none"> <li>• Heritage items (both cultural and built) are appropriately preserved.</li> </ul>

Rural City of Wangaratta 2030 Community Vision Action Plan

Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
	<b>42. Facilitate the community-wide collection of oral and written accounts of historical events and features</b>	<ul style="list-style-type: none"> <li>Develop a framework to capture and record the oral history of migration in Wangaratta with appropriate agencies involved, i.e. Wangaratta Historical Society and High Country Library Corporation.</li> </ul>	<ul style="list-style-type: none"> <li>Complete the oral history of migration in Wangaratta project.</li> <li>Identify opportunities to utilise the oral record.</li> </ul>		<ul style="list-style-type: none"> <li>Stories are captured, accessible and appropriately archived.</li> </ul>
<b>A renowned cultural centre</b>	<b>43. Support arts, cultural and heritage providers</b>	<ul style="list-style-type: none"> <li>Maintain links with providers and facilitate forums.</li> </ul>			<ul style="list-style-type: none"> <li>Cultural Development has assisted in changing attitudes within the community and enhances lives of residents and visitors.</li> </ul>
	<b>44. Review and redevelop the Public Art Strategic Plan</b>	<ul style="list-style-type: none"> <li>Review and redevelop the Public Art Strategic Plan.</li> <li>Incorporate visual art into the built form of public places and buildings.</li> <li>Include public art requirements in planning permit conditions.</li> <li>Consider public art as part of CBD planning development.</li> <li>Consider public art as part of rural towns development.</li> </ul>	<ul style="list-style-type: none"> <li>Incorporate public art in the CBD.</li> <li>Prioritise public art projects and incorporate into Council's business and capital works programming and delivery.</li> </ul>	<ul style="list-style-type: none"> <li>Evaluate outcomes of the public art strategic plan.</li> <li>Pursue outcomes of a revised strategy.</li> </ul>	<ul style="list-style-type: none"> <li>Embed the principle of public art into civil projects.</li> <li>The city is revitalised by the presence of public art.</li> <li>Rural towns are enhanced by the presence of public art.</li> </ul>
	<b>45. Provide a broad range of opportunities for participation in the arts</b>	<ul style="list-style-type: none"> <li>Provide opportunities for local participation and exposure to state and national arts (performance and visual).</li> <li>Develop a strategic plan for the region's major arts and cultural events, including festivals, to maximise opportunities</li> <li>Increase community art in rural townships.</li> <li>Facilitate Local Partnerships program delivery in visual art, performing art and cultural development outreach programs into other designated municipalities and rural townships.</li> </ul>	<ul style="list-style-type: none"> <li>Implement an outreach program of arts, culture and heritage activities to be delivered into townships.</li> <li>Facilitate development and delivery of Local Partnerships programs as per the MoU agreement.</li> <li>Plan for and deliver cultural and performing arts outcomes through the Wangaratta Performing Arts Centre (WPAC).</li> <li>Develop and deliver new business and marketing plans objectives for the Wangaratta exhibitions Gallery.</li> <li>Deliver major arts and cultural strategic plan objectives.</li> </ul>	<ul style="list-style-type: none"> <li>Develop and deliver Local Partnerships programs.</li> <li>Review and develop new business and marketing plan objectives for the Wangaratta exhibitions Gallery (WeG).</li> </ul>	<ul style="list-style-type: none"> <li>Broad experience and participation in the arts (performance and visual) by the community.</li> <li>The Rural City of Wangaratta is renowned as the cultural centre of North East Victoria, with a rich diversity of arts, culture, music, and community events.</li> </ul>
	<b>46. Undertake a feasibility study to develop a Cultural Centre</b>	<ul style="list-style-type: none"> <li>Launch of WPAC in 2009</li> <li>Maintain Wangaratta exhibitions Gallery and Workshop Space to ensure continuity of programming, venues and services.</li> </ul>	<ul style="list-style-type: none"> <li>Catalogue current galleries and open artist studios within the municipality.</li> </ul>	<ul style="list-style-type: none"> <li>Develop a "Galleries Trail".</li> <li>Develop a strategy for the Cultural Centre including services, Gallery, Heritage Space, Workshops, budgetary timelines and include in Council's capital works program.</li> </ul>	<ul style="list-style-type: none"> <li>Wangaratta has a state-of-the-art Cultural Centre incorporating the Wangaratta exhibitions Gallery, Arts Workshop Spaces, Community Access Spaces, Children's Activity Spaces.</li> <li>The Rural City of Wangaratta is home to multiple state-of-the-art facilities that house</li> </ul>

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Themes	Strategy	2009-2014	2015-2020	2021-2025	Outcomes
		<ul style="list-style-type: none"> <li>Revise Cultural Services Plan.</li> <li>Implement relevant objectives and actions.</li> </ul>	<ul style="list-style-type: none"> <li>Plan for a new state-of-the-art Cultural Centre for the year 2020 incorporating Wangaratta exhibitions Gallery and other cultural, heritage and arts services.</li> <li>Undertake Feasibility Study for Cultural Centre.</li> <li>Lobby for government funding for new Cultural Centre.</li> </ul>	<ul style="list-style-type: none"> <li>Commence Cultural Centre project as appropriate.</li> </ul>	and support the arts in all its forms.
<b>Celebration of cultural diversity</b>	<b>47. Support agencies in the development and implementation of a Multicultural Plan</b>	<ul style="list-style-type: none"> <li>Support cultural communities to develop their own events.</li> <li>In conjunction with the North East Multicultural Association (NEMA) develop a Multicultural Plan and deliver objectives.</li> </ul>	<ul style="list-style-type: none"> <li>Identify relevant arts, cultural and heritage agencies and assist in the development of business planning.</li> </ul>	<ul style="list-style-type: none"> <li>Review Multicultural Plan.</li> <li>Pursue outcomes of the Review.</li> </ul>	<ul style="list-style-type: none"> <li>Cultural Development has assisted in changing attitudes within the community and enhances lives of residents and visitors.</li> </ul>
	<b>48. Develop and implement an indigenous cultural awareness strategy</b>	<ul style="list-style-type: none"> <li>Develop a local indigenous cultural art initiative, i.e. festival day, art activities, dance, writing.</li> </ul>	<ul style="list-style-type: none"> <li>Contemporary Indigenous visual art is displayed in Council's buildings.</li> <li>Capture and promote local knowledge and awareness of indigenous culture-river dwelling/users-uni research.</li> </ul>	<ul style="list-style-type: none"> <li>Develop and establish a tertiary research project on indigenous historical records based on the rivers.</li> </ul>	<ul style="list-style-type: none"> <li>A rich program of Indigenous activities and arts projects are part of Wangaratta's art and cultural life.</li> <li>We are a reconciled community.</li> <li>We have sound knowledge of our indigenous heritage.</li> <li>Raised cultural awareness.</li> </ul>
			<ul style="list-style-type: none"> <li>Progress local Indigenous cultural initiatives.</li> </ul>	<ul style="list-style-type: none"> <li>Identify and implement new indigenous project.</li> </ul>	